



Cultural Council
OF GREATER JACKSONVILLE

Enrich life in Northeast Florida by investing in Arts and Culture

Board of Directors Meeting
October 17, 2019
Jacksonville City Hall
117 W. Duval St., Jacksonville, FL 32202
Don Davis Room

Board Members Present

Ann Carey (Chair), Jannet Walker Ford, Anne Boccuzzi, Kemal Gasper, Diana Donovan, Kirsten Doolittle, Bill Ferry, Chris Lazzara

Board Members Absent

Charlie Joseph, Ryan Ali

City Council Liaison

Councilman Michael Boylan

Guest

Kenyon Merritt, Chair, Cultural Service Grant Program Committee

Staff

Joy Young, Amy Palmer, Glenn Weiss, Cedric Lewis, Ellen Cottrill, Ronique Gibson, Ashley Wolfe

Call to Order

Ms. Ann Carey, Chair, called the meeting to order at 12:03 p.m.

Consent Agenda

Ms. Carey reviewed the agenda: the consent agenda was updated to reflect the three sets of minutes to be approved and new board member training was added to directly follow the business portion of the meeting. A motion was made by Mr. Chris Lazzara to approve the consent agenda and seconded by Mr. Bill Ferry.

UPON MOTION duly made, seconded and carried, the consent agenda was approved. The consent agenda included the following: Board meeting minutes of 8.15.19, Finance Committee minutes of 8.8.19, and Governance Committee minutes of July 22-23, 2019.

Executive Director's Report

New Staff - Ms. Joy Young, executive director, introduced Ellen Cottrill, the newest member of staff responsible for programs and public engagement coordination. Ellen will be responsible for executing current programs, developing new programs, and ensuring the kinds of external communication (web, social, print, media, etc.) that is needed for the broadest public engagement possible.

Cultural Service Grant Program - Ms. Kenyon Merritt, Cultural Service Grant Program (CSGP) Committee chair, after thanking the committee members for their work, briefly reviewed the CSGP process and provided an overview of the award funding pools. The recommended grant awards were provided as hard copy for the board for review. Discussion took place and questions posed by the board answered. The motion to approve the recommended grant awards was made by Ms. Jannet Walker Ford and seconded by Mr. Kemal Gasper.

UPON MOTION duly made, seconded and carried, the board's approval was granted.

Ms. Walker Ford congratulated both Ms. Merritt and Ms. Amy Palmer, Director of Grants, for a very smooth process and successful hearings this year. Mr. Michael Boylan appreciated the notes of thanks he had received and recommended that the board and grantees take the time to thank the city, especially the mayor's office.

Public Art Program - Mr. Glenn Weiss, director of the Public Art Program, gave his Public Art update:

- The FY20 Annual Art in Public Places Plan had been distributed as a pre-read for review and board approval. Highlights:
 - Overall budget FY20 is \$925,712.
 - MOCA's sale of the Joan Mitchell painting resulted in the city setting aside half of the proceeds in a fund; interest generated annually is to be used for public art maintenance. The first payment of \$63,349 was received from this investment.
 - A focus is on collaborations with others to generate additional or matching funding for public art projects. The total FY20 generated by the 0.75% on FY20 capital projects was \$70,088 for art.
 - A new program, called Empower Jax Artist, will focus on providing local artists with the opportunity to create public art. Mr. Weiss' team is developing a database of people who can help create the public art where, thereby, the artist becomes the designer. This is a widely-accepted practice in public art programs.
 - This budget does not include any Courthouse Project spending (\$619,319 budget) whose planning begins in January, 2020.
- The motion to approve the FY20 Annual Public Art Plan as presented was made by Ms. Kirsten Doolittle and seconded by Mr. Gasper.

UPON MOTION duly made, seconded and carried, the board's approval of the FY20 Annual Art in Public Places Plan was granted.

Executive Director Update - Ms. Young briefly reviewed her written report provided as a pre-read to the board, noting that her accomplishments over the past seven months were written to align with the FY19 goals set by the board earlier in the year. Additional updates included:

- Income generating programs and initiatives
 - Public Art (Laura's Flower)
 - Private - Manifest
 - Jaguars Give and Go - thank you to Ms. Anne Boccuzzi.
- Partnerships: Communities in Schools (internships)
- LEAP - thank you Diana - great rebuilding time.
- ArtSee & Shop Pop-Up Arts Experience
- Realistic budget; will align expenses with unrestricted revenues.
- Retaining staff by having competitive salaries/benefits was discussed; benchmarking salaries is a good start. Joy indicated that some roles - graphic design and bookkeeping for example - will be outsourced in an effort to right size and staff appropriately.

Governance Committee Update

Ms. Walker Ford, committee chair, recognized the outgoing board members and thanked them for their engagement and support throughout their tenures: Anne Boccuzzi, Bill Ferry, Charlie Joseph, and Jackie Cornelius. She then introduced the incoming board of directors, many of whom were present in the audience: David Faliszek, Fidelity; Karen Feagins, PNC; Crystal Freed, the Freed Firm P.A., Sandra Hull-Richardson, COJ/retired; Ari Jolly, GuideWell/Florida Blue; and Lisa V. Moore, IBM.

Ms. Walker Ford reviewed the recommended officer slate and asked for a motion and a second to approve:

OFFICER SLATE FOR APPROVAL

OFFICE	CANDIDATE	PROF AFFILIATION
Chair	Jannet Walker Ford	Cubic Transportation
Vice Chair	Ari Jolly	GuideWell
Immediate Past Chair	Ann Carey	Healthcare Exec./Retired

Treasurer	Lisa Moore	IBM
Secretary	David Faliszek	Fidelity

Discussion took place and a motion was made by Mr. Ferry and seconded by Mr. Gasper to approve the slate of officers as presented.

UPON MOTION duly made, seconded and carried, the motion was unanimously approved.

Ms. Walker Ford also reviewed the board committee chairs; governance and finance committees are chaired by the vice-chair and treasurer, respectively.

BOARD COMMITTEE CHAIRS

COMMITTEE	CURRENTLY FILLED	CANDIDATE
*Development	Kemal Gasper	
Arts Awards	Diana Donovan	
Governance		Ari Jolly
Finance		Lisa Moore

**Member of Executive Committee*

Ms. Walker Ford reviewed the dates and times of the FY20 board meetings with a special note regarding the time change of 2:00pm-4:00pm. Discussion took place about the date and location of the December 2019 board meeting (Markets at Town Center Artsee pop-up on December 19); it was agreed to change the meeting date to earlier in the week to Tuesday, December 17, 2019. Mr. Boylan questioned if the noticed meeting can be held outside of city hall; he will research and report back before the meetings are publicly noticed and calendar invites sent to the board.

New board member orientation will directly follow the business portion of this board meeting for those new board members who can stay.

A board retreat is being scheduled for November; a doodle poll will be sent out to the board to select the best date/time. Four hours is desired; an afternoon meeting allows for a social gathering following. The retreat will include a short board meeting for review and approval of the FY20 budget (to be shared in advance).

Financial Update

Mr. Cedric Lewis, director of Finance, reviewed the FY19 year-end results: the Council ended the year with an overall deficit of \$59,413. Mr. Lewis explained that the deficit is covered by the agency's operating reserve ("Fund Balance" on the P&L). It was noted that the fund balance indicated as \$248,626 as after the FY19 deficit had been applied. Mr. Lewis reviewed in detail the revenues and expenses on the Performance Snapshot ("Blue Sheet"). Ms. Carey summarized the deficit by reviewing three major subaccounts: Arts Award budget - overspent by \$30K (the "overspending" was approved by the committee); Arts Awards Net - underperformed by \$85K; Salaries - underspent by \$45K (due to open positions throughout the year). Mr. Lewis also mentioned that after year-end close, the deficit is actually closer to \$59K.

New Business

The CSGP Appreciation Mixer is scheduled for Thursday, December 5, 2019 from 4:30-6:00p in the Cultural Council's offices.

It was requested that board dues be paid by the end of this calendar year; the finance director will send a statement to each board member.

Ms. Carey was thanked for her service as board chair and presented with Manifest vodka with an original bottle design by Marsha Hatcher.

Ms. Carey officially passed the baton to Ms. Walker Ford and congratulated her on being the next Chair of the board of directors.

Public Comment

The floor was opened for public comment; no comment was made.

New Board Member Orientation

The following new board members attended orientation: Dave Faliczek, Lisa Moore, Karen Feagins, and Sandra Hull-Richardson.

Closing

The meeting was adjourned at 2:15 p.m.