

# PUBLIC ART WEEK 2018

(APRIL 1-7)

Public Art Week (PAW) is an annual, week-long initiative that celebrates Jacksonville's public art and highlights the benefits that are created when investments are made in art that is accessible by all. It is led by the Cultural Council of Greater Jacksonville to encourage residents and visitors to explore and engage with the works of art that comprise Jacksonville's rapidly developing artistic and creative landscape. In addition to advancing the community's awareness of and engagement with the City of Jacksonville's official public art collection, PAW also showcases public art initiatives led by private entities and individuals.

PAW supports the Cultural Council's role of ensuring broad accessibility and public engagement with the arts culturally, socially, educationally, and economically. It also supports the Cultural Council's role of advocating for public and private financial support for Jacksonville's arts and cultural sector.

## IMAGE SHARE

Residents and visitors of Jacksonville are encouraged to explore their artistic streaks during Public Art Week by capturing images of their favorite murals, sculptures, mosaics, or memorials and then sharing them through social media. Remember to use #JAXPAW2018 when sharing your photos and tag the Cultural Council (@moreartculture).

## APP PUBLIC ART WALKING TOUR

Public art is site specific and easily accessible. It enriches Jacksonville's landscape and becomes part of a visual narrative depicting the city's culture, people, neighborhoods, history, and natural beauty. A concentrated number of public artworks at varying scales and media can be found throughout Jacksonville's urban core and integrated into architecture, city parks, public buildings, and streetscapes. It is found in the form of sculptures, murals, mosaics, monuments, fountains, street furnishings, and even photography collections. Art in Public Places will lead free public art walking tours to showcase Jacksonville's diverse public art collection and its impact on revitalizing the downtown urban core at the street level. Participants will explore a variety of public artworks created from both public and private initiatives. Each work, permanent or temporary, illustrates the city's rapidly growing public art collection.

## Tour Dates and Times

### Wednesday, April 4: Art Walk Public Art Tour (DIA-Urban Arts Project: Phase I and II)

- Starting Point - Hemming Park
- Start Time - 6:30 PM
- Duration - 1 hour
- Led by Art in Public Places (APP)

- Area Covered - Business and Elbow District
- Ending Point - The Elbow District

### **Friday, April 6 Public Art Walking Tour**

- Starting Point - Times Union Center for the Performing Arts, 300 Water Street, Jacksonville, Florida
- Start Time - 11:30 AM
- Duration - 2 hour
- Led by Art in Public Places
- Area Covered- Urban Core and Southbank
- Ending Point: Times Union Center for the Performing Arts, 300 Water Street, Jacksonville, Florida

## **HOW DOES PUBLIC ART HAPPEN IN JACKSONVILLE?**

### **FIND OUT ABOUT CURRENT LOCAL PUBLIC ART OPPORTUNITIES**

The Cultural Council periodically posts Calls to Artists for local and national opportunities. When these calls are specific to Art in Public Places initiatives, the Call (RFQ) requests that interested candidates respond by submitting their qualifications. This is a standard part of the process when the City commissions art pieces to be added to their permanent public art collection.

This participatory session provides attendees with the opportunity to learn more about the process. Attendees will have the opportunity to ask specific questions about the process and any current opportunities. This session is tailored to anyone who has an interest in pursuing a career as a public artist and/or who wishes to learn more about how artists are selected for public art commissions in Jacksonville.

### **Thursday, April 5 (Location: TBA)**

Location: MOCA (\$240.00)

5:30 PM - Meet and greet in MOCA Bar and Lobby

6:00 PM - How Does Public Art Happen in Jacksonville?

- Overview by staff of Cultural Council of Greater Jacksonville and the Art in Public Places department
- Introduction of panelists
- Q&A

7:00 PM - Pre-submission Q&A

- Announcement of Calls to Artists for Public Art
- Information gathering session for artists interested in responding to current Calls to Artists

7:45-8:45 – Artist Networking in MOCA Bar and Lobby (extra \$ if bartender and hors d'oeuvres)

## **Friday, April 6**

Friends of Hemming Park Arts Activities and Evening Celebrating Public Art

Location: Hemming Park

## **Saturday, April 7th, 2018**

Sugar Hill Community Mosaic Workshop

Join Groundwork Jacksonville, RouxArt and neighborhood residents for a fun-filled afternoon of art making and community building. The Sugar Hill mosaic is a year-long mosaic project that is being produced through a series of community workshops. The mosaic design incorporates Sugar Hill's past, present, and future. Together, we are honoring this neighborhood's history and engaging community members to define the neighborhood's present and future growth and revitalization. Community workshops are open to anyone regardless of artistic skill level or age.

- 1:00 PM - 4:00 PM
- Limited to 10 registrants
- The neighborhood of Sugar Hill along the S-Line Rail Trail

**\*Other Events, Dates and Times To Be Announced.**