**CSGP - SCORING STATEMENT KEY**

Each scoring statement is valued at 5 points, which are assigned according to the following matrix:

|  |  |
| --- | --- |
| 5 POINTS | Strongly agree with evaluative scoring statement |
| 4 POINTS | Agree with evaluative scoring statement |
| 3 POINTS | Neutral (neither consistently agree or disagree with evaluative scoring statement) |
| 2 POINTS | Disagree with evaluative scoring statement |
| 1 POINT | Strongly disagree with evaluative scoring statement |

**SECTION ONE (20 points)**

**Evaluation Criteria:**

* **Quality of Programs**
* **Exploration of Innovative Ideas and Programming**

(SCORING STATEMENTS – 5 points each)

**Q1** - Organization's programming advances its mission and supports its cultural discipline.

**Q2** - Organization shows that its programming is perceived as high quality by its audience, peers, critics, etc.

**Q3**- Organization demonstrates its ability to explore innovative ideas and programming.

**Q4** - Organization makes excellent use of artists/cultural providers in its provision of programming (given the broad range of cultural disciplines supported through CSGP, include historians, scientists, authors, etc., in the definition of artists/cultural providers).

Comments (Section one)

**SECTION TWO (20 points)**

**Evaluation Criteria:**

* **Community impact**
* **Need for the organization in the community**

(SCORING STATEMENTS – 5 points each)

**Q5** - Organization clearly describes its unique cultural role and quality of life contributions.

**Q6** - Organization can articulate its comprehensive impact on the community through use of quantitative data and qualitative examples.

**Q7** - Organization demonstrates that it is meeting a community need by providing programs/services in a manner that is not being provided by another organization or that would otherwise not be provided.

**Q8** - Organization exemplifies public value of arts and culture and merits investment of City of Jacksonville funding through CSGP

Comments (Section Two)

**SECTION THREE (20 points)**

* **Evaluation Criteria- Community outreach and service to culturally diverse populations**

(SCORINGS STATEMENTS – 5 points each)

**Q9** - Organization clearly describes who it serves through its outreach efforts and why.

**Q10** - Organization demonstrates a commitment to ensuring cultural diversity in its programming and audience.

**Q11** - Organization demonstrates ability to effectively partner and/or collaborate with other entities in order to expand its reach.

**Q12** - Organization uses effective marketing/promotional strategies for attracting/retaining audiences/participants and keeping the community informed of its activities.

Comments (Section Three)

**SECTION FOUR A – NARRATIVE (20 points)**

**Evaluation Criteria**

* **Management capability of board and staff**

 (SCORING STATEMENTS – 5 points each)

**Q13 -** Applicant can describe the organization's achievements and challenges and how it plans to address the opportunities and risks it faces.

**Q14** - Organization inspires confidence in its ability to effectively manage its programs.

**Q15** - Organization inspires confidence in its ability to effectively administer its operations.

**Q16** - Organization uses planning and evaluation methods that are clear, well-defined, and helpful toward achieving its mission.

Comments (Section Four A-Narrative)

**SECTION FOUR B – BUDGET NARRATIVE & BUDGET FORMS A&B (20 points)**

**Evaluation Criteria**

* **Management capability of board and staff**

(SCORING STATEMENTS – 5 points each)

**Q17** - (5 points) Organization demonstrates a sustained ability to meet its annual expenses and address its fiscal condition and stability.

**Q18** - (5 points) Organization's matching funds show a healthy mix of revenue streams and

evidence of financial support from the community. The organization can describe its fundraising plans and efforts.

**Q19** - (5 points) Organization budgets appropriately to be able to carry out its programs, operations and

outreach as described in the application. Any losses, large year-to-year variances, significant budget changes or “abnormalities” are adequately explained.

Q20 - (5 points) Organization clearly shows how it would use a Cultural Service Grant Award and how the funds would benefit the organization.

Comments (Section Four B – Budget Narrative and Budget Forms)

Overall Comments