



REQUEST FOR PROPOSALS

CULTURAL COUNCIL | PUBLIC ART PROGRAM



**Florida Blue Parking Garage
Pocket Park Sculpture Opportunity**
800 Forest Street, Jacksonville, FL 32204

Submission Deadline:
March 12, by midnight EST
Applications will be received via
<https://www.culturalcouncil.org/call-to-artists.html>

There is no fee to submit proposals.

PROJECT DESCRIPTION / SCOPE OF WORK

Florida Blue, via the Cultural Council of Greater Jacksonville’s City of Jacksonville Public Art Program, is accepting proposals from **Northeast Florida artists** (or artist teams) for a three-dimensional, public art piece which will front the parking infrastructure enhancements recently completed by Florida Blue in the Brooklyn neighborhood near Downtown Jacksonville, Florida. It is important the finished artwork for this project be viewable from Forest Street and assist in enhancing this redeveloping neighborhood and its new parking garage – now open to the public annually, after 6pm on weekdays and 24 hours per day on weekends. *Art themes desired for inclusion are health, vitality, tranquility, and unity. The sculpture should stand a minimum of 12’ in height, including the base, and kinetic submissions are favorable.*

Northeast Florida artists (or artist teams) is defined as artists living and working in the State of Florida counties including Duval, Baker, Clay, St. Johns, Nassau, Flagler, Putnam, Union, and Bradford.

We are looking for Northeast Florida artists (or artist teams) with strong portfolios of past work who demonstrate a proven track record creating and installing mid-large scale, outdoor, sculptural artworks. Florida Blue and the Public Art Program stand behind equal opportunity and the support of artists from diverse backgrounds. **We encourage minority artists working and living in Northeast Florida (definition above) to apply.**

Artists (or artist teams) will submit their project sketch/rendering, portfolio, CV, an artist statement, letter of interest, references, and any other relevant information to establish their project concept. From this, the Florida Blue Artist Selection Committee - comprised of company and public art staff as well as neighborhood stakeholders - will choose the final artist’s concept

most qualified for this project to join the Public Art Program project management team. **Current photos of the site location are included in this packet.**

CITY OF JACKSONVILLE PUBLIC ART PROGRAM BACKGROUND

The intent of the Public Art Program is to utilize public art as a catalyst to ignite Jacksonville’s identity and civic pride by creatively highlighting all the region has to offer: natural resources, a vibrant arts and cultural scene, healthy living assets, and a rich and varied history. Please see <https://www.culturalcouncil.org/permanent-collection.html> for works from our permanent public art collection.

PROJECT BUDGET

The budget for the completed artwork and its components is up to \$75,000, included, but not limited to, all expenses related to art project completion, site preparation, design fees, materials, fabrication costs, documentation, transportation, installation, and travel. The Public Art Program project management team will assist Florida Blue in the allotment of monies in the final budget to address all necessary design components to achieve the desired transformation at the site. Budgeted amounts are projections only and may change at the discretion of Florida Blue. The final design will be subject to the engineering limitations of the site.

ELIGIBILITY

This call is open to all Northeast Florida-based professional artists. The Cultural Council, Public Art Program staff, Cultural Council Board, Art in Public Places Committee members, the Florida Blue Artist Selection Committee, or their immediate families, are not eligible to apply for this project.

SELECTION PROCESS

The Florida Blue Artist Selection Committee will review project concepts, artist applications, and select the finalist for the project. The Public Art Program project management team will facilitate the project and Florida Blue will contract with the artist (or artist team) directly for payment.

SELECTION CRITERIA

Northeast Florida-based artists (or an artist team) will be selected on the basis of the following criteria, as evidenced in application materials and conversations with listed references: artistic merit in design and fabrication; experience incorporating artwork into the built environment, vision to incorporate the desire themes into the submitted project concept and demonstrated ability to complete projects on time and within budget. Florida Blue and the Public Art Program stand behind equal opportunity and the support of artists from diverse backgrounds. *We encourage minority artists working and living and working in Northeast Florida to apply.*

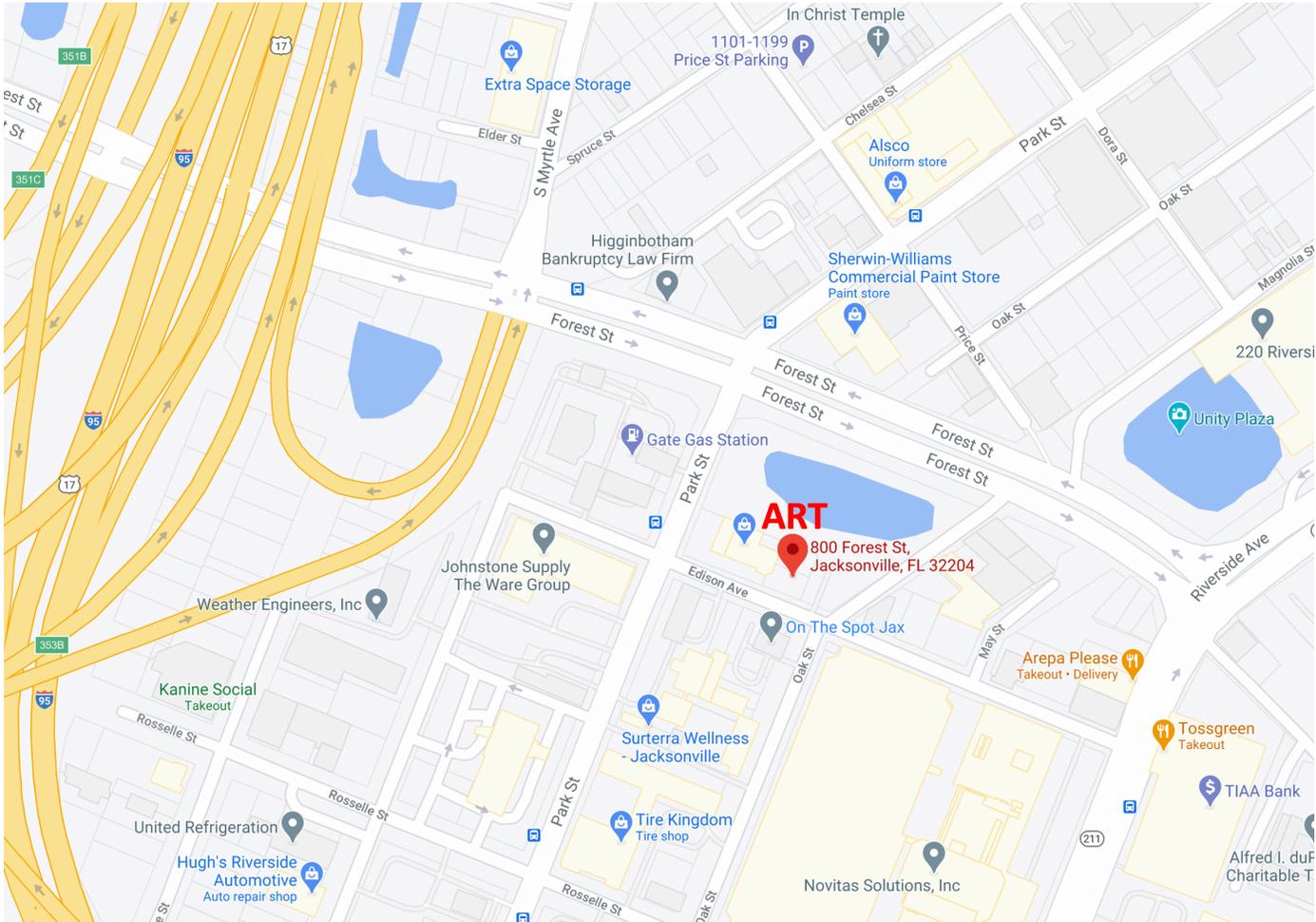
MAINTENANCE, SAFETY, MATERIALS AND LONGEVITY

Artists (or artist teams) must demonstrate a history of translating artistic concepts into materials that are appropriate for public space, taking into consideration maintenance, safety

and longevity. The longevity or lifespan of each work and its maintenance to sustain excellent condition will be discussed at the outset of negotiations to produce a Maintenance Plan. The artist (or artist team) will take this into account, including warrantee, when developing and executing the required work.

SITE LOCATION

Urban core of Jacksonville, FL along Forest Street near the corner of Riverside Avenue in the Florida Blue pocket park fronting the new parking garage, ¼ mile from the St. Johns River



Sculpture will sit center inside circular, landscaped pad seen here. Landscaping to be modified or removed as needed to accommodate selected sculpture based upon best design aesthetic.

Electricity is immediately available at the site and can be incorporated into the sculpture.





PROJECT TIMELINE - 2021

February 1	Call to Artists initiated for Request for Proposals
March 12	Artist application/sculpture proposal submission deadline
April 2	Finalist is notified
August 2-6	Delivery and installation of sculpture will occur
Fall 2021	Dedication Ceremony

TO APPLY

Applications must be received by the Cultural Council of Greater Jacksonville at midnight, Eastern Standard Time (EST), on March 12, 2021. There is no application fee to apply or use this online application system. To view this call, go to <https://www.culturalcouncil.org/call-to-artists.html>.

The following materials will be required to be uploaded to the Call to Artists:

- A letter of interest (5,000-character max) outlining the artist's interest in this project and addressing selection criteria with references to previous artworks in public places. Applicant(s) may apply as a single artist or team. If applying as a team, identify all team members and their proposed project role (i.e.: lead artist, fabricator, etc.) in the statement.
- A current professional resume or CV and artist statement. If applying as a team, submit a resume and artist statement for each team member.
- Three professional references who can speak to the artist's ability to meet deadlines, work with community, and create innovative work as part of a design team. Include name, organization, phone number, and email.
- Portfolio: eight (8) images of recent related artwork (minimum of 4). Please provide the artwork title for each image upload and submit a separate image list including title of work, date, media, size, site, client, and budget.
- Include an artist concept sketch or rendering of your proposed idea for this site including the themes of health, vitality, tranquility, and unity. The sculpture should stand a *minimum of 12' in height*, including the base, and kinetic submissions are favorable.

For further information, please contact Jen Jones Murray, Interim Director Public Art Program, Cultural Council of Greater Jacksonville at Jen@culturalcouncil.org.

POLICIES:

The Florida Blue Artist Selection Committee and Public Art Program reserve the right to reject any application, to initiate an alternate Selection Process, or to reissue the RFP for additional pre-qualified candidates.

Except as provided herein, the Artist retains all reproduction rights under the Copyright Act of 1976, 17 U.S.C., sections 101, ET. seq. If applicable, it is the intention of the parties that the Artwork shall be unique. The Artist hereby agrees not to make an exact duplicate or a duplicate

that is substantially similar to the Artwork or permit others to do so without the written permission of the Review Panel, which may be granted or withheld in Review Panel's sole and absolute discretion for any reason or no reason at all. The Artist hereby grants permission to the Review Panel to make photographs or other two-dimensional reproductions of the Artwork for non-commercial purposes, including but not limited to reproductions to be used in promotional materials, catalogues or media publicity, provided these rights are exercised in a tasteful and professional manner. All reproductions featuring the Artwork as the focus of such reproduction (but excluding any such reproductions in which the Artwork appears in the background or as ancillary item) shall contain a credit to the Artist.

INFORMATION:

For additional information, please contact:
Jen Jones Murray, Public Art Program Interim Director
Cultural Council of Greater Jacksonville
Jen@culturalcouncil.org
www.culturalcouncil.org