



Cultural Council  
OF GREATER JACKSONVILLE

**MORE** ART.  
CULTURE.  
PEOPLE.

# YOUR LEADING, LOCAL ARTS & CULTURE AGENCY

## MISSION

ENRICH LIFE IN NORTHEAST FLORIDA BY INVESTING IN ARTS AND CULTURE

## VISION

ARTS AND CULTURE ARE RECOGNIZED BY ALL AS ESSENTIAL TO OUR QUALITY OF LIFE



Jacksonville Dance Theatre



Florida Theatre

## VALUES



Cummer Museum of Art & Gardens



ArtSEE & Shop presented by the Cultural Council



"Emergence" at Water Street Garage, Art in Public Places

**COLLABORATIVE  
INCLUSIVE**

**IMAGINATIVE**

**PLACEMAKING  
ENGAGING**

# BOARD OF DIRECTORS

Founded a half-century ago, the Cultural Council of Greater Jacksonville, Inc. is the premier arts agency of Duval County. It operates as a private, not-for-profit, 501(c)(3) organization staffed by professionals and governed by a volunteer board of directors.

The Cultural Council's board is comprised of 15 voting members, each serving up to two, three-year terms. Six board members are appointed by the Mayor of Jacksonville and confirmed by the Jacksonville City Council. Nine board members are elected by the board. The board roster also includes ex-officio representatives from the Jacksonville City Council, Duval Delegation, and Mayor's Office.

Chapter 118, Part 6 of the Ordinance Code of the City of Jacksonville provides for the creation of a Cultural Service Program, which is comprised of the Cultural Service Grant and Capital Grant Programs, as well as the Art in Public Places Program pursuant to Chapter 126, Part 9.

The mission and purpose of the Cultural Service Program is to provide public support to organizations contributing to the cultural quality of life of Jacksonville's citizens and to administer the City's Art in Public Places Program.



## CHAIR - JANNET WALKER-FORD

Walker-Ford is a graduate of the University of Memphis with a Bachelors degree in Management Information Systems and a Masters degree from Central Michigan University in Business Administration. Additionally, she has completed significant coursework towards her doctorate in Information Systems from Nova Southeastern University.

Walker-Ford serves numerous, diverse boards in addition to the Cultural Council. She is board chair of the American Public Transportation Foundation, member of the American Public Transportation Association, chair of the WTS International Foundation Board, vice chair of the WTS International Board, member of the ENO Transportation Advisory Board, and member of the Jacksonville University Board of Trustees.



## VICE CHAIR - ARI JOLLY

Ari Jolly is a Senior Assistant General Counsel at Florida Blue and provides corporate development as well as board governance support related to the various Florida Blue subsidiary and joint venture companies. Prior to joining Blue Cross and Blue Shield of Florida in 1993, Jolly was an officer in the United States Navy from 1983 - 1990 and the recipient of a Navy Achievement Medal (1987).

Jolly is a member of the Florida Bar and the Jacksonville Bar Association, served as the Chairman of the Board of the Greater Jacksonville Area USO, serves on the Fleet Landing Board and previously served as the Chairman of the Veterans Network at Florida Blue, where she spoke on the topics of women veterans and the multicultural US Armed Forces. In addition, Jolly is the corporate secretary to the Boards of Florida Health Care Plan, Inc., Navigy Holdings, Inc., GuideWell-Sanitas, LLC, Florida Blue Medicine, Inc., GuideWell Core Solutions, Inc., and GuideWell, Inc. In 2015 and 2019 Jolly was appointed by the Florida governor to serve the Board of Directors of the Jacksonville Transportation Authority, for which she now serves as Chair.

Jolly graduated from Jacksonville University and the Florida State University College of Law. She is also an honors graduate from the Naval Legal Justice School, Newport, Rhode Island.



# BOARD OF DIRECTORS



## TREASURER - LISA V. JOHNSON

Lisa Johnson is a seasoned Global Sales Executive for IBM, one of the world's premier technology services companies. Currently, she manages a global client, the largest independent systems integrator in the world, and operates across six continents.

During her 25+-year tenure at IBM, Lisa has been recognized with many corporate awards for outstanding sales leadership, and has been recognized in the industry for her innovative efforts with clients around transformation and modernization.



## SECRETARY - DAVID FALISZEK

David Faliszek served three years on the CSGP Committee and is now beginning a term of service to the Art in Public Places Committee. He oversees National Contracts and Lender Strategy Counsel at Fidelity National Financial.

David enjoys visiting arts organizations throughout Jacksonville and seeing the new and exciting innovations artists are bringing to this community. He even took a beginner's glassblowing class at Jacksonville University in the spring of 2020.

David attended the University of Notre Dame for his undergraduate degree and the University of Southern California for his Doctor of Law.



## ADRIEL ROCHA

Adriel Rocha joins the Council with more than 10 years sports industry experience with the NFL, NBA, and NCAA. He currently serves as the Director of the Jaguars Foundation and Community Impact.

Rocha is a native of Gulfport, Mississippi, and a graduate of University of Southern Mississippi where he obtained a Bachelor of Science in Sports Management. He is an experienced community leader with a demonstrated history of guiding strategic outreach programs and marketing campaigns. Rocha also has proven skills in community engagement, event management, youth football development and sponsorship activation.

# BOARD OF DIRECTORS



## KEMAL GASPER

Kemal Gasper serves as VyStar @Work Financial Wellness Program Manager, where he connects VyStar to members of the community to increase the awareness of the “people helping people” model that helps VyStar Credit Union thrive on its commitment to Northeast and Central Florida. In his role, Kemal strives to take his passion and meet it with his purpose of helping those that are unbanked, underserved, and or disenfranchised from traditional financial resources and solutions.

In addition to serving on the Board of Directors of The Cultural Council of Greater Jacksonville, Kemal serves on The Leadership Florida Northeast Regional Leadership Council, Executive Board of NLC Tallahassee, King Soutel CRA Advisory Board Member, and is a former Chair of ImpactJAX in 2015 and Atlantic Circle’s Young Professional Affinity Group in 2019. Kemal is a JAX Chamber Hightower Fellowship graduate, member of Leadership Jacksonville Class of 2019, & United Way Stein Fellowship Class of 2018. In 2017, Kemal was named as one of The Top 40 Under 40 Young Professionals in Jacksonville by the Jacksonville Business Journal in 2016 named Top 20 Under 40 Black Pages Magazine, and in 2013 was named Top 30 Under 30 for BUZZ Media. Most recently, Kemal was selected as a member of Leadership Florida’s Connect Class X (Ten) in 2019.



## RYAN ALI

Director of Community Relations and Philanthropy at Ackerman Cancer Center, Ryan Ali is a marketing and development professional with more than twenty years experience. Ali has a passion for development, brand, social and experiential marketing, and is committed to the creative perspective.



## KAREN FEAGINS

Karen Feagins is Vice President, Client and Community Relations Director for PNC Bank’s Port Cities market of Jacksonville, Savannah and Charleston. In this role, she is responsible for overseeing PNC’s strategic brand alignment and philanthropic initiatives.

Before joining PNC in March of 2018, Karen served as the chief operating officer of WJCT Public Media. She began her career as a television news reporter and joined WJCT in 2005 as the host of 89.9 FM’s Morning Edition. Over 13 years with the company, she served in a variety of roles in radio, television and executive management.

Karen is active in the community, serving as a board member for the Early Learning Coalition of Duval, the Cultural Council of Greater Jacksonville, and WJCT Public Media. She is a 2016 alumna of Leadership Jacksonville and was named one of the 2019 “Women of Influence” by the Jacksonville Business Journal. She holds a degree in broadcast journalism from The University of Missouri and has two daughters.



# BOARD OF DIRECTORS



## KIRSTEN DOOLITTLE

Founder and managing shareholder, Aequitas Counsel, Kirsten graduated cum laude from Dartmouth College in 1996 with a Bachelor of Arts in History and a Minor in Education. After graduation, she worked for the New York County District Attorney's Office assisting trial attorneys in the Special Prosecutions Bureau. In 2000, Ms. Doolittle graduated from the University of Southern California Law School, where she served on the Law Review and worked as an extern to the Honorable George King, District Court Judge for the United States District Court for the Southern District of California.

In 2005, Kirsten began working for the Jacksonville, Florida law firm of Henrichsen Siegel, PLLC, where she continued her employment practice. At Henrichsen Siegel, she represented both employers and individual employees. In her representation of individuals, she litigated several cases in the federal courts involving wrongful termination, race, gender, and disability discrimination, and retaliation, and negotiated severance agreements and employment contracts on behalf of executives.

Among her many career accomplishments, Kristen has represented labor unions in proceedings before the National Labor Relations Board, in the federal courts, and before various Senate and House Committees. In the Spring of 2007, she started The Law Office of Kirsten Doolittle, P.A.

Kirsten's list of honors and awards include, Martindale-Hubbell "AV" rating, Florida Trend Legal Elite - Up and Comers 2010 and 2012, Leadership Jacksonville - Class of 2014, City of Jacksonville's Retirement Reform Task Force, The American Registry North American Top Attorney and an Avvo Rating of "Excellent".



## SEL BUYUKSARAC

Sel Buyuksarac is well known and highly visible in the Jacksonville community. In 2007, he worked to co-found River City Science Academy, a high-performing public charter school in Jacksonville. Currently, Buyuksarac is the Chief of Public Affairs & Government Relations at River City Science Academy. In this role he has navigated many obstacles that were blocking the establishment and growth of the school. Since the time he began in 2011, RCSA has grown from two to four campuses. Recently, he has worked to receive two new charter approvals and purchase two buildings to have six campuses total. He has helped grow enrollment from 500 to over 3,000 students. Before founding the school, Buyuksarac received a bachelor's degree in Business Administration and Civil Engineering. He completed his MBA with a focus in marketing in 2001.

Buyuksarac is active in many community organizations. In addition to serving the Cultural Council board, he is a graduate of the Leadership Jacksonville Class of 2019. He has served on the Mayor's Asian American Advisory Board, the Read it Forward Jacksonville Coalition Board, and more. He now serves as the Vice Chair of the Jacksonville Human Rights Commission, Vice President of GlobalJax, and is a board member with the Jax Chamber Government Affairs Committee, Jacksonville Sheriff's Office Transparency Committee, Downtown Jacksonville Rotary Club, Jacksonville Public Education Fund's Parents Who Lead Advisory Board, AdvancED Accreditation Committee and many more. He is known as a hard-working businessman who has devoted an extensive amount of time, energy, and resources to furthering the growth and stability of River City Science Academy and the Jacksonville community.

# BOARD OF DIRECTORS



## SANDRA HULL-RICHARDSON

Sandra Hull-Richardson is a retired Division Chief with the City of Jacksonville. Born in Atlanta, Sandra was reared in Jacksonville. She is a graduate of the University of Florida and she has been married to James A. Richardson, II for 30 years.

Sandra is serving her fourth year on the Cultural Service Grant Program committee as well as serving as a member of the board for the Cultural Council of Greater Jacksonville.



## CHRISTOPHER M. LAZZARA

Chris Lazzara is the Co-founder and Chief Executive Officer of MountainStar Capital, headquartered in Ponte Vedra Beach. He is skilled in finance, operations, and management. Lazzara leads the firm's investment committee, directs investment strategy, and oversees all major initiatives for MountainStar Capital and its affiliated companies. Although its holdings include diversified positions in financial markets, the firm's focus is in active and passive direct investment, real estate, health, and joint venture opportunities. The firm's flexible decision-making process, team culture, and due diligence processes are the central components of its success.

Lazzara is also the co-founder of the Georgia School of Orthodontics, the nation's largest Orthodontic Residency Program. The program has gained national acclaim for its advanced facilities, quality care, and service to both the military and underserved communities. He serves as the Chair of Finance on the Executive Committee of GSO's Board of Trustees and leverages MountainStar's Health Division to oversee the administration of the Program.

Prior to founding MountainStar Capital in 2013, Lazzara served as Senior Managing Partner of Ponte Vedra Management Group (PVMG), an asset management group with diverse real estate, securities, and corporate holdings.

Lazzara is an active member of the community serving on the executive committees of several boards. He is on the Board of Trustees' Executive Committee for the MaliVai Washington Youth Foundation as well as the University of North Florida's Student Affairs Community Council. Lazzara also directs all operations of the Lazzara Family Foundation, which has provided grants to worthy organizations since 1997. He co-chaired the 2016 Cowford Ball benefitting the American Cancer Society, which raised more \$650,000 for the fight against cancer.

In 2017, Lazzara was honored with the Cultural Council of Greater Jacksonville Robert Arleigh White Award for Art Advocacy. He was recognized as one of the six individuals who demonstrated the highest dedication to arts and culture in the Jacksonville community. Lazzara is also a member of YPO Jacksonville, the premier leadership organization of chief executives around the world. Additionally, he was named as a "40 Under 40" honoree by the Jacksonville Business Journal.

Lazzara is a graduate of the Cox School of Business at Southern Methodist University where he received the Presidential Award for Service. He has numerous certificates from the Wharton School's Center for Executive Education and is a graduate of the Political Leadership Institute of Jacksonville.



# BOARD OF DIRECTORS



## JEFF STROHECKER

Jeff Strohecker is an artist and photographer with over twenty years experience creating imagery seen in advertising and magazines nationwide. A Jacksonville native Strohecker received his BA in Photography from UNF in 1999. His early career focused on exhibiting while training under several top photographers. He is known for his work as a fashion, beauty and celebrity photographer as well as his more recent studio work creating commercial product imagery.

Since returning to Jacksonville in 2014, Strohecker has been a regular image contributor to our regional health industry. Proudly producing images for several pediatric cancer relief efforts including The Tom Coughlin Jay Fund. Outside of his commercial work, he enjoys creating a variety of Fine Art imagery including surreal landscapes, musicians and anything with a motor.



## CM. MICHAEL BOYLAN

The Honorable Michael Boylan is a member of the Jacksonville City Council, serving District 6. He serves as the City Council liaison to the Cultural Council of Greater Jacksonville.

Michael Boylan and his family moved to Jacksonville in May, 1999 when he joined WJCT Public Broadcasting as its President & CEO. During his tenure WJCT completed the federally mandated transition to digital television in 2003, not only broadcasting in high definition but increasing its number of television channels from one to five, the last of which was the 24-hour PBS Kids Channel. In 2006 WJCT introduced the first full-powered HD radio station on the First Coast and added two more HD radio services...89.9HD Arts and Relax Radio. Under his leadership WJCT forged numerous community partnerships and the development of a wealth of local programs and outreach initiatives.

In 2013 Michael took the lead in forging the Digital Convergence Alliance, eleven public television stations from around the country with the goal of developing initiatives that would result in significant operational savings and the generation of new revenue opportunities for its members. The first venture was the creation a broadcast operations service, managed and operated by WJCT's affiliate, JCT Services, that provides more than 17 million households with public television, all emanating from Jacksonville.

His personal commitment of service spans the twenty years he has called Jacksonville home. He has held board leadership roles on a broad array of community organizations including Leadership Jacksonville, the North Florida Council of the Boys Scouts of America, the Jacksonville Symphony Association, Visit Jacksonville and St. Vincent's Healthcare, to name just a few. He currently serves as the Chair of the Northeast Florida Long Term Recovery Organization (NFLTRO) leading more than 30 faith-based, non-profit, governmental agencies and businesses working together to assist families in the repair and/or replacement of their homes which were damaged during Hurricane Irma. Through the NFLTRO, the occurrence of duplicated services is reduced and the efforts of all involved agencies are amplified and leveraged so as to effectively and expediently serve these individuals and families. He is also the current Chair of the Board for Volunteers in Medicine which offers free healthcare services to the working uninsured.

Michael is a graduate of John Carroll University and received his Master's degree in Telecommunications from Kent State University. He and his wife, Susan, have been married for 42 years; have two grown children, one grandson and one granddaughter. They have called Mandarin home since arriving here in 1999 and are members of San Juan Del Rio Catholic Church where he has served as chair of its last two building campaigns.

# CULTURAL COUNCIL BOARD OF DIRECTORS MEMBERSHIP DEMOGRAPHICS

## RACE:

**WHITE - 54%**

**AFRICAN AMERICAN / BLACK - 31%**

**ASIAN - 8%**

**MEDITERRANEAN / MIDDLE EASTERN - 8%**

## ETHNICITY:

**NON-HISPANIC / LATINO - 92%**

**HISPANIC / LATINO - 8%**

## GENDER:

**MALE - 54%**

**FEMALE - 46%**

## AGE:

**18-44 - 4%**

**45-64 - 38%**

**65+ - 8%**



Artists hand-painting the Skyway Express support columns as part of our collaboration with the DIA for downtown improvements through Public Art



# LEADERSHIP TEAM

## CUMULATIVE 65+ YEARS LEADING ARTS & CULTURE ORGANIZATIONS



**DIANA DONOVAN**  
**EXECUTIVE DIRECTOR**

- Prior to tenure as Interim Executive Director, Cultural Council board member and CSGP Committee member, multiple years executive-level leadership and executive board experience
- 10+ years executive leadership at Jacksonville University, career spans higher education, non-profit leadership, and government
- Leadership Jacksonville Class, 2021
- JAXChamber Hightower Board Member, 2021
- Top 40 Under 40 Jacksonville Business Journal, 2020
- JAX MVP Jacksonville Jaguars Foundation, 2017
- Florida Times Union Citizen's Editorial Board, 2017
- Delores Barr Weaver Fellowship, Women's Giving Alliance, 2015-19



**AMY PALMER**  
**DIRECTOR OF GRANTS ADMINISTRATION**

- 19-year tenure with Cultural Council leading Grants Programs
- Extensive nonprofit background includes development and communications positions
- Former teacher and newspaper reporter



**JEN JONES MURRAY**  
**DIRECTOR OF ART IN PUBLIC PLACES**

- 25+ years experience providing art to public spaces and community engagement and outreach
- 18-years experience owning/operating a commercial and residential art services company, retail art gallery, art master planning/art consulting/art restoration, and related services business
- Urban Land Institute Award, 2015
- University of North Florida Outstanding Alumni Award, Art in the Library Project, value \$500k+, 2009
- Top 40 Under 40 Jacksonville Business Journal, 2008
- RAP Outstanding Business Leader designation for co-writing/project managing restoration of the Historic Shoppes of Avondale Business District, 2002-2008

# ADMINISTRATIVE TEAM



## ASHANTA WILLIAMSON OPERATIONS MANAGER

- Affiliated in 12+ community organizations including:
  - Leadership Jacksonville: NEXT Generation, Fellow
  - United Way of Northeast Florida David and Linda Stein, Fellow
  - Jacksonville Professional Chapter of SISTUHS, Inc, Vice President
  - New Leaders Council - Tallahassee Chapter, Fellow
- Ms. Black Sunshine State International Ambassador



## ASHLEY SEDGHI-KHOI WOLFE PUBLIC ART PROJECT MANAGER & CCGJ PROGRAM COORDINATOR (APP & CSGP)

- Providing 10+ years' master's level arts administration to the State of Florida
- 9-year tenure with Cultural Council leading in both the CSGP and Public Art (APP) departments
- Board member Florida Association of Public Arts Professionals, 2021-2024
- Master's of Fine Arts Administration, Florida State University, BA Art History UNF



# PROFESSIONAL PARTNERS



**NAN KREAMER**  
**CFO**

- Chief Financial Officer, treasurer and controller positions for public and private companies with revenues \$3 billion in revenue to startups such as Downtown Vision, Inc.
- Small Business Leader of the Year, Downtown Council of the JAX Chamber
- Career foundation with Price Waterhouse
- Master of Business Administration, Pace University - Lubin School of Business



**BRIAN OAKLEY**  
**GRAPHIC DESIGN & ANIMATION**

- Instructing classes in digital media, graphic design, illustration, visual development, and motion graphics at Florida State College Jacksonville - prior to at Art Institute of Jacksonville, collectively from 2010-2021
- Home Depot, Inc. - creates collateral, catalogs, trade show videos, animations, iconography, and illustrations for specialized projects
- Illustrator of two children's books, Miracle of Moe and Stella & Moe's Big Adventure
- Master of Arts, Savannah College of Art and Design (SCAD), Animation with Focus in Stop Motion and Bachelor of Fine Arts (SCAD) – Animation, Graphic Design Minor



**KIMBERLY HUNT**  
**GALLERY MANAGER - ARTSEE & SHOP AND  
DIGITAL MEDIA MANAGER**

- Owner/operator of professional photography studio, 12 years
- Art consultant and gallery assistant, 5 years
- Bachelor of Fine Arts - Sculpture, Abilene Christian University
- Metal hobbyist: welder, blacksmith, and metal caster

# PURPOSE IN ACTION



**Trusted Community Stewards Elevating  
Three Economic Pillars for Jacksonville's Success**

## MANAGING THE CITY OF JACKSONVILLE'S CULTURAL SERVICE GRANT PROGRAM



Florida Theater



Jacksonville Symphony Orchestra



MOCA Jacksonville



Cummer Museum of Art & Gardens



Elena Ohlander

**PROVIDING ECONOMIC  
OPPORTUNITY FOR  
CREATIVE ENTREPRENEURS**



"Laura's Flower", Gus & Lina Ocampo, Steel Sculpture, Downtown Jacksonville, District 7



"Multi-Culture", Andrew Reid SHED, Hand-painted Mural, Skyway Column, District 7



"Song of the Skinks", Matt Babcock, Stainless Steel & Thermoplastic Coating, Cuba Hunter Park, District 5



"JAXOSCOPE", Shasti O'Leary-Soudant, Rigidized Stainless Steel, Downtown at Jesse L. Smith Memorial Park, District 7

**FACILITATING DUVAL COUNTY'S  
ART IN PUBLIC PLACES PROGRAM**



# IGNITING THE CREATIVE ECONOMY

## Elevating Individual Artists & Organizations

- **ELEVATE COMMUNITY PLATFORMS TO ENHANCE CULTURAL ENGAGEMENT**
- **PROVIDING GRANT FUNDING TO ARTIST ENTREPRENEURS**
- **DELIVERING MULTI-CULTURAL, CONNECTION AND LEARNING EXPERIENCES TO THE PUBLIC-AT-LARGE**
- **OFFERING PROFESSIONAL DEVELOPMENT WORKSHOPS FOR ARTS & CULTURE ENTREPRENEURS, INCLUDING GRANT WRITING COURSES**
- **DEVELOPING ART IN PUBLIC PLACES COLLABORATION OPPORTUNITIES RANGING FROM \$500 - \$100,000+**
- **CONNECTING CREATIVES TO CLIENTS AND CORPORATIONS TO COLLECT AND EXHIBIT THEIR WORKS OF ART**
- **FACILITATING ART & CULTURAL EXCHANGE THROUGH ARTSEE & SHOP**



Financial Insights | Kemal Gasper | Vystar Credit Union



Entrepreneurial Enrichment Workshop | Ulysses Owens, Jr. | Don't Miss a Beat



Cultural Conversations | Eritrean Coffee Ceremony | WeaveTales



**Cultural Council**  
OF GREATER JACKSONVILLE

**MORE ART. MORE CULTURE. MORE BUSINESS.**



# ARTSEE & SHOP

## Art and Cultural Engagement Gallery

### MARKETS AT TOWN CENTER

**CONNECTING  
NORTHEAST  
FLORIDA ARTISTS  
TO COLLECTORS AND  
PROVIDING A PLATFORM  
TO PROMOTE INCLUSION  
AND DIVERSITY THROUGH  
ADVANCED PROGRAMMING  
WITH COMMUNITY PARTNERS**



Chris Reiss, "Train Bridge", original oil on canvas



WeaveTales Exhibit featuring a tea ceremony by Wen Raiti of House of Leaf & Bean, "Journey to Jacksonville: Refugee Success Stories of Triumph Over Adversity"



Ceramics by Alison McCauley



Mixed Media by Erin Kendrick



Foreground Artworks by Annelies Dykgraaf, Amber Sesnick, and Linda Vacca

**ARTSEE & SHOP'S SECOND YEAR SALES INCREASED BY 47%,  
DELIVERING 65% OF PROCEEDS TO VISUAL ARTISTS AND  
INVESTING IN OUR REGION'S CREATIVE ECONOMY**

# ARTSEE & SHOP

IN PARTNERSHIP

*The Markets*  
AT • TOWN • CENTER

  
Cultural Council  
OF GREATER JACKSONVILLE

 UNF | LGBTQ Center

**In partnership with  
Cultural Council of  
Greater Jacksonville,  
Markets at Town Center,  
and Hines Global Reit**

# ARTSEE & SHOP

Art and Cultural Engagement Gallery

MARKETS AT TOWN CENTER

**DESPITE COVID-19 LIMITATIONS, PROCEEDS GAINED THROUGH ARTSEE & SHOP'S SECOND PHASE FROM NOV 2020 – MARCH 24, 2021 INCREASED NET BY 47%**



Board Chair - Jannet Walker-Ford, Treasurer - Lisa Johnson, and Executive Director - Diana Donovan



Dancing Under the Stars at ArtSEE & Shop



Asian-American Education Panel & Art Exhibit, Speakers with Board Member Sel Buyuksarac

- **IN BOTH 2019 AND AGAIN IN 2020 - THE MARKETS AT TOWN CENTER APPROACHED THE CULTURAL COUNCIL TO ACTIVATE A VACANT STOREFRONT DURING THE HOLIDAY SEASON**
- **SIXTY (60) NORTHEAST FLORIDA ARTISTS/CREATIVES PARTICIPATED IN 2020, A 71% INCREASE OVER 2019**
- **65% OF PROCEEDS FROM THE SALE OF ART SUPPORTED LOCAL ARTISTS IN PAYMENT FOR ART SOLD**
- **35% OF SALES FUNDED CULTURAL COUNCIL OPERATIONS**
- **FY 20-21 NET REVENUE TO CULTURAL COUNCIL - \$34,234**
- **TOTAL NET REVENUE EARNED TO DATE - \$52,326**
- **WE ARE NOW BEGINNING THE THIRD PARTNERSHIP EXTENSION DUE TO OUR SUCCESS IN CULTURAL ENGAGEMENT!**



# CULTURAL SERVICE GRANT PROGRAM

Advocacy & Granting for  
Duval County Cultural Organizations

SINCE 1973, WE HAVE BEEN THE TRUSTED STEWARDS FOR  
ANNUAL FUNDING BY THE CITY OF JACKSONVILLE FOR ART &  
CULTURE ORGANIZATIONS **ESSENTIAL TO OUR QUALITY OF LIFE**



The Florida Ballet



The Florida Theatre



Don't Miss A Beat



Hope at Hand



Museum of Science & History



Cathedral Arts Project

PRIVATE GRANT  
SPONSORSHIPS  
AVAILABLE

Contact Us

[CULTURALCOUNCIL.ORG](http://CULTURALCOUNCIL.ORG)

a 501c3 Nonprofit Organization



Cultural Council  
OF GREATER JACKSONVILLE

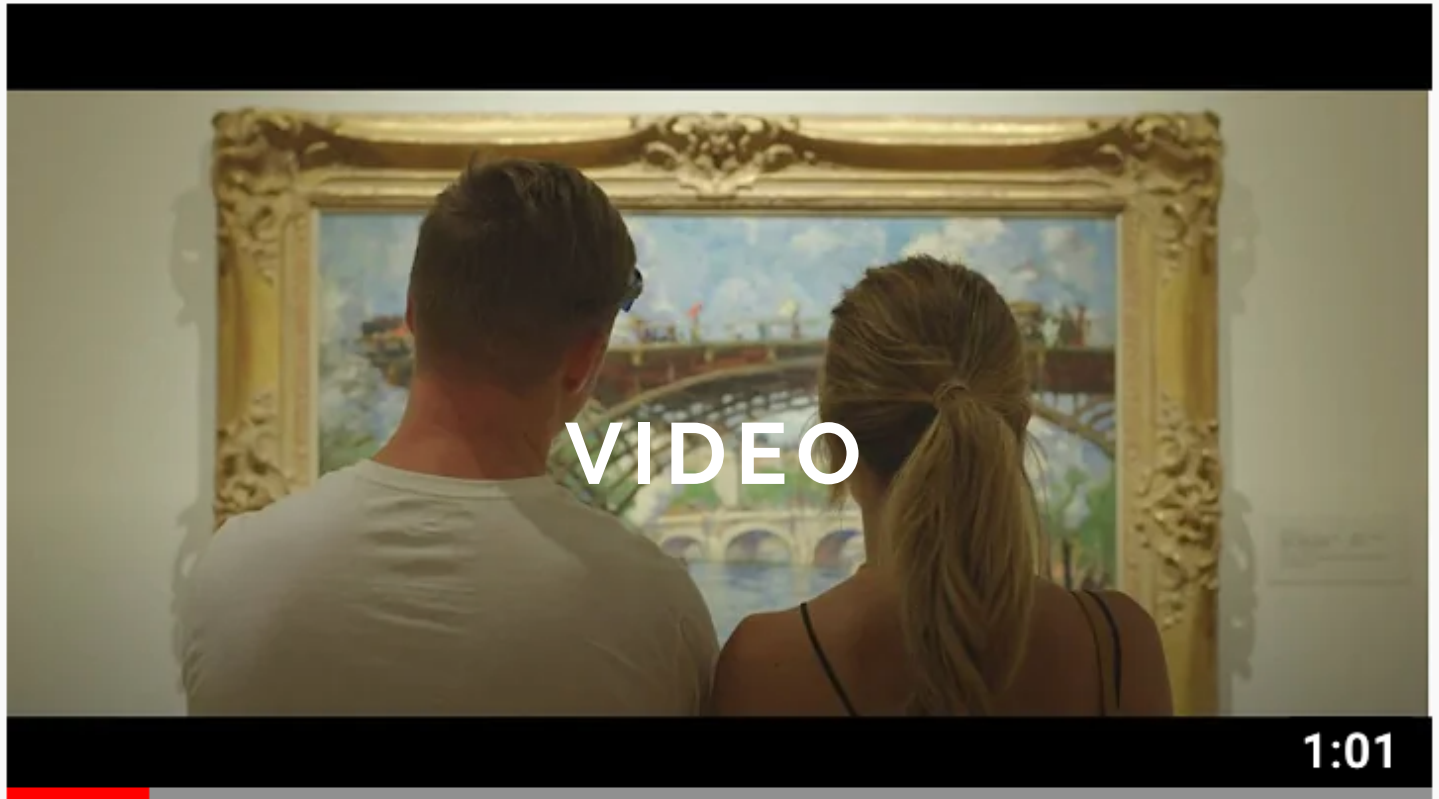
MORE ART. MORE CULTURE. MORE PLACES.



# CULTURAL SERVICE GRANT PROGRAM

## IGNITING JACKSONVILLE

HERE FOR YOU IN PERSON AND ONLINE



**Cultural Council**  
OF GREATER JACKSONVILLE

**MORE** ART.  
CULTURE.  
BUSINESS.

# CULTURAL SERVICE GRANT PROGRAM DEFINED

**THE MISSION AND PURPOSE OF THE CULTURAL SERVICE GRANT PROGRAM (CSGP) IS TO PROVIDE PUBLIC SUPPORT TO ARTS AND CULTURAL ORGANIZATIONS IMPACTING AND CONTRIBUTING TO THE QUALITY OF LIFE FOR DUVAL COUNTY'S RESIDENTS.**

## HISTORY:

Since 1979, the Cultural Council of Greater Jacksonville has served as the official regranting and administrative agency for City of Jacksonville funding to arts and cultural organizations. In 1990, the Cultural Service Grant Program (CSGP) was developed from the former Miscellaneous Appropriations for the Arts program. CSGP is governed by Chapter 118, Part 6, of the Ordinance Code for the City of Jacksonville, which uniquely empowers and requires the Cultural Council to seek and regrant public funds.

## CURRENT FUNDING:

Grant awards provide general operating support. Grantees must derive at least 76 percent of their operating revenue or support from sources other than CSGP.

The Cultural Council is awarded a lump sum from the City of Jacksonville for the Cultural Service Grant Program. The Cultural Council receives 13.5 percent of the total lump sum to administer the grant program and for its other programs that serve the community.

A total of \$2,589,447 was granted to 30 organizations for FY 2020-2021. This includes four, \$2,500 program grant awards through a pilot program grant.

## CULTURE DEFINED:

The city ordinance governing CSGP defines “culture” as: presenting, sponsoring, exhibiting or otherwise offering for public consumption programs or activities in any one or combination of the following disciplines: historic preservation/restoration; arts in education; music; dance; folk arts; humanities; literature; film/video/media; theater and musical theater; visual arts; or collections or exhibits of historical, archaeological, scientific or ethnic artifacts, handiwork or objects.



Jacksonville, Florida Riverfront, photo credit: Mark Krancer

# CULTURAL SERVICE GRANT PROGRAM DEFINED

THE MISSION AND PURPOSE OF THE CULTURAL SERVICE GRANT PROGRAM (CSGP) IS TO PROVIDE PUBLIC SUPPORT TO ARTS AND CULTURAL ORGANIZATIONS IMPACTING AND CONTRIBUTING TO THE QUALITY OF LIFE FOR DUVAL COUNTY'S RESIDENTS.

## FUNDING - EVALUATION CRITERIA:

Evaluation criteria are described in the Jacksonville city ordinance governing CSGP. Organizations applying for CSGP funds must demonstrate the following:

- Quality of programs
- Exploration of innovative ideas and programming
- Community impact
- Need for the organization in the community
- Community outreach and service to culturally diverse populations
- Management capability of board and staff

Evaluation is intended to address the merits of applicant organizations; financial need is not a criterion under the ordinance that governs CSGP

## CSG COMMITTEE:

The Cultural Service Grant Committee is comprised of a cross-section of members from Jacksonville's diverse communities representing racial, gender, geographic and age diversity, who express an interest in the impact of culture in the community and a willingness to participate fully in the grant-making process.

The CSGP Committee (panel) is made up of 10 voting members – three from the Cultural Council's board of directors and seven community representatives. There is also a non-voting committee chair and liaisons from the Mayor's Office and the City Council.



Cultural Council ARTS+ Campaign Collaboration with National NFL Draft Auction, 2021



# CULTURAL SERVICE GRANT PROGRAM COMMITTEE



## CHAIR – KENYON VARN MERRITT

- Service to CSGP Committee 2014-2016
- Second year as Chair
- Native of Jacksonville
- Work and Volunteer Experience
  - Development and Governance; worked both professionally and as a volunteer in development for 35 years
  - Community Service; Currently serving RiverKeeper Board and Memorial Park Association Board, Affairs Committee
  - Past boards; Jacksonville Zoo and Gardens, Cummer Museum of Art & Gardens, Leadership Jacksonville, Junior League of Jacksonville
- Education: Hollins University, BA English/Psychology



## CCGJ BOARD REPRESENTATIVE – DAVID FALISZEK

- Third Year on the CSGP Committee
- Board Member
- National Contracts and Lender Strategy Counsel at Fidelity National Financial
  - David enjoys visiting arts organizations throughout Jacksonville. He enjoys seeing the new and exciting things that artists are doing, and even took a beginner's glassblowing class at Jacksonville University in the spring of 2020.
- He attended the University of Notre Dame for his undergraduate degree and the University of Southern California for his Doctor of Law.



## CCGJ BOARD REPRESENTATIVE – SANDRA HULL RICHARDSON

- Fourth year on the committee
- Board Member
- Sandra Hull-Richardson is a retired Division Chief with the City of Jacksonville
- Born in Atlanta, Sandra was reared in Jacksonville.
- She is a graduate of the University of Florida.
- She has been married to James A. Richardson, II for 30 years.



## COMMUNITY REPRESENTATIVE – SALLY PETTEGREW

- First year on committee
- Community Representative
- She is a native of Maryland and has lived in Jacksonville for over 35 years.
- Sally was on the administrative staff of the Jacksonville Symphony for 35 years and is currently on the staff of the Community Foundation for Northeast Florida.
- She has a BA in History and a MA in Speech & Drama (emphasis in Costume Design) and has designed costumes for local theatre productions since moving to Jacksonville in 1983.
- Her husband Johnny is a scenic designer and established the Entertainment Technologies program at FSCJ—South Campus.
- They have three children: Dustin (a freelance scenic designer in Philadelphia and adjunct instructor at Temple University), Janna (an interior design consultant with ICI Builders in Daytona), and Brandon (a Global Wealth Investment Management Registered Operations Team Manager at Merrill).

# CULTURAL SERVICE GRANT PROGRAM COMMITTEE



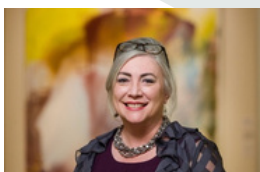
## COMMUNITY REPRESENTATIVE - BEN RUBIN

- Three years on CSGP Committee
- Community Representative
- Ben is an Engineering Manager at Medtronic involved in the development of surgical products. He's lived in Jacksonville for over 30 years.
- Two of his three children attended Douglas Anderson School of the Arts. One is a professional Artist who has created two permanent sculptures located in Jacksonville.
- Ben plays Tenor Sax in the Jacksonville Community Band and has recently learned the sport of Curling.



## COMMUNITY REPRESENTATIVE - KAREN ESTELLA SMITH

- First Year on the CSGP Committee
- Community Representative
- Originally from Jacksonville
- Karen says, "I fell in love with Arts & Culture in my 11th grade Humanities class; and, still have fond memories of the lessons learned about artists and periods in history that influenced, captured, and defined eras, trends, and culture."
- Currently work for Volunteers in Medicine, Jacksonville in Development
- Board of Director for Jacksonville Zoo & Gardens; Board of Trustees, Episcopal Children's Services
- Graduate of the Florida State University with a degree in English Literature and currently in graduate studies for a Masters in Biology from Miami University (OH), focusing on Conservation, Environmental Stewardship, and Environmental Justice



## COMMUNITY REPRESENTATIVE - ANGELA STRAIN

- First year on committee
- Community Representative
- Angela Strain, GPC, WeCareJax Executive Director, brings over 20 years of experience in Nonprofit management to her role.
- She previously served as inaugural Director of Development for JASMYN, Inc., where she drafted and implemented the organization's first strategic three-year fund development plan.
- Locally, she also worked with the team at MOCA Jacksonville in helping secure support for their programs and collections.
- She attended the University of Memphis, where she earned her BA with a major in Public Administration and minor in English.
- She was a long-time consultant for the Alliance for Nonprofit Excellence.
- Angela graduated in the 2018 class of Leadership Jacksonville and maintains certification through the Grant Professionals Credentialing Institute (GPC).
- She served as president of North Florida Grant Professionals, a chapter of the National Grant Professionals Association, and she is a volunteer Community Coach with the Nonprofit Center of Jacksonville.
- Today, she is responsible for ensuring that uninsured neighbors referred for specialty healthcare are provided with the highest quality services available through the WeCareJax volunteer network of over 520 physicians and the major hospital systems in Duval County.
- She and her wife of nineteen years believe in the power of art to heal, to inspire, and to inform.

# CULTURAL SERVICE GRANT PROGRAM COMMITTEE



## COMMUNITY REPRESENTATIVE - ELLEN WILLIAMS

- Second year on committee
- Community Representative
- Ellen A. Williams, PhD, is a clinical psychologist with over 20 years of leadership experience in healthcare.
- She is the Regional Director for Behavioral Health at Ascension St. Vincent's in Jacksonville, Florida.
- Ellen has focused on improving access to mental health care in NEFL for over a decade by recruiting mental health practitioners to the area and integrating mental health providers into primary and specialty care practices.
- She has worked tirelessly to reduce the stigma that surrounds mental illness and has spearheaded prevention initiatives such as Mental Health First Aid and Mindfulness Meditation training.
- She serves on the American Hospital Association Psychiatric and Substance Abuse Council and was a 2020 Women With Heart Honoree with Volunteers in Medicine.
- Her interests include music, art, travel, and the great outdoors.



## COMMUNITY REPRESENTATIVE - TRUITTE MORELAND

- Third year on the committee
- Community Representative
- Originally from South Florida
- He has worked in education in public school settings or non-profit organizations for the last 20 years.
- He has been a School Principal for seven years.
- He serves as a youth soccer coach in the Oceanway area of Jacksonville.
- He was the Gold Medallion recipient for the 2017 Leonard Miller Principal Leadership Award from the Council for Educational Change.
- He was also a recipient of the Innovation in Education Award from the Jacksonville Business Journal.



## THE HONORABLE MICHAEL BOYLAN - JACKSONVILLE CITY COUNCIL LIAISON

The Honorable Michael Boylan is a member of the Jacksonville City Council, serving District 6. He serves as the City Council liaison to the Cultural Council of Greater Jacksonville.

## INCOMING MEMBERS APPROVED BY CITY COUNCIL MAY 25

CCGJ BOARD REPRESENTATIVE - **SEL BUYUKSARAC**

CCGJ BOARD REPRESENTATIVE - **JEFF STROHECKER**

COMMUNITY REPRESENTATIVE - **ALARIE GIBBS**

COMMUNITY REPRESENTATIVE - **WILTON BLAKE**



# CULTURAL SERVICE GRANT PROGRAM COMMITTEE DEMOGRAPHICS

## RACE:

**WHITE - 67%**

**AFRICAN AMERICAN / BLACK - 27%**

**MEDITERRANEAN / MIDDLE  
EASTERN - 7%**

## ETHNICITY:

**NON-HISPANIC / LATINO - 93%**

**HISPANIC / LATINO - 7%**

## GENDER:

**MALE - 53%**

**FEMALE - 47%**

## AGE:

**18-44 - 27%**

**45-64 - 47%**

**65+ - 7%**



Asian-American Education Panel & Art Exhibit, ArtSEE & Shop

# CULTURAL SERVICE GRANT PROGRAM ANNUAL GOALS

**FY21-22**

## **GOAL 1**

THE PRIMARY AIM OF THE CULTURAL SERVICE GRANT PROGRAM IS TO MAKE MORE ART AND CULTURE MORE AVAILABLE TO MORE PEOPLE, THEREBY IMPROVING THE OVERALL QUALITY OF LIFE IN DUVAL COUNTY, GOALS AND OBJECTIVES OF THIS PROGRAM INCLUDE:

**To administer the Cultural Service Grant Program as required by Chapter 118, Part 6, of the City of Jacksonville Ordinance Code.**

- Objectives -Support the artistic excellence and organizational stability of arts and cultural organizations through:
  - Operating a transparent, rigorous, year-long grants process
  - Working with the CSGP Committee to appropriately allocate funds
  - Implementing ongoing improvements to the grant process



Ritz Chamber Players



# CULTURAL SERVICE GRANT PROGRAM ANNUAL GOALS

**FY21-22**

## GOALS 2 & 3

THE PRIMARY AIM OF THE CULTURAL SERVICE GRANT PROGRAM IS TO MAKE MORE ART AND CULTURE MORE AVAILABLE TO MORE PEOPLE, THEREBY IMPROVING THE OVERALL QUALITY OF LIFE IN DUVAL COUNTY. GOALS AND OBJECTIVES OF THIS PROGRAM INCLUDE:

### **To advance opportunities for the appreciation and expression of the arts and culture in Duval County through the Cultural Service Grant Program**

- Objectives - CSG-funded organizations will provide a range of cultural programs and services:
  - As a whole, these organizations will serve the varying needs and expectations of all Duval County residents
  - These organizations will continue to have a positive impact on the local economy

### **To advance opportunities for the appreciation and expression of the arts and culture in Duval County through the Cultural Council's other programs**

- Objectives - Impact community through leadership in key roles:
  - Better serve the needs of stakeholders and the general public through improved communications
  - Improve access to arts and culture for all residents of Duval County
  - Increase capacity of individual artists

# 2020 - 2021

## Cultural Service Grant Program Organizations

- ALL BEACHES EXPERIMENTAL THEATRE
- ART CENTER COOPERATIVE
- BEACHES FINE ART SERIES
- BEACHES MUSEUM & HISTORY PARK
- CATHEDRAL ARTS PROJECT
- CIVIC ORCHESTRA OF JACKSONVILLE
- CUMMER MUSEUM OF ART & GARDENS
- DON'T MISS A BEAT
- FLORIDA BALLET
- FLORIDA THEATRE
- FRIDAY MUSICALE
- HOPE AT HAND
- JACKSONVILLE ARTS & MUSIC SCHOOL
- JACKSONVILLE CHILDREN'S CHORUS
- JACKSONVILLE DANCE THEATRE
- JACKSONVILLE HISTORICAL SOCIETY
- JACKSONVILLE SYMPHONY ORCHESTRA
- MANDARIN MUSEUM AND HISTORICAL SOCIETY
- MOCA JACKSONVILLE
- MUSEUM OF SCIENCE & HISTORY (MOSH)
- PERFORMER'S ACADEMY
- PLAYERS BY THE SEA
- RITZ CHAMBER PLAYERS
- SPRINGFIELD PRESERVATION ASSOCIATION AND REVITALIZATION (SPAR)
- THEATRE JACKSONVILLE
- WJCT PUBLIC BROADCASTING

## Cultural Service Program Grant Organizations

BIG ORANGE CIRCUS  
MEMORIAL PARK ASSOCIATION  
NORTHEAST FLORIDA ART EDUCATION  
ASSOCIATION  
THE 5 & DIME THEATRE COMPANY

Pictured above: The Florida Ballet, Jacksonville Symphony Youth Orchestra, Ritz Chamber Players, Players by the Sea

**THE CULTURAL COUNCIL GRANTS OVER  
\$2.5 MILLION PER YEAR ON BEHALF OF THE CITY  
OF JACKSONVILLE TO THE ARTS AND CULTURE  
ORGANIZATIONS VITAL TO OUR COMMUNITY**



**Cultural Council**  
OF GREATER JACKSONVILLE

**MORE ART. MORE CULTURE. MORE PLACES.**

# ROI 2019

## PRE-PANDEMIC

**TWENTY-SIX (26) ARTS AND CULTURAL ORGANIZATIONS FUNDED THROUGH THE CULTURAL SERVICE GRANT PROGRAM FOR 2019-2020 REPORTED THE FOLLOWING RESULTS FROM THE FISCAL YEAR ENDING SEPT. 30, 2019:**

- **Total economic impact of \$87,423,390** (a \$1.9 million increase from FY2018)
- **594,873 admissions** (includes 195,332 free admissions and 88,611 reduced)
- **238,586 youths benefiting**
- **Employment for 1,198 people**
- **Engaging 2,947 vendors** to support operations, events and programming
- **Attracting 8,030 volunteers who donated 115,231 hours**



# CULTURAL SERVICE GRANT PROGRAM

## RETURN ON INVESTMENT

FY19-20

ARTS & CULTURE ORGANIZATION	City Council District	Arts Discipline	Operating revenue FY19-20	Operating expense FY19-20	Capital Investments	Payroll	Funds Invested in Education	Number of Employees	Volunteer hours contributed	CURRENT GRANT AMOUNT
Jacksonville Children's Chorus	District 1	music	\$684,837.00	\$627,084.00	\$0.00	\$404,951.00	\$381,914.00	27	1,100	\$137,751.00
The Art Center Cooperative	District 1	Visual arts	\$47,089.00	\$45,757.00	\$1,000.00	\$8,500.00	\$4,001.00	3	1,178	\$6,289.00
The Florida Ballet at Jacksonville, Inc.	District 4	dance, arts in education	\$700,194.00	\$661,993.00	\$50,000.00	\$395,000.00	\$120,604.71	46	5,250	\$55,222.00
Don't Miss A Beat, Inc.	District 5	arts in education, music, dance, theater, and musical theater, visual arts	\$414,166.00	\$333,300.00	\$0.00	\$110,000.00	\$0.00	43	200	\$23,815.00
Hope at Hand, Inc.	District 5	literature/poetry	\$181,060.00	\$109,958.00	\$1,500.00	\$60,000.00	\$89,677.53	22	773	\$20,582.00
Museum of Science & History of Jacksonville, Inc.	District 5	collections or exhibits; humanities; visual arts; arts in education; historic preservation	\$1,950,582.00	\$2,543,286.00	\$14,661.00	\$1,733,418.00	\$7,690.00	117	5,255	\$275,796.00
The Performers Academy	District 5	arts in education	\$167,357.00	\$105,430.00	\$0.00	\$88,545.00	\$99,123.00	11	45	\$7,813.00
Theatre Jacksonville	District 5	theater and musical theater	\$745,311.00	\$606,903.00	\$0.00	\$318,336.00	\$54,828.00	26	25,431	\$96,707.00
Mandarin Museum & Historical Society	District 6	Collections, exhibits of historical artifacts, folk arts, historic preservation, visual arts	\$55,783.00	\$30,044.00	\$5,000.00	\$6,360.00	\$0.00	1	6,880	\$9,097.00
Cathedral Arts Project	District 7	arts in education	\$2,830,132.00	\$2,087,536.00	\$22,054.00	\$1,580,129.00	\$1,579,021.00	70	176	\$212,871.00
Florida Theatre Performing Arts Center, Inc.	District 7	music, dance, theatre	\$9,352,922.00	\$8,742,746.00	\$754,460.00	\$1,980,855.00	\$27,788.00	218	6,564	\$306,296.75
Jacksonville Dance Theatre	District 7	dance, dance education, film/video/media	\$67,083.00	\$28,638.00	\$0.00	\$15,992.00	\$1,940.00	15	60	\$4,953.00
Jacksonville Historical Society, Inc.	District 7	historic preservation/restoration; collections or exhibits of historical, archaeological, scientific or ethnic artifacts, handiwork or objects	\$264,930.00	\$265,237.00	\$700.00	\$184,586.00	\$6,294.00	17	2,225	\$38,197.00
Jacksonville Symphony Association	District 7	music	\$10,171,641.00	\$9,916,651.00	\$141,856.00	\$6,310,457.00	\$772,499.00	141	20,178	\$275,796.00
WJCT	District 7	film/video/media	\$7,858,660.00	\$7,231,349.00	\$1,491,290.00	\$4,459,185.00	\$33,204.00	77	280	\$275,796.00
Museum of Contemporary Art Jacksonville, Inc.	District 7	Visual Arts	\$2,500,434.00	\$2,500,434.00	\$0.00	\$1,108,465.00	\$184,520.00	57	1,300	\$272,986.00
Ritz Chamber Music Society, Inc.	District 7	Music, Arts In Education	\$78,129.00	\$67,743.00	\$0.00	\$35,000.00	\$5,000.00	10	150	\$23,551.00
Springfield Preservation and Revitalization Council, Inc.	District 7	Historic Preservation/Restoration	\$295,874.00	\$302,292.00	\$13,450.00	\$125,000.00	\$0.00	14	About 2,000	\$32,868.00
ALL BEACHES EXPERIMENTAL THEATRE (ABET)	District 13	theater and musical theater	\$81,322.14	\$88,680.54	\$0.00	\$60,084.38	\$0.00	7	2,650	\$14,725.00
Beaches Fine Arts Series, Inc.	District 13	arts in education, music, visual arts	\$218,937.00	\$216,477.00	\$0.00	\$122,858.00	\$4,048.00	3	250	\$32,836.00
Beaches Museum	District 13	historic preservation/restoration,	\$418,334.00	\$362,487.00	\$0.00	\$270,884.00	\$0.00	16	4,600	\$54,089.00
Players by the Sea, Inc.	District 13	Theater and Musical Theater	\$353,377.00	\$346,818.00	\$0.00	\$165,000.00	\$13,500.00	26	25,000	\$63,290.00
Civic Orchestra of Jacksonville, Inc. Program	District 14	music	\$56,314.00	\$24,661.00	\$0.00	\$13,575.00	\$1,259.05	3	2,160	\$3,713.00
Cummer Museum Foundation, Inc.	District 14	visual arts, arts in education	\$5,321,680.00	\$5,296,109.00	\$168,338.00	\$2,902,424.00	\$1,071,104.00	85	452	\$281,416.00
Friday Musicale, Inc.	District 14	Music	\$193,998.88	\$242,121.74	\$23,044.00	\$128,598.00	\$17,000.00	14	300	\$38,761.00
TOTALS:			\$38,366,184.00	\$36,206,381.00	\$2,495,971.00	\$18,924,779.00	\$3,368,104.24	915	77,045	\$2,076,386.75

# CULTURAL SERVICE GRANT PROGRAM

## RETURN ON INVESTMENT

### FY20-21

ARTS & CULTURE CORPORATION	City Council District	Art Discipline	Revenue FY20-21	Operating Expense FY20-21	Capital Investments	Payroll	Funds. Invested in Education	Fulltime Paid Positions	Volunteer hours contributed FY20-21	CURRENT GRANT AMOUNT
Jacksonville Children's Chorus	District 1	music	\$684,837	\$627,084	\$0	\$404,951	\$381,914	27	1,100	\$136,464.00
The Art Center Cooperative	District 1	Visual arts	\$47,089	\$45,757	\$1,000	\$8,500	\$4,001	3	1,178	\$5,557.00
The Florida Ballet at Jacksonville, Inc.	District 4	dance, arts in education	\$700,194	\$661,993	\$50,000	\$395,000	\$120,605	46	5,250	\$67,655.00
Don't Miss A Beat, Inc.	District 5	arts in education, music, dance, theater, and musical theater, visual	\$414,166	\$333,300	\$0	\$110,000	\$0	43	200	\$29,629.00
Hope at Hand, Inc.	District 5	literature/poetry	\$181,060	\$109,958	\$1,500	\$60,000	\$89,678	22	773	\$23,154.00
Museum of Science & History of Jacksonville, Inc.	District 5	collections or exhibits; humanities; visual arts; arts in education;	\$1,950,582	\$2,543,286	\$14,661	\$1,733,418	\$7,690	117	5,255	\$276,754.00
The Performers Academy	District 5	arts in education	\$167,357	\$105,430	\$0	\$88,545	\$99,123	11	45	\$7,754.00
Theatre Jacksonville	District 5	theater and musical theater	\$745,311	\$606,903	\$0	\$318,336	\$54,828	26	25,431	\$102,127.00
Mandarin Museum & Historical Society	District 6	Collections, exhibits of historical artifacts, folk arts, historic	\$55,783	\$30,044	\$5,000	\$6,360	\$0	1	6,880	\$6,637.00
Cathedral Arts Project	District 7	arts in education	\$2,830,132	\$2,087,536	\$22,054	\$1,580,129	\$1,579,021	70	176	\$240,412.00
Florida Theatre Performing Arts Center, Inc.	District 7	music, dance, theatre	\$9,352,922	\$8,742,746	\$754,460	\$1,980,855	\$27,788	218	6,564	\$276,754.00
Jacksonville Dance Theatre	District 7	dance, dance education, film/video/media	\$67,083	\$28,638	\$0	\$15,992	\$1,940	15	60	\$6,256.00
Jacksonville Historical Society, Inc.	District 7	historic preservation/restoration; collections or exhibits of	\$264,930	\$265,237	\$700	\$184,586	\$6,294	17	2,225	\$32,100.00
Jacksonville Symphony Association	District 7	music	\$10,171,641	\$9,916,651	\$141,856	\$6,310,457	\$772,499	141	20,178	\$273,930.00
WJCT	District 7	film/video/media	\$7,858,660	\$7,231,349	\$1,491,290	\$4,459,185	\$33,204	77	280	\$282,402.00
Museum of Contemporary Art Jacksonville, Inc.	District 7	Visual Arts	\$2,500,434	\$2,500,434	\$0	\$1,108,465	\$184,520	57	1,300	\$271,106.00
Ritz Chamber Music Society, Inc.	District 7	Music, Arts In Education	\$78,129	\$67,743	\$0	\$35,000	\$5,000	10	150	\$15,263.00
Springfield Preservation and Revitalization Council, Inc.	District 7	Historic Preservation/Restoration	\$295,874	\$302,292	\$13,450	\$125,000	\$0	14	About 2,000	\$40,219.00

# CULTURAL SERVICE GRANT PROGRAM

## RETURN ON INVESTMENT

FY20-21

Beaches Fine Arts Series, Inc.	District 13	arts in education, music, visual arts	\$218,937	\$216,477	\$0	\$122,858	\$4,048	3	250	\$32,482.00
Beaches Museum	District 13	historic preservation/restoration, music, humanities,	\$418,334	\$362,487	\$0	\$270,884	\$0	53	4,600	\$53,531.00
Players by the Sea, Inc.	District 13	Theater and Musical Theater	\$353,377	\$346,818	\$0	\$165,000	\$13,500	27	25,000	\$62,563.00
Civic Orchestra of Jacksonville, Inc.	District 14	music	\$56,314	\$24,661	\$0	\$13,575	\$1,259	3	2,160	\$4,759.00
Cummer Museum Foundation, Inc.	District 14	visual arts, arts in education	\$5,321,680	\$5,296,109	\$168,338	\$2,902,424	\$1,071,104	85	452	\$279,578.00
Friday Musicale, Inc.	District 14	Music	\$193,999	\$242,122	\$23,044	\$128,598	\$17,000	14	300	\$33,062.00
TOTALS			\$37,634,258	\$35,533,540	\$2,494,971	\$18,511,328	\$2,982,189	885	74,767	\$2,094,173.00



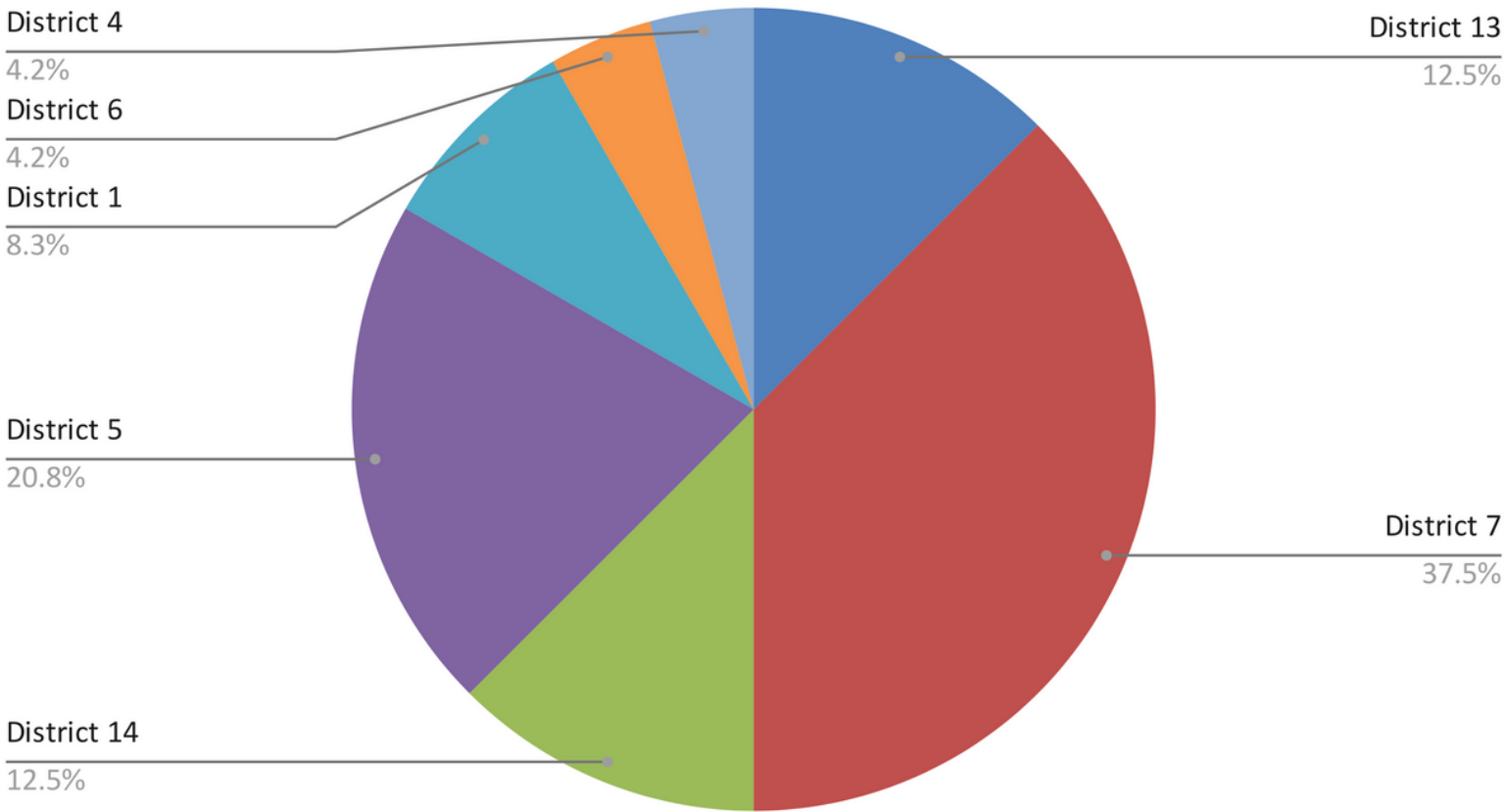
Pictured: Jacksonville Dance Theatre



# CULTURAL SERVICE GRANT PROGRAM LOCATION BY CITY COUNCIL DISTRICT

FY20-21

FY 20-21 CSG's by City Council District

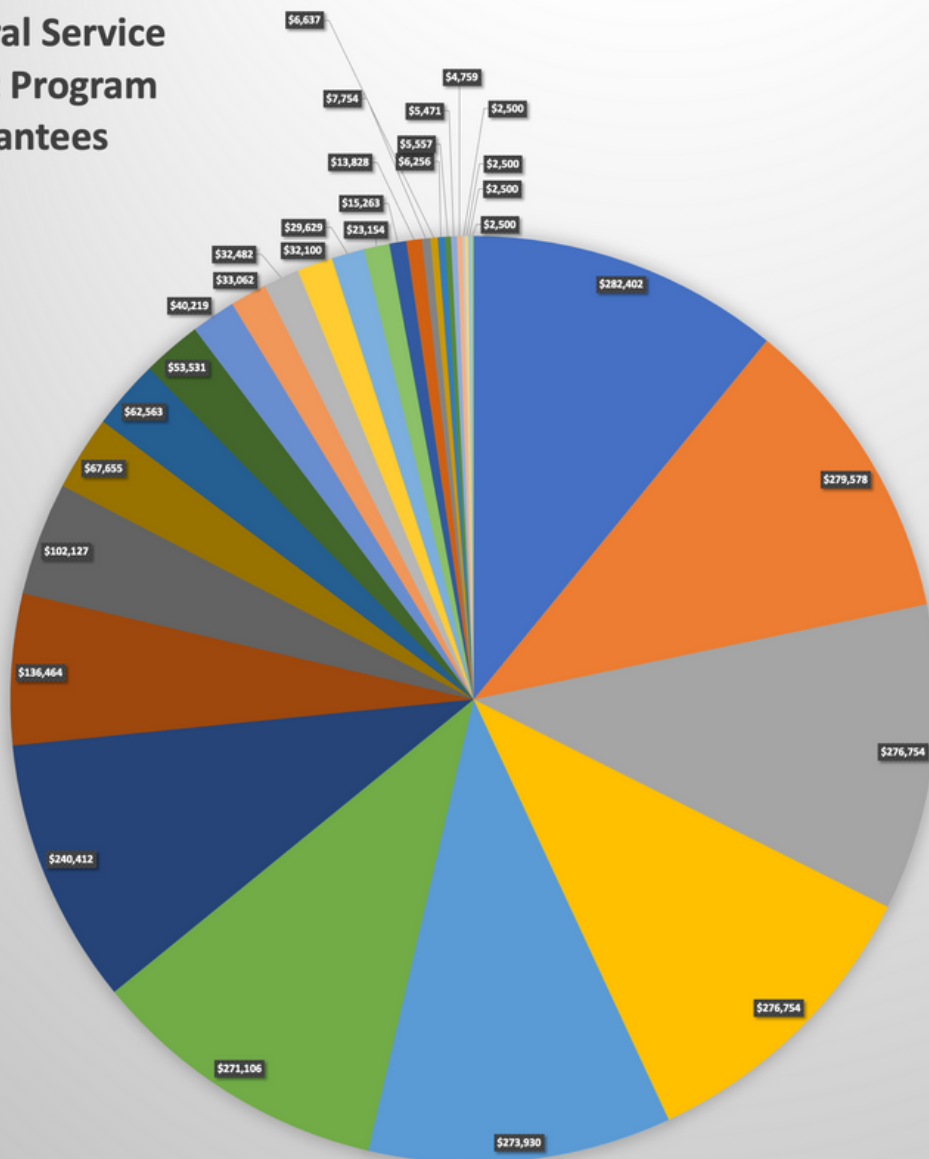


# JACKSONVILLE DOWNTOWN ACTIVATION

**MOST CULTURAL ORGANIZATIONS AND ASSETS ARE  
LOCATED IN DISTRICT 7, DOWNTOWN**

**THESE CULTURAL FACILITIES AND ARTS ORGANIZATIONS  
CAN BE LEVERAGED FOR THE ACTIVATION OF THE  
DOWNTOWN CORE.**

**2020-2021  
Cultural Service  
Grant Program  
Grantees**



- WJCT Public Broadcasting
- Cummer Museum of Art and Garden
- Florida Theatre
- MOSH
- Jacksonville Symphony Orchestra
- MoCA Jacksonville
- Cathedral Arts Project
- Jacksonville Children's Chorus
- Theatre Jacksonville
- Florida Ballet
- Players by the Sea
- Beaches Museum and History Park
- SPAR
- Friday Musicale
- Beaches Fine Arts Series
- Jacksonville Historical Society
- Don't Miss A Beat
- Hope at Hand
- Ritz Chamber Players
- All Beaches Experimental Theatre
- Performer's Academy
- Mandarin Museum and Historical Society
- Jacksonville Dance Theatre
- Art Center Cooperative
- Jacksonville Arts & Music School
- Civic Orchestra of Jacksonville
- Big Orange Chorus
- Memorial Park Association
- Northeast Florida Art Education Association
- The 5 & Dime, A Theatre Company

# **DOWNTOWN ACTIVATION OPPORTUNITIES**

## **THE ARTS HELP DRIVE THE ECONOMY**

### **NEA AND BUREAU OF ECONOMIC ANALYSIS RELEASED 2019 DATA ON ARTS SECTOR**

**NEW DATA RELEASED BY THE NATIONAL ENDOWMENT FOR THE ARTS (NEA) AND THE BUREAU OF ECONOMIC ANALYSIS DESCRIBED THE NATIONAL AND STATE-LEVEL CONTRIBUTIONS OF THE ARTS AND CULTURAL SECTOR TO THE NATION'S GROSS DOMESTIC PRODUCT IN 2019. THESE DATA FROM THE ARTS AND CULTURAL PRODUCTION SATELLITE ACCOUNT (ACPSA) SHOW THE SECTOR AS THRIVING JUST BEFORE THE PANDEMIC STRUCK.**

**AMONG OTHER FINDINGS, THE DATA SHOWED THAT PRODUCTION OF ARTS AND CULTURAL GOODS AND SERVICES IN THE U.S. ADDED 4.3 PERCENT DIRECTLY TO THE NATION'S GDP, FOR A TOTAL APPROACHING A TRILLION DOLLARS (\$919.7 BILLION) AND THAT OVER A THREE-YEAR PERIOD (2017-2019), THE VALUE-ADDED TO THE GDP FROM ARTS AND CULTURAL PRODUCTION HAS GROWN AT A 3% CLIP –SLIGHTLY HIGHER THAN THE GROWTH RATE FOR THE U.S. ECONOMY AS A WHOLE.**



# COVID-19 & CULTURAL SERVICE GRANTEES' RESPONSE

**RESILIENCY, INNOVATION, AND ENTREPRENEURISM**



The Arts & Culture sector was in the top 3 hardest hit industries during the coronavirus pandemic and has demonstrated resiliency, innovation, and entrepreneurship at every turn by the Cultural Service Grantees.

The struggles included, but were not limited to, significant revenue stream cuts, cancelled events, and staff layoffs. All have had to either halt operations or cancel shows, but their creativity is in evidence with online, digital, and virtual offerings taking the place of in-person programming = as well as the thoughtfulness that is being demonstrated in their plans for safely reopening to a new reality.

# A WORLD WITHOUT THE ARTS WAS CLOSER THAN YOU THINK

## COVID-19 & CULTURAL SERVICE GRANTEES

The organizations funded through Cultural Service Grants provided direct services to a total of 2,769,578 persons in FY2020, despite the pandemic. Many more were served through increased and enhanced online offerings.

But, financial resources and investment to further navigate the residual impacts of the pandemic have never been so critical for survival.

### WHAT IF ???

THE FLORIDA THEATRE LOWERED ITS CURTAINS FOR THE LAST TIME?

THE MUSEUM OF CONTEMPORARY ART SOLD ITS COLLECTION?

THE JACKSONVILLE CHILDREN'S CHORUS WENT SILENT?

THE CUMMER WAS TURNED INTO CONDOS?

THE ACTORS TOOK A FINAL BOW AT THEATRE JACKSONVILLE?

THE JACKSONVILLE HISTORICAL SOCIETY PACKED UP OUR ARCHIVES?

THE JACKSONVILLE SYMPHONY CEASED TO FILL JACOBY HALL WITH SOUND?

VISIT JAX HAD NO CULTURAL ASSETS TO SELL TO TOURISTS?!



# SURVIVING TO THRIVE

## COVID-19 & CULTURAL SERVICE GRANTEES

When state funding for arts and culture began, the population of Florida was 6 million; now it's 21.9 million (the 3rd most populous state in the nation).

However, the per capital funding for arts and culture has not kept pace. Currently, Florida ranks 30th in the nation for per capital spending on arts and culture. This is despite a wealth of data documenting the high return on investment that arts and culture provide to the state of Florida. Here are just a few supporting statistics:

- According to a recent study by Americans for the Arts, Florida's arts and culture nonprofits generate \$4.7 billion in economic activity through their own expenditures and through event-related spending by their audiences.
- According to the Florida Tax Watch Tourism Research Report, 74.9% of visitors to Florida participate in cultural activities.

**OVER \$235 MILLION IN COVID-RELATED LOSSES AND EXPENSES HAVE BEEN DOCUMENTED TO DATE BY THE ARTS AND CULTURE INDUSTRY, ALONG WITH THE DISPLACEMENT OF 22,644 JOBS – AND YET THIS HIGHLY CREATIVE SECTOR OF FLORIDA'S ECONOMY CONTINUES TO FIND WAYS TO NOURISH OUR SOULS AND HEAL OUR SPIRITS DURING THESE CHALLENGING TIMES.**



# CSGP FUNDING HISTORY

**TODAY'S PER CAPITA SPENDING FOR CSGP IS @ \$3.15 PER PERSON.  
OUTSIDE OF PRE AND POST-RECESSION FLUCTUATION,  
INVESTMENT IN ARTS & CULTURE IN 2021 IS THE SAME AS 2001.**

FY	CSGP Funding Level	*Capital Grant Program
2021 & 2020	\$2,993,580	
2019 - 2014	\$2,793,580	
2013 & 2012	\$2,850,000	
2011 - 2008	\$3 million	
2007 & 2006	\$3,750,000	YES
2005 - 2003	\$4 million	YES
2002	\$4,026,010	YES
2001	\$2,880,000	

\*The Cultural Service CAPITAL Grant Program funds the construction, renovation and acquisition of cultural facilities. It was active from FY2002-2007.



Pictured: Jacksonville Symphony Orchestra

# REQUESTS VS. AWARDS

**THERE IS ONLY FUNDING FOR 55% OF THE TOTAL AMOUNT OF ELIGIBLE REQUESTS**

CULTURAL COUNCIL OF GREATER JACKSONVILLE 2020-2021 CSGP RECOMMENDED FUNDING						
No.	Organization	A	B	C	D	
		Eligible Request FY 2020-2021	Avg Panel Score 20-21	Rounded Score	% Funded	
	FUNDING LEVEL I					
1	Jacksonville Symphony Association	500,000	96.5	97.0	55%	273,930.00
2	MOCA	500,000	96	96.0	54%	271,106.00
3	WJCT Public Broadcasting	500,000	99.1	100.0	56%	282,402.00
4	Cathedral Arts Project	429,956	98.6	99.0	56%	240,412.00
5	Museum of Science & History	500,000	97.2	98.0	55%	276,754.00
6	Cummer Museum of Art &	500,000	98.7	99.0	56%	279,578.00
7	Jacksonville Children's Chorus	249,085	96.5	97.0	55%	136,464.00
8	Florida Theatre	500,000	97.9	98.0	55%	276,754.00
	Level I Total	\$ 3,679,041			55.38%	\$ 2,037,400
	FUNDING LEVEL II					
9	Beaches Museum & History Park	94,857	95.6	96.0	56%	53,531.00
10	SPAR	70,533	97	97.0	57%	40,219.00
11	The Florida Ballet	119,884	95.3	96.0	56%	67,655.00
12	Players by the Sea	113,220	93.3	94.0	55%	62,563.00
13	Friday Musicale	63,194	88.6	89.0	52%	33,062.00
14	Jacksonville Historical Society	60,006	90.6	91.0	53%	32,100.00
15	Theatre Jacksonville	184,820	93.3	94.0	55%	102,127.00
	Level II Total	\$ 706,514			55.38%	\$ 391,257
	FUNDING LEVEL III					
16	Hope at Hand	41,411	92.9	93.0	56%	23,154.00
17	Ritz Chamber Players	28,524	88.1	89.0	54%	15,263.00
18	Beaches Fine Art Series	58,093	93	93.0	56%	32,482.00
19	Jax Dance Theatre	11,070	93.7	94.0	57%	6,256.00
20	Civic Orchestra	8,698	90.7	91.0	55%	4,759.00
21	Mandarin Museum	12,000	91.6	92.0	55%	6,637.00
22	The Performer's Academy	13,721	94	94.0	57%	7,754.00
23	Jax Art & Music School	10,000	90.3	91.0	55%	5,471.00
24	Art Ctr Coop	10,502	87.6	88.0	53%	5,557.00
25						
26	ABET	25,843	89	89.0	54%	13,828.00
27	Don't Miss A Beat	52,427	93.7	94.0	57%	29,629.00
	Level III Total	\$ 272,289			55.38%	\$ 150,790
	Total Operating Grants	\$ 4,657,844			55.38%	\$ 2,579,447
	*Total Program Grants					10,000.00
	*The 5 & Dime, A Theatre Company					2,500.00
	*Big Orange Chorus					2,500.00
	*Northeast Florida Art Education Association					2,500.00
	*Memorial Park Association					2,500.00
	TOTAL OPERATING & PROGRAM GRANTS					2,589,447.00
					</	

Pictured: Jacksonville Dance Theatre



Public art at The Jessie featuring poet Ebony Payne-English, new home of the CCGJ



Bryan Gooding Planetarium, MOSH



Exhibits at ARTSee & Shop



Terrance Patterson, Founder - Ritz Chamber Players



# REQUESTS VS. AWARDS

**THERE IS ONLY FUNDING FOR 55% OF THE TOTAL AMOUNT OF ELIGIBLE REQUESTS**

	Allowable Request FY 2020-21	Pool based on equal funding percentages	% of Request Funded
<b>Funding Level I &gt;\$1M</b>			
Jacksonville Symphony			
1 Association	500,000		
2 MOCA	500,000		
3 WJCT Public Broadcasting	500,000		
4 Cathedral Arts Project	429,956		
5 Museum of Science & History	500,000		
Cummer Museum of Art &			
6 Gardens	500,000		
7 Jacksonville Children's	249,085		
8 Florida Theatre	500,000		
Total Level I	\$ 3,679,041	\$ 2,037,400	55.38%
<b>Funding Level II \$250K-\$1M</b>			
9 Beaches Museum & History	94,857		
10 SPAR	70,533		
11 The Florida Ballet	119,884		
12 Players by the Sea	113,220		
13 Friday Musicale	63,194		
14 Jacksonville Historical	60,006		
15 Theatre Jacksonville	184,820		
Total Level II	\$ 706,514	\$ 391,257	55.38%
<b>Funding Level III &lt;\$250K</b>			
16 Hope at Hand	41,411		
17 Ritz Chamber Players	28,524		
18 Beaches Fine Art Series	58,093		
19 Jax Dance Theatre	11,070		
20 Civic Orchestra	8,698		
21 Mandarin Museum	12,000		
22 The Performer's Academy	13,721		
23			
24 Art Ctr Coop	10,502		
25 JAMS	10,000		
26 ABET	25,843		
27 Don't Miss A Beat	52,427		
Total Level III	\$ 272,289	\$ 150,790	55.38%
Grand Total	\$ 4,657,844	\$ 2,579,447	55.38%

\*withdrew application

Total CSGP	2,993,580
Cultural Council Admin	404,133
CSG Regrant	2,589,447
	-
less Program Grant Pool	10,000
Final Funding pool	\$ 2,579,447
Funding as % of Requests	55.38%



CCGJ Executive Director, Diana Donovan, introducing the Concert Under the Stars



David Nackashi completing murals along the Riverwalk



Heather Blanton, Artist at Work



Florida Theatre



# NATIONAL & STATE-WIDE CULTURAL SERVICE GRANT PROGRAM COMPARISONS

## FY19-20

POPULATION SIZE DRIVES INCREASED NEED TO  
ENRICH CITIZENS QUALITY OF LIFE THROUGH  
ARTS & CULTURAL EXPERIENCES AND EDUCATION

NATIONAL COMPS:		Population	City Funding
TEXAS	AUSTIN	964,254	\$15,789,199
CALIFORNIA	SAN FRANCISCO	870,877	\$13,000,000
MARYLAND	SILVER SPRING	1,052,067	\$5,571,943
FLORIDA	JACKSONVILLE	957,755	\$2,846,580

STATE OF FLORIDA COMPS:		Population	City Funding
	MIAMI	2,900,000	\$36,934,000
	FT. LAUDERDALE	1,951,260	\$8,500,000
	LAKE WORTH BEACH	1,485,941	\$7,278,080
	ORLANDO	1,349,537	\$5,300,000
	JACKSONVILLE	957,755	\$2,846,580

# ART IN PUBLIC PLACES A BRIGHT LIGHT IN THE PANDEMIC

## ART IN PUBLIC PLACES DELIVERED MAJOR WORKS OF ART AND RESTORED THE CITY'S PUBLIC ART COLLECTION

- "EMERGENCE" AT THE WATER STREET GARAGE  
DISTRICT 7  
PROJECT BUDGET: \$360,000
- "ON THE SHOULDERS OF LEGENDS", LEGENDS CENTER  
DISTRICT 10  
PROJECT BUDGET \$80,000
- CLEANED AND RESTORED ALL OF THE NECESSARY WORKS  
IN THE CITY'S COLLECTION THROUGH THE ART IN PUBLIC  
PLACES TRUST  
CITY-WIDE  
PROJECT BUDGET: \$199,700
- DELIVERING "WINGED VICTORY" TO WINTON DRIVE  
BORDER OF DISTRICTS 8 AND 10  
PROJECT BUDGET: \$70,000
- ESTABLISHED PUBLIC-PRIVATE PROJECT WORK
  - DELIVERED A ROTATING, EXHIBIT OF 77 ORIGINAL  
ARTWORKS TO THE NEW JTA HEADQUARTERS
  - DEVELOPING A MONUMENTAL SCULPTURE FOR  
FLORIDA BLUE
- AND, DEVELOPING 38+ ADDITIONAL PROJECTS FOR THE  
PUBLIC SHERE WITH A VALUE MORE THAN \$2 MILLION



"ON THE SHOULDERS OF LEGENDS", DON GIALANELLA,  
KINETIC CORTEN STEEL SCULPTURE, NORTHWEST  
JACKSONVILLE - DISTRICT 10

"EMERGENCE", HADDAD-DRUGAN, PAINTED MURAL - STAINLESS  
STEEL - PROGRAMMED LED LIGHTING,  
WATER STREET GARAGE, DOWNTOWN



**Cultural Council**  
OF GREATER JACKSONVILLE

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# ART IN PUBLIC PLACES PROGRAM DEFINED

## LEGISLATIVE AUTHORITY: CHAPTER 126, PT 9, CITY OF JACKSONVILLE ORDINANCE CODE

### **Sec. 126.909. - Cultural Council responsibility:**

**The Cultural Council shall administer the Art In Public Places program on behalf of the City. The Cultural Council will provide professional and support staff for the operation of the program and administration of the Art in Public Places Program and the art selection process.**

**(Ord. 2004-602-E, § 4; Ord. 2006-289-E, § 2)**

## ART IN PUBLIC PLACES PROGRAM

**In 1997, the City of Jacksonville increased their investment in the arts by allotting a percent-for-art in eligible city construction projects in an effort to add to the City's public art collection. The ordinance designated an Art in Public Places Program (APP), which would be administered on behalf of the City by the Cultural Council of Greater Jacksonville. Together with the APP Committee and support from the Mayor, City Council and City Departments, Art in Public Places has acquired over 115 public artworks and memorials throughout Duval County. APP, through the Cultural Council of Greater Jacksonville, oversees the selection, installation, maintenance, and conservation of the artworks.**

**This program was designed to integrate a wide range of art into spaces that are free and accessible to the public. The City ordinance requires that a percentage of the collection be representative of the artists from Northeast Florida. The artworks contribute positively to Duval County's evolving and vibrant urban landscapes. Through its collection and related programming, APP raises public awareness, knowledge, and appreciation of the arts through direct experiences.**



# ART IN PUBLIC PLACES PROGRAM DEFINED

## ART IN PUBLIC PLACES COMMITTEE & ART SELECTION PANELS

### ART IN PUBLIC PLACES COMMITTEE

Comprised of 11-members and as specified in the City of Jacksonville Ordinance Code, Chapter 126, Part 9, the Art in Public Places Committee (APPC) members are appointed by the Mayor and approved by the City Council. The APPC is responsible for receiving, reviewing, and acting upon the recommendations of Art Selection Panels (ASP). The goal of the APPC is to choose art which is compatible with and which will enhance the architecture and general environment of the City. The APPC ensures that at least 15% of the artists selected for purchase or commission will be residents in the Greater Jacksonville area (the counties of Duval, St.Johns, Nassau, Clay and Baker).

The APPC, as designated in the ordinance, includes three representatives from the Cultural Council of Greater Jacksonville, three representatives from the professions of architecture, interior design, landscape design, planning, art professional, or art historian, and five representatives from the community at large, each residing within a different City Planning District - whose interests, professions, and community activities reflect the diversity of the Jacksonville arts community.



"Lyrical Light", Jonathan Christie and Caroline Madden with students from Jacksonville University's College of Fine Arts Glass Program, Times Union Center

# ART IN PUBLIC PLACES PROGRAM DEFINED

## ART IN PUBLIC PLACES COMMITTEE & ART SELECTION PANELS

### ART SELECTION PANELS

The APPC relies on Art Selection Panels (ASP) to make the actual recommendations for permanent public artworks that are City-funded. Every APP project is assigned an Art Selection Panel, which disbands at the completion of the project.

Panels comprise up to 9-members and include the following positions:

- **Chair** - This individual is a member of the APPC
- **Site representative** - This individual is either a staff member or board member of the site where the art will be installed
- **Architect or other design professional**
- **Two artists, art educators, or art professionals**
- **One to three community representatives** - at least one community member must reside in the district where the art will be installed
- **Department representative selected by the Chief Administrative Officer from the Office of the Mayor** - this individual provides subject matter expertise and city process guidance



Newly Restored as of May 15, 2021: "Wisdom", Jacksonville Public Library - Main

# ART IN PUBLIC PLACES PROGRAM COMMITTEE FY20-21



**CHAIR: CORY DRISCOLL**  
**PLANNING DISTRICT 4**  
**THE DRISCOLL GROUP**  
**VICE PRESIDENT**



**ELIAS HIONIDES**  
**PLANNING DISTRICT 1**  
**PETRA REAL ESTATE**  
**VICE PRESIDENT**



**DAVID FALISZEK**  
**CCGJ BOARD MEMBER 1**  
**FIDELITY NATIONAL**  
**FINANCIAL**  
**SENIOR VICE PRESIDENT/**  
**NATIONAL CONTRACTS &**  
**LENDER STRATEGY**  
**COUNSEL**



**MARY HARVEY**  
**PLANNING DISTRICT 2**  
**SENIOR PR AND**  
**MARKETING**  
**COMMUNICATIONS**  
**CONSULTANT**  
**OWNER/OPERATOR,**  
**EXECUTIVE RECRUITER**



**KAREN FEAGINS**  
**CCGJ BOARD MEMBER 2**  
**PNC**  
**VICE PRESIDENT, CLIENT &**  
**COMMUNITY RELATIONS**  
**DIRECTOR FOR PORT CITIES**  
**MARKET**



**HEATHER TERRILL**  
**PLANNING DISTRICT 5**  
**JEWISH COMMUNITY**  
**ALLIANCE**  
**J INSTITUTE PROGRAM**  
**MANAGER**



# ART IN PUBLIC PLACES PROGRAM COMMITTEE FY20-21



**KIMBERLY KIM**  
**PLANNING DISTRICT 6**  
**JOHNSON & JOHNSON**  
**CUSTOMER EXPERIENCE**  
**SPECIALIST**



**KEITH DOLES**  
**ART PROFESSIONAL 1**  
**CORK ART STUDIO**  
**ARTIST**



**ANA KAMIAR**  
**ART PROFESSIONAL 2**  
**ART INSTITUTE OF JACKSONVILLE**  
**AND FLORIDA STATE COLLEGE OF**  
**JACKSONVILLE**  
**ARTIST/EDUCATOR**



**YLVA ROUSE**  
**ART PROFESSIONAL 3**  
**MUSEUM OF CONTEMPORARY ART**  
**OF JACKSONVILLE (MOCA)**  
**SENIOR CURATOR**

# ART IN PUBLIC PLACES PROGRAM COMMITTEE DEMOGRAPHICS

## RACE:

**WHITE - 60%**

**AFRICAN AMERICAN / BLACK - 20%**

**MEDITERRANEAN / MIDDLE**

**EASTERN - 20%**

## ETHNICITY:

**NON-HISPANIC / LATINO - 80%**

**HISPANIC / LATINO - 10%**

## GENDER:

**MALE - 40%**

**FEMALE - 60%**

## AGE:

**18-44 - 50%**

**45-64 - 40%**

**65+ - 10%**



"Coruscating River", Yates Parking Garage, Downtown

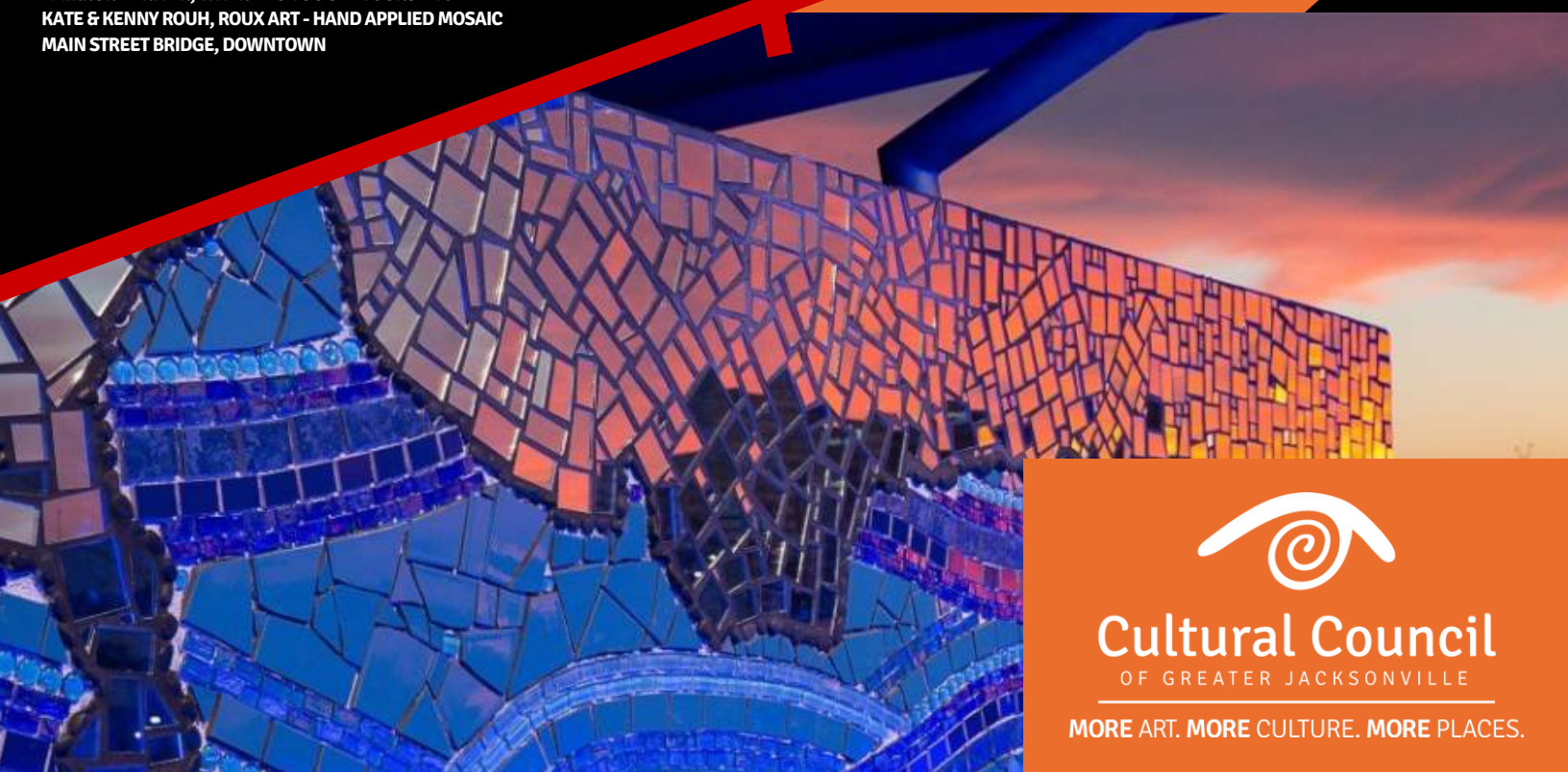
# THE POWER OF PUBLIC ART

- 100% INCLUSIVE AND DESIGNED BY THE PUBLIC
- BOOSTS OUR REGION'S ECONOMY THROUGH ELEVATED CULTURAL EXPERIENCES AND INCREASES TOURISM AND RESIDENTIAL & COMMERCIAL PROPERTY VALUES
- ENRICHES COMMUNITY ENGAGEMENT & EDUCATION
- PROVIDES PROFESSIONAL & ECONOMIC OPPORTUNITIES FOR ARTISTS
- AN INVESTMENT IN PLACEMAKING
- CONNECTS CITIZENS TO THEIR NEIGHBORS AND THEIR SHARED HISTORY
- ENLIVENS PLACES WHERE PEOPLE WORK
- CREATES SUPPORTIVE LEARNING ENVIRONMENTS
- RAISES PUBLIC AWARENESS ABOUT IMPORTANT COMMUNITY ISSUES AND IS A UNIQUE TOOL FOR CIVIC ENGAGEMENT



"WINGED VICTORY", DON GIALANELLA, LIT STEEL SCULPTURE, NORTHWEST JACKSONVILLE - BORDER OF DISTRICTS 8 & 10, WINTON DRIVE AT POCKET PARK FRONTING JEAN RIBAUT HIGH SCHOOL

"MIRRORED RIVER, WHERE DO YOU SEE YOURSELF?"  
KATE & KENNY ROUH, ROUH ART - HAND APPLIED MOSAIC  
MAIN STREET BRIDGE, DOWNTOWN



**Cultural Council**  
OF GREATER JACKSONVILLE

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# IMPACT OF THE POWER OF PUBLIC ART IN NEIGHBORHOODS & WORKPLACES

**ART IN PUBLIC PLACES IS A NATIONAL STANDARD. GOVERNMENTAL BEST PRACTICES IN THE UNITED STATES ENCOURAGE THE IMPLEMENTATION OF CITY-MANAGED PUBLIC ART PROGRAMS FOR THE PURPOSE OF INCREASING CITY BEAUTIFICATION, INCREASING AND STABILIZING PROPERTY VALUES, DECREASING CRIME, REDUCING URBAN BLIGHT, INCREASING THE HEALTH AND VITALITY OF ITS CITIZENS, INVESTING IN CIVIC PRIDE, ATTRACTING TOURISTS, AND PROVIDING TANGIBLE COMMUNITY ASSETS FOR THE CITY.**

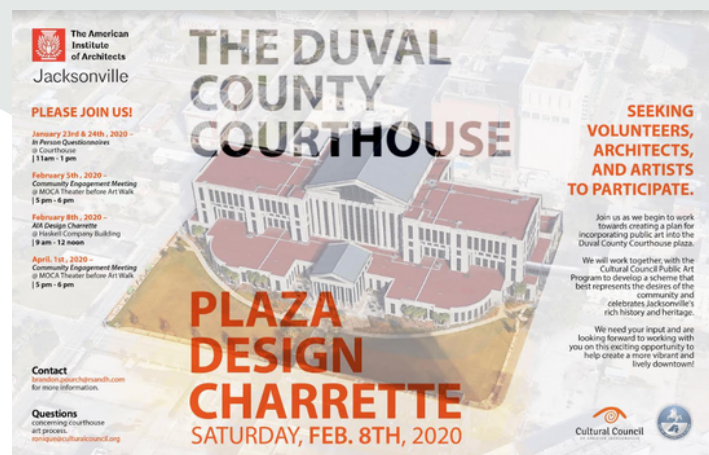
**In a proclamation honoring Public Art Week in Jacksonville in June 2019, Mayor Lenny Curry stated that “Public art is essential to the quality of life for Jacksonville citizens and contributes to the vibrancy of our city.”**

## **Public art:**

- **Is accessible and brings citizens together in meaningful, positive ways**
  - **Is free to experience and everyone has access to public art. It’s directly in the public sphere and not confined to the hours of galleries or museums.**
- **Is designed to include the thoughts of the public and in a managed collaboration with the public**
- **Raises public awareness about important community issues, such as respect for diversity and environmental stewardship.**
- **An important tool for civic engagement, building social capital and encouraging civil discourse.**
- **Advances our city’s economy**
  - **Increases and stabilizes commercial and residential property values and entire neighborhoods**
  - **Art makes new buildings more attractive to prospective residents**
  - **Public art sparks revitalization in struggling neighborhoods and turn vacant land into a place where people want to live, work and play.**
  - **Beyond boosting property values, the presence of public art helps revitalize neighborhoods.**
- **Increases tourism, according to the results in a study by Project for Public Spaces, two-thirds (65%) of American adult travelers say they included a cultural, arts, heritage, or historic activity or event while on a trip of 50 miles or more, one-way, in the past year. This equates to 92.7 million cultural travelers. Of the 92.7 million adult travelers who included a cultural event on their trip, 32% (29.6 million travelers) added extra time to their trip because of a cultural, arts, heritage, or historic activity or event.**

# IMPACT OF THE POWER OF PUBLIC ART IN NEIGHBORHOODS & WORKPLACES

- Creates monetizable events in which governments, neighborhood business, arts entrepreneurs, and other members of the creative economy thrive. It encourages community gatherings and serves as a center of activity. This is why art enthusiasts can often be found traveling the world; art attracts visitors from far off destinations and increases tourism. In addition to welcoming cultural experiences, globe-trotting art lovers stimulate local economies.
- Enriches our community, bringing the built environment to life with the culture of our community shown upon it. It is included in streetscapes, plazas, parks, buildings, highway overpasses, schools and open to government provided capital improvements.
- Provides professional opportunities for artists, fabricators, the architect and design community, and other business that aid in its development and cultivates an environment in which the creative economy thrives, fueling our local businesses.
- Boosts our region's overall economy. Businesses supply materials and labor; restaurants, hotels and transportation companies benefit from a site that attracts visitors.
- Promotes industry and corporate relocation. Industries that are planning relocation or expansion place great emphasis on a healthy cultural climate. In a past survey conducted by the Joint Legislative Committee on Cultural Affairs, 99% of the chief executive officers who were questioned stated that the availability of cultural activities in an area is an important consideration in choosing a new location.
- Reduces crime and urban blight
- An investment in place-making — measured by livability and quality of life — also engenders and increases community pride, exponentially reducing crime and blight.
- Connects citizens to their neighbors and their shared history through historical education, documentation and celebration, and makes cultural heritage a recognized and tangible community asset.
- Is a powerful catalyst for improved mental and physical health
  - Enlivens places where people work, which can improve employee morale, productivity and respect.



Example: Public Art Listening Session to Plan Major Community Artworks

# IMPACT OF THE POWER OF PUBLIC ART IN NEIGHBORHOODS & WORKPLACES

- Creates supportive learning environments. It opens eyes - and minds! It attracts students to environments conducive to both learning and fun.
- Strengthen social bonds, especially for neighborhoods struggling with disinvestment, fostering improved health outcomes
- Fosters safe, walkable spaces increasing people's desire and ability to exercise

Jacksonville has, and has had for several years, one of the highest rates for pedestrian fatalities in the nation. According to a March 10, 2021 report from News4JAX, "Florida is the No. 1 state for pedestrian fatalities, according to the Smart Growth America and the National Complete Streets Coalition. The Orlando metropolitan area was the most dangerous. Jacksonville came in 10th after Melbourne/Titusville, Daytona Beach, Lakeland/Winter Haven and Tampa/St. Petersburg." Public art crosswalks are proven to bring greater attention to pedestrian pathways, making roads safer and saving lives.

**THE ART IN PUBLIC PLACES PROGRAM IMPACTS THE ENTIRE DUVAL COUNTY POPULATION – APPROXIMATELY 957,755, ACCORDING TO U.S. CENSUS ESTIMATES (2019). THIS COJ NON-PSG GRANT REQUEST FOR THE ART IN PUBLIC PLACES PROGRAM REPRESENTS A \$.19 INVESTMENT PER RESIDENT.**



In advance of the City of Jacksonville's Art in Public Places Program beginning the painted crosswalks projects in San Marco, Murray Hill, and 5 Points - S.P.A.R. (a CCGJ CSP Grantee) commissioned regional artist and resident, David Nackashi, to paint two, fun crosswalks in Springfield to provide necessary traffic calming



# PUBLIC ART ANNUAL GOALS

**FY21-22**

## **GOAL 1**

THESE GOALS HAVE BEEN INCORPORATED BASED ON OUR COMMITMENT TO DIVERSITY, INCLUSIVITY, AND THE INNATE TALENT WHICH EXISTS ON THE APP TEAM IN WAYS WE CAN GROW REVENUE WHILE SERVING THE GREATER GOOD

### **Goal 1 - Placing public art in underserved areas in need of urban restoration and beautification and outside the downtown corridor.**

Objective 1: Ensure that public art is placed in areas outside the urban core of Jacksonville.

- Identify areas of need for public art specifically in areas underserved by the art program thus far.
- Develop criteria to evaluate public art to assure excellence and the greatest impact in these areas.
- Present project information to increase participation by city departments, artists and area stakeholders.

Results will be measured by:

- Staff will effectively manage at least two public art projects and work toward delivery of the projects.
- Staff will develop at least two Calls to Artists reflecting the unique characteristics of the project location.
- Staff will oversee the creation of at least two Art Selection Panels, design teams and project schedules.

Responsible for Goal 4: APP Program Director, APP Program Coordinator, APP Project Manager, APP Committee, APP interns

# PUBLIC ART ANNUAL GOALS

**FY21-22**

## **GOAL 2**

THESE GOALS HAVE BEEN INCORPORATED BASED ON OUR COMMITMENT TO DIVERSITY, INCLUSIVITY, AND THE INNATE TALENT WHICH EXISTS ON THE APP TEAM IN WAYS WE CAN GROW REVENUE WHILE SERVING THE GREATER GOOD

**Goal 2 - Maximize the potential of the public art program and the quality of life for our citizens by facilitating an annual, large-scale public art week education event and art festival, increasing public-private art partnerships to provide monumental works on private locations, and utilizing the innate talent on our team to provide corporate art solutions to businesses building in and/or relocating to Jacksonville.**

Objective 1: Diversifying and increasing program offerings will enhance the ability to extend the mission and work product of the Art in Public Places Program.

- Coordinate APP projects that encourage community participation and broad public involvement
- Highlight the city's identity and character with site-specific APP projects at public facilities.
- Develop partnerships with key representatives of the community to ensure access to APP collection

Results will be measured by:

- Staff will build at least three partnerships for distributing APP information
- Staff will identify at least three eligible APP site through research, visits and tours.
- Staff will formalize the process of involving corporations to utilize the program.

Responsible for Goal 2: APP Program Director, APP Program Coordinator, APP Project Manager, APP Committee, APP interns

# PUBLIC ART ANNUAL GOALS

**FY21-22**

## GOAL 3

THESE GOALS HAVE BEEN INCORPORATED BASED ON OUR COMMITMENT TO DIVERSITY, INCLUSIVITY, AND THE INNATE TALENT WHICH EXISTS ON THE APP TEAM IN WAYS WE CAN GROW REVENUE WHILE SERVING THE GREATER GOOD

### **Goal 3- Providing a comprehensive City artwork collection website and digital repository.**

Objective 1: Developing and delivering a comprehensive, city-wide, public art website promotes civic pride, tourism, arts education, and mental and physical health and well-being.

- Bring in stakeholders to deliver, promote, and provide the greatest access to the community of the City's public art website.
- Design the website as a digital repository that supports student and public arts education in partnership with our public and private state colleges and universities' departments of Special Collections in order it has a global reach.
- Include all public artworks city-wide by all groups creating and installing artworks to demonstrate the entirety of Jacksonville's public art assets with their detailed information

Results will be measured by:

- Quantity of stakeholders marketing the website's availability
- Number of university Special Collections departments hosting the website
- Collecting usage data from stakeholders measuring the impact of the website.

Responsible for Goal 1: APP Program Director, APP Program Coordinator, APP Project Manager, APP Committee, APP interns



# PUBLIC ART ANNUAL GOALS

**FY21-22**

## **GOAL 4**

THESE GOALS HAVE BEEN INCORPORATED BASED ON OUR COMMITMENT TO DIVERSITY, INCLUSIVITY, AND THE INNATE TALENT WHICH EXISTS ON THE APP TEAM IN WAYS WE CAN GROW REVENUE WHILE SERVING THE GREATER GOOD

**Goal 4 - Delivering the wide-ranging required maintenance and restoration of the collection identified as a high-need in FY2020-21.**

Objective 1: Deliver the maintenance needed for City owned, public art assets as identified in the Conservation report from FY2020-21.

- Track the progress of current and existing maintenance projects on city-owned public art.
- Update the comprehensive inventory of all works in the APP collection

Results will be measured through:

- Staff will review and require at least one maintenance set-aside and plan for all APP projects including gifts.
- Staff will oversee maintenance of at least one priority project and updates to the inventory are current and records are accessible
- Staff will coordinate and complete in-progress maintenance and conservation work
- Staff will obtain all available object data on city-owned artworks and memorials.

Responsible for Goal 3: APP Program Director, APP Program Coordinator, APP Project Manager, APP Committee, APP interns

# PUBLIC ART SERVICES

## Managing Public, Private, and Corporate Art Aquisitions & Solutions

### • PROJECT MANAGEMENT & PLANNING

- Managing an average of \$1.5 million in public and private art projects annually
- Collaborating with the City of Jacksonville to allocate funding from the Art in Public Places Trust to procure new artworks
- Leading community-member, Mayoral appointees to select public artworks for communities within Duval county
- Overseeing the public art landscape in Jacksonville, from call-to-artist to installation

### • MARKETING

- Sharing the City's art collection online, educating our citizens and researchers across the globe
- Maintaining public records of the art collection of the City of Jacksonville

### • RESTORATION & MAINTENANCE

- Utilizing restoration best-practices to deliver long-term maintenance and regular repair to public art

### • PUBLIC-PRIVATE PARTNERSHIP ART CONSULTING

- Providing interior and exterior art solutions including permanent 2D and 3D artworks, murals, and wall graphics as well as rotating gallery exhibits to corporate spaces



"Tillie Fowler Memorial" by Brower Hatcher | Riverside | District 14



"Girl with Origami" by Sean Mahan - Yates Garage - DIA Partnership  
"Entwined" by C.J. Rench - Downtown Sculpture Initiative - PPP Haskell and Farah & Farah | District 7



"Wisdom" by Larry Kirkland - being cleaned and restored through APP Management and funding by the Art in Public Places Trust for Jacksonville Public Library, Main | Downtown | District 7  
"JTA Riders Wall Graphic" by Keith Doles | JTA Headquarters (JRTC) LaVilla | Private Partnership



**Cultural Council**  
OF GREATER JACKSONVILLE

**MORE ART. MORE CULTURE. MORE BUSINESS.**

# YOUR PUBLIC ART PROGRAM ASSETS BY THE NUMBERS

- THE PERCENT FOR ART PROGRAM DICTATES ON AVERAGE **\$200,000 PER YEAR** MUST BE INVESTED IN NEW ART FOR THE COMMUNITY AND ALL ASPECTS BE PROJECT MANAGED BY ART IN PUBLIC PLACES STAFF:
  - **3/4 of 1%** of each dollar spent on government capital improvements is deposited into the Art in Public Places (APP) Trust annually
  - **3 accounts exist:**
    - **1** for designing and building new artworks
    - **1** for restoration, maintenance, and conservation of the city's art collection
    - **1** for delivering impactful community education regarding the collection
- **\$9,019,423 - CURRENT VALUE OF THE CITY'S ART COLLECTION**, COMPRISED OF ONLY THOSE PIECES PROCURED UTILIZING FUNDS FROM THE APP TRUST OR THE REPLACEMENT VALUE ON HISTORIC WORKS PRE-DATING THE APP TRUST
- APP STAFF CURRENTLY RESPONSIBLE FOR THE **MAINTENANCE OF 268 PIECES** THROUGHOUT DUVAL COUNTY
- MAKING HISTORY IN PUBLIC ART MANAGEMENT
  - **Currently managing the most public art projects at one time for the City of Jacksonville at 38 separate projects (and growing) throughout Duval county.**
- COLLECTION INCLUDES WORKS BY **66% REGIONAL ARTISTS** & **34% NATIONAL AND INTERNATIONALLY KNOWN ARTISTS**
  - **Therefore, the MAJORITY OF MONIES SPENT VIA THE APP Trust are RETAINED IN OUR CITY'S ECONOMY**
- PROVEN PUBLIC ART TALENT
  - **STAFF DIRECTS THE COMPLETE FACILITATION OF PROJECTS** with budgets ranging from **\$500 - \$875,000**
  - **APP STAFF HAS 35 YEARS EXPERIENCE** providing public art to our community and in other areas of the United States
- **ONLY ONE POSITION CURRENTLY FUNDED** TO MANAGE THE ENORMOUS RESPONSIBILITIES ABOVE

**Just think what we could do with a dedicated team and funding to sustain excellence in program administration...**

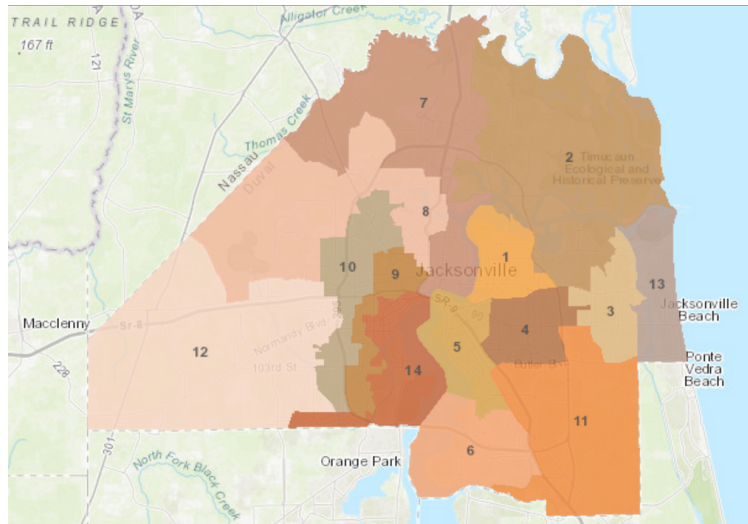


# ENHANCEMENTS WE CAN DELIVER TO YOU WITH ADDITIONAL FUNDING – BASED UPON NATIONAL BEST PRACTICES OCCURRING IN OUR MOST CLOSELY COMPETING CITIES

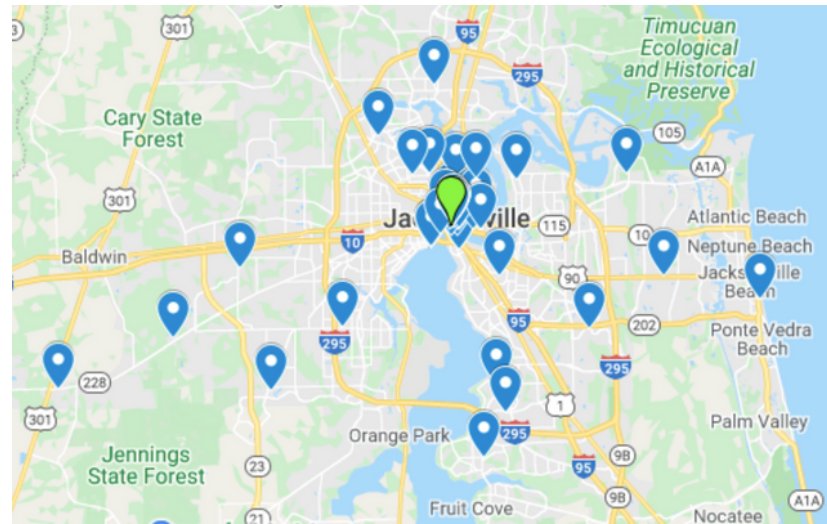
- **PROGRAMMING THE DOWNTOWN STREETS WITH ARTISTS**
- **DELIVER AN OUTSTANDING PUBLIC ART WEEK AND MAJOR ART FESTIVAL ANNUALLY**
  - **October each year in concert with Arts & Humanities month, discuss below**
- **IGNITE HIGH VISIBILITY, EMPTY STOREFRONTS INTO PROFESSIONAL ART GALLERIES**
  - **Curate a powerful gallery serving corporations and individual collectors**
  - **Provide monthly programs to connect the community with downtown and its native, art scene**
- **PROVIDE INNOVATIVE, NEW PUBLIC ART SIGNAGE TO ALL ARTWORKS IN THE URBAN CORE**
  - **Design and deliver modern signage in tandem with the DIA signage plan**
  - **Launch a marketing plan for an innovative, attention grabbing social media campaign utilizing special signage hashtags**
- **DELIVER A CUTTING-EDGE, NEW PUBLIC ART WEBSITE WITH ENTIRE COJ ART COLLECTION – THE DATABASE WILL BE A DIGITAL REPOSITORY ACCESSED GLOBALLY**
  - **Include the entire art collection of the City of Jacksonville**
  - **Launch fun, exciting, and professionally-curated walking tours and a recorded self-tour**
  - **Launch a collaboration to host the site on the digital repositories of UNF, JU, FSCJ, FSU, and UF, and other highly significant partners**
  - **A major tourist and art-enthusiast draw with a wide-range of marketing partners, further enhancing the real-estate attraction to Jacksonville**
- **IDENTIFY FOCAL POINT CORRIDORS IN UNDERSERVED AREAS OF JAX IN NEED OF PUBLIC ART AND LAUNCH A 3-YEAR ART DEDICATION PLAN**
  - **Select 8-12 locations to provide groundbreaking, 2D and 3D artworks**
  - **Economize regional artists and the world's leading creators**

# PUBLIC ART LOCATIONS BY CITY COUNCIL DISTRICT

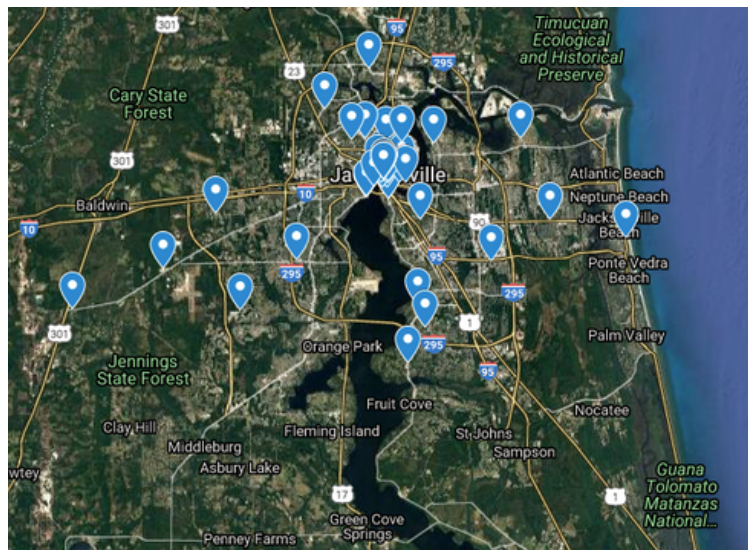
## FY20-21



Council District Map

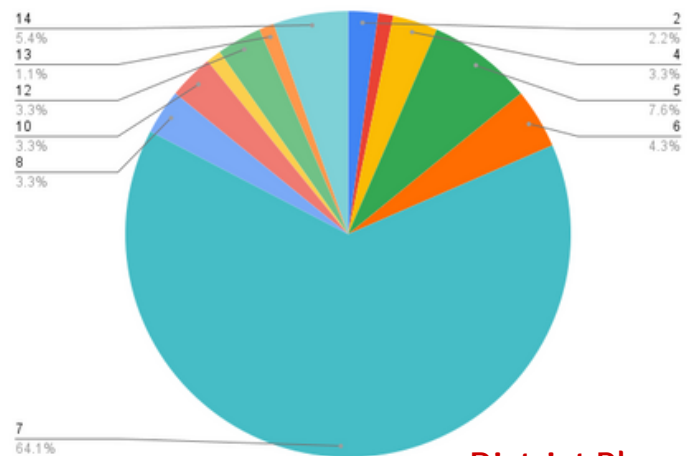


Public Art Physical Locations



Locations via Satellite

Public Art in City Council Districts



District Placement %  
By quantity, not art value

1: forthcoming	8: 3.3%
2: 2.2%	9: forthcoming
3: forthcoming	10: 3.3%
4: 3.3%	11: forthcoming
5: 7.6%	12: 3.3%
6: 4.3%	13: 1.1%
7: 64.1%	14: 5.4%

# WAYS WE CAN COLLABORATE

Let's Connect to Ignite the Arts!



@MoreArtCulture  
CulturalCouncil.org

- DONATE TO THE ARTS+ CAMPAIGN
- BECOME A GRANT SPONSOR
- VISIT ARTSEE & SHOP
- ENLIVEN YOUR CORPORATE SPACE THROUGH AN ARTS PARTNERSHIP WITH ART IN PUBLIC PLACES



"JOYOUS LEAPING OF FROLICKING FISH", BYRON CAPLAN, 8-PIECE SCULPTURE AT ENTRANCE TO THE JACKSONVILLE REGIONAL TRANSPORTATION CENTER (JRTC), LAVILLA - PRIVATE PARTNERSHIP



Cultural Council  
OF GREATER JACKSONVILLE

## THANK YOU TO OUR 2021 PARTNERS





# TO CONTACT YOUR CULTURAL COUNCIL LEADERSHIP



**DIANA DONOVAN**  
**EXECUTIVE DIRECTOR**

**E: [DIANA@CULTURALCOUNCIL.ORG](mailto:DIANA@CULTURALCOUNCIL.ORG)**



**AMY PALMER**  
**DIRECTOR OF GRANTS ADMINISTRATION**

**E: [APALMER@CULTURALCOUNCIL.ORG](mailto:APALMER@CULTURALCOUNCIL.ORG)**



**JEN JONES MURRAY**  
**DIRECTOR OF ART IN PUBLIC PLACES**

**E: [JEN@CULTURALCOUNCIL.ORG](mailto:JEN@CULTURALCOUNCIL.ORG)**



**Cultural Council**  
OF GREATER JACKSONVILLE

**MORE** ART.  
CULTURE.  
PEOPLE.

# FOR INFORMATION REGARDING OUR SERVICES AND TO BECOME INVOLVED



Cultural Event with SISTUHS Inc., ArtSEE & Shop



Players by the Sea

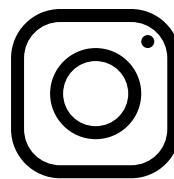


Exhibition at Jacksonville Regional  
Transportation Center featuring Susan Ober

**INFO@CULTURALCOUNCIL.ORG**

**CULTURALCOUNCIL.ORG**

**@MOREARTCULTURE**



**JESSIE BALL duPONT CENTER**

A GATHERING PLACE FOR NONPROFIT ORGANIZATIONS

**40 EAST ADAMS STREET, STE 140  
JACKSONVILLE, FL  
32202**