**SCORING STATEMENT KEY**

**SECTION ONE (20 points)**

**Evaluation Criteria:**

* **Quality of Programs**
* **Exploration of Innovative Ideas and Programming**

*(SCORING STATEMENTS – 5 points each)*

***Q1*** *- Organization's programming advances its mission and supports its cultural discipline.*

***Q2*** *- Organization shows that its programming is perceived as high quality by its audience, peers, critics, etc.*

***Q3****- Organization demonstrates its ability to explore innovative ideas and programming.*

***Q4*** *- Organization makes excellent use of artists/cultural providers in its provision of programming (given the broad range of cultural disciplines supported through CSGP, include historians, scientists, authors, etc., in the definition of artists/cultural providers).*

*Comments (Section one)*

**SECTION TWO (20 points)**

**Evaluation Criteria:**

* **Community impact**
* **Need for the organization in the community**

*(SCORING STATEMENTS – 5 points each)*

***Q5*** *- Organization clearly describes its unique cultural role and quality of life contributions.*

***Q6*** *- Organization can articulate its comprehensive impact on the community through use of quantitative data and qualitative examples.*

***Q7*** *- Organization demonstrates that it is meeting a community need by providing programs/services in a manner that is not being provided by another organization or that would otherwise not be provided.*

***Q8*** *- Organization exemplifies public value of arts and culture and merits investment of City of Jacksonville funding through CSGP*

*Comments (Section Two)*

**SECTION THREE (20 points)**

* **Evaluation Criteria- Community outreach and service to culturally diverse populations**

*(SCORINGS STATEMENTS – 5 points each)*

***Q9*** *- Organization clearly describes who it serves through its outreach efforts and why.*

***Q10*** *- Organization demonstrates a commitment to ensuring cultural diversity in its programming and audience.*

***Q11*** *- Organization demonstrates ability to effectively partner and/or collaborate with other entities in order to expand its reach.*

***Q12*** *- Organization uses effective marketing/promotional strategies for attracting/retaining audiences/participants and keeping the community informed of its activities.*

*Comments (Section Three)*

**SECTION FOUR A – NARRATIVE (20 points)**

**Evaluation Criteria**

* **Management capability of board and staff**

*(SCORING STATEMENTS – 5 points each)*

***Q13 -*** *Applicant can describe the organization's achievements and challenges and how it plans to address the opportunities and risks it faces.*

***Q14*** *- Organization inspires confidence in its ability to effectively manage its programs.*

***Q15*** *- Organization inspires confidence in its ability to effectively administer its operations.*

***Q16*** *- Organization uses planning and evaluation methods that are clear, well-defined, and helpful toward achieving its mission.*

*Comments (Section Four – A-Narrative)*

**SECTION FOUR B – BUDGET (20 points)**

**Evaluation Criteria**

* **Management capability of board and staff**

*(SCORING STATEMENTS – 5 points each)*

***Q17*** *- Organization demonstrates a sustained ability to meet its annual expenses, and thereby carry out its operations.*

***Q18*** *- Organization's matching funds show a healthy mix of revenue streams and evidence of financial support from the community.*

***Q19*** *- Organization budgets appropriately to be able to carry out its programs and outreach as described in the application.*

***Q20*** *- Organization clearly shows how it would use a Cultural Service Grant Award.*

*Comments (Section Four – B – Budget)*

*Overall Comments*