**STRATEGIC TASK FORCE MEMBERS PRESENT**

David Endgahl (Chair)

Ann Carey

JaMario Stills

Tayloe McDonald

**ADDITIONAL BOARD MEMBERS PRESENT**

Mac Bracewell

**CCGJ STAFF PRESENT**

Patrick Fisher

**CALL TO ORDER**

David Endgahl, the Chair of the Strategic Task Force, called the meeting to order at 5:35 PM.

**REVIEW**

Mr. Engdahl led the group through the body of work that had been completed thus far.

**MISSION**

The Mission was revised to read “Investing in Arts and Culture to Enrich Life in Northeast Florida.”

**VISION**

The Vision was revised to read “Arts and culture are recognized as essential for quality of life in Northeast Florida.”

**VALUES**

* Imaginative
  + See things as they could be
* Collaborative
  + Better together
* Inclusive
  + Art is for everyone
* Engaging
  + Committed to the arts and each other

**STRATEGIES**

The following updated strategies were proposed.

**Grow the Creative Economy**

**Plan Inclusively**

**Develop Equitably**

**Partner Strategically**

**Foster Community Identity**

Mr. Engdahl asked the group to develop goals related to each strategy and have those goals to present during the next convening.

**CLOSING**

The meeting came to a close at 7:30 PM.