**BOARD MEMBERS PRESENT**

Claudia Baker

David Endgahl (Chair)

Charlie Joseph

JaMario Stills

**CCGJ STAFF PRESENT**

Patrick Fisher

**CALL TO ORDER**

David Endgahl, the Chair of the Strategic Task Force, called the meeting to order at 5:37 PM.

**REVIEW**

The group began by reviewing the work completed to date.

**VISION**

Patrick Fisher suggested the following as a revision to the vision.

The arts are woven into the fabric of daily life in Northeast Florida – promoting civic engagement, encouraging creative problem solving, and building bridges across cultures.

Charlie Joseph provided the following as a suggestion.

Each member of our community embraces the arts and culture.

Claudia Baker provided the following as a suggestion.

Ignite Jacksonville’s passion for arts and culture.

**VALUES**

Patrick Fisher suggested the following as a revision to the values.

* The arts can amplify the voices and aspirations of the community
* Arts and culture can have a direct impact on the health, welfare, and economic well being of Jacksonville
* We have a greater likelihood of achieving our mission when we engage and collaborate with artists, arts organizations, community partners, and City officials
* To respond to change we must remain reflective, innovative, and nimble
* We as an organization are accessible to the community
* Our relationships are built on the foundation of mutual respect

The group had a conversation regarding these suggestions. Mr. Joseph and Mr. Engadhl stated that they preferred one-word summaries for a vision statement.

* Imaginative
* Collaborative
* Inclusive
* Engaging

Mr. Fisher suggested that if we do keep one word Value statements then we should add

* Nimble

Ms. Baker suggested Adaptable instead of nimble because she felt adaptable was more deliberate and mindful.

**STRATEGIC GOALS**

* Grow the Creative Economy
	+ Advocate for an increase in public funding for arts and culture
	+ Develop an unrestricted micro-grant program for artists and arts organizations
	+ Provide opportunities for professional development and capacity building for artists, arts professionals, and arts organizations
* Plan Inclusively
	+ Improve stakeholder engagement so that initiatives represent and better serve the needs of a community
	+ Develop creative and culturally relevant strategies that engage diverse stakeholders during the planning process
	+ Assure diversity in all undertakings
* Partner Strategically
	+ Connect with key allies and leverage their skills and resources
	+ Develop teaming relationships with arts and cultural organizations
	+ Educate arts and culture organizations on Cultural Council role and strategies
	+ Support Jacksonville artists and art community
	+ Source for all arts and culture related happenings
* Foster Community Identity
	+ Build a sense of community ownership by engaging the community in creative activities and conversations that ask them to express their definition of home
	+ Use the arts to make the visions, hopes, and values of a community legible
	+ Use the arts and humanities as a conduit for the development of safe and healthy neighborhoods without displacement