

Minutes

Cultural Council of Greater Jacksonville Development Committee Meeting

Monday, March 2, 2020
9:30 AM - 11:30 AM ET

Committee Members Present: Kemal Gasper, Diana Donovan

Committee Members Absent: Ann Carey

Staff Present: Joy Young, Ellen Cottrill, Megan Reid

Call to Order

Kemal Gasper called the meeting to order at 9:46 AM with a quorum present.

Budget

Key decisions were discussed. Diana Donovan spoke on the venue preferences. The committee discussed the advantages of luncheons, galas, and dinner options. The committee would like to review previous award winners and donors. Diana Donovan would like to bring together an honorary committee. Ann Carey and Ari Jolly were nominated as the host committee chair. The board chair will review these nominations.

The executive director spoke to the budget and target numbers. Venues that can hold 300 guests will be considered. Award sponsorships, corporate sponsorships, VIP and ticket sales were discussed.

The sub committees were discussed in the order below.

Development Committee		
Arts Awards Sub Committee		
Honorary Committee	Events Committee	Awards Committee

Save the date

If the CCGJ commits to August 27th, 2020, then the details and announcements need to be solidified by the end of March, 2020, the sooner the better. An Arts Awards page needs to be launched on the CCGJ website, there will be a save the date and nominations now open on the page. The theme was discussed as the "Bridges: Connecting Community" to highlight the Jacksonville bridges and bringing businesses, elected officials, and arts and culture. "Connections: bridging arts, business, and community"

Diana Donovan would like to explore new graphic designers and artist prints. There is an option to auction signed prints of the design.

Opening for nominations will be March 16th, 2020. The deadline for submission is May 15th, 2020. The following week the committee will have finalized the nominees on Friday, May 22nd, 2020.

Kemal Gasper would like two business awards, one for a large business and one for a non profit.

Board Engagement Strategy Discussion

The executive director discussed speaking to the board for development strategies. More opportunities for visual signage for sponsors at the event. The council is looking to have the initial conversation with potential sponsors with a sponsorship package.

Diana Donovan would like to add numbers to the information on the sponsorship package. It was suggested to name different sponsorship packages after the bridges.

Closing

The floor was opened for public comment, no comment was made.

The meeting was adjourned at 11:17 AM by Kemal Gasper.