

APP - GOALS AND OBJECTIVES, CITY PRIORITIES

COJ	APP GOALS AND OBJECTIVES				
MAYOR'S PRIORITIES	FUNDING/ PARTNERS	ADVOCACY	COMM OUTREACH	ARTIST PD	EDUCATION
<p>Public Safety Since taking office, improving public safety has remained a priority for Mayor Lenny Curry. He has been committed to working closely with law enforcement officials and community leaders to improve safety for the citizens of Jacksonville.</p>					
MAYOR'S PRIORITIES	FUNDING/ PARTNERS	ADVOCACY	COMM OUTREACH	ARTIST PD	EDUCATION
<p>Economic Development To enhance the quality of life for all of Jacksonville by developing and executing policies that strengthen the economy, broaden the tax base, and</p>					

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create opportunities for advancement of the workforce and local small business enterprises.					
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Community & Neighborhoods Mayor Curry is committed to investing in neighborhoods to ensure a good quality of life for every resident in Jacksonville. Whether that's through cleaner streets with fewer potholes and blighted conditions, or quality libraries and safe communities for children and families.					
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Youth Enrichment Initiatives such as					

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<p>Journey To ONE and the Mayor's Summer Jobs Program exist to better aid Jacksonville's future to maximize children's potential to be healthy, safe, educated and contributing members of the community.</p>					
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<p>Health & Wellness The health and well-being of residents is a key indicator to the vitality and health of a community. Through his Journey To ONE initiative, the mayor is committed to ensuring that every citizen, in every zip code, has resources to live well in Jacksonville.</p>					
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<p>Leadership & Accountability Mayor Curry commits</p>					

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<p>to leading Jacksonville in a way that shows the utmost respect and appreciation for Jacksonville taxpayers.</p>					
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<p>“Fight Blight” Beautification, With the MyJax mobile app, you can report abandoned houses, overgrown lots and illegal dumping to the City and local authorities as soon as you see it, via your Smartphone, Android or iOS mobile device.</p>					

Enhance Implementation and Outcome, Proven Strategies and New Ideas

ADVOCACY

- 1-1 council visits in preparation of 5 YP approval

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- Identify potential funding opportunities and sponsorships by project or material/services needs
- APP-General presentations, solicit nominees for ASP and APPC seats
 - Identify partnership and services

LOCAL - **COMMUNITY OUTREACH:**

- Community Surveys
- Public Meetings: Meet the Artist
- APP-CPAC presentations by upcoming project
- APP-General presentations, solicit volunteers
- Dedication Ceremony

OTHER OUTREACH:

- Visit Jax, JIA, FL Welcome Center
- OTHER distribution locations

What questions should we be asking?

- How can the CPAC help increase regular participation?
- Who needs to really know about APP?

EDUCATION: solar/energy lesson

- K-12 DCPS integration, lesson development for curriculum (Mirrored River, Yates)
- Internships and volunteers
- Public meetings and tours
- ***APP app

Questions?

- What kind of non-traditional lesson types could be created?
- Artist-in-residence - CCGJ

ARTIST PROFESSIONAL DEVELOPMENT:

- Artist Allied Program - Ex. Broward County- upcoming \$50K + projects - Artist Registry
- Announce Call to Artist
- Artist Lounge
- Pre-submission Session, Symposium
- Open Hours: CCGJ offices
- Public Meeting

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DEVELOPMENT & FINANCIAL STRATEGY, PARTNERSHIPS

- Leveraging City/public resources
- Grants
 - Research Our Town and Art Place grants
- In-kind, partnerships (ie. JEA...)