



**Minutes**  
**Cultural Council of Greater Jacksonville**  
**Development Committee Meeting**  
Thursday, August 13, 2020  
9:30 AM - 11:30 AM ET

**Committee Members Present:** Diana Donovan, Kemal Gasper, Ryan Ali

**Committee Members Absent:** Ann Carey

**Board Members Present:** Ryan Ali

**Staff Present:** Ellen Cottrill, Ashanta Williamson, Joy Young

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**A. Call to Order**

Kemal Gasper called the meeting to order at 9:35 AM

**B. Review and Approval of Minutes**

Director Gasper made a motion to approve the minutes from July 23, 2020, seconded by Director Donovan . All were in favor, the motion passed unanimously.

**C. Financial Update**

The highlights of development and fundraising new funds for 2020 were reviewed. Joy highlighted the 20-21 Budget at a Glance. Director Gasper suggested to do a sponsor mixer in the future.

**D. Arts Awards Final Layout**

Dr. Young presented a run of the show script for the virtual Arts Awards. The event day will begin with a Pre-Cocktail Mixer which is being led by Ellen. Diana will do a Message as the Board Event Chairperson. Joy Presented the Order of the Awards. Director Ali suggested getting Pre-Recorded messaging from advocates within the city that are passionate about the work. Director Gasper suggested that The Helen Lane Award be the Last Award and will work with the team on.

**E. Art Awards Sponsorship Update**

Ashanta Williamson gave an update on which awards are still left and available. Secured Sponsorships are PNC, Baker Family Advised Fund, Community Foundation, JWB Rental, Jaguar Foundation, Bank of America, Stott Bolt Supply Company , Brunet Garcia and JTA. Roughly 200 individuals have been contacted. Ashanta's Plan of Action to secure sponsorships will be to contact 10-15 individuals per day from the list of 200 potential sponsors. Ashanta has asked the committee to ask for support from the Board of Directors to their personal network.

**F. Recording/Production Dates**

Recording and production have been going well. It was suggested that sponsorship amounts should be lowered if the date of the sponsorship deadline is passed. Director Gasper suggested to readjust the sponsor benefits.

**G. Artist Auction Update Ellen Cottrill**

Ellen gave an update on the Auction list and text to give services during the event. This list of auctioned items includes trips to the caribbean and donated art pieces. The text to give initiative will be used throughout the event and pre-cocktail party.

**H. Arts Awards Nomination and Selection Process**

The committee will vote via Survey Monkey; no one on the committee will know who the winner is.

**I. Other Business**

Director Donovan thanked the team for the success of the event thus far.

**J. Public Comment**

No comment was made.

**K. Adjourn**

The meeting was adjourned at 10:50 A.M.