



Board of Directors Meeting

August 16, 2018

12:00 P.M.

17 W Duval Street, Jacksonville, FL 32202

Don Davis Room – Jacksonville City Hall

Board Members Present:

Ann Carey, Chair

Dave Engdahl

Charlie Joseph

JaMario Stills

Kemal Gasper (late)

Jackie Cornelius

Kate Rowe

Diana Donovan

Bill Ferry

Claudia Baker (late)

Janet Walker Ford (late)

Board Members Absent:

Pamela Smith (e)

Mac Bracewell, Vice Chair

Anne Boccuzzi

Staff Present:

Tony Allegretti

Chelsey Cain

Patrick Fisher

Cedric Lewis

Ashley Sedghi-Koi

Amy Palmer

Guest

Council Member John Crescimbeni

Call to Order

The meeting was called to order at 12:12 p.m.



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Consent Agenda

Ms. Carey opened the floor for edits or questions regarding consent agenda items.

- Action: Edit wording under legal in June 21, 2018 Board of Directors meeting minutes.
- Action: Fix misspelling of Mr. Ferry's name in June 14, 2018 Finance Committee minutes.

UPON MOTION duly made, seconded and carried, the consent agenda was approved. The consent agenda included the following: Board meeting minutes, June 2018; Board meeting minutes, June 2018; Finance Committee minutes, April 2018; APP Report, August 2018; CSGP Report, August 2018; and Executive Director report, August 2018.

Committee Report

Finance Committee

Mr. Bill Ferry, Finance Committee member, reported that at the beginning of the fiscal year the CCGJ Board of Directors contributions (board contribution to date-\$6,914) were designated to go to CCGJ programming. However, on recommendation of the Finance Committee, the funds will be applied to minimize the current deficit.

Executive Director Highlights

State of the Arts (SOTA)- SOTA will take place on Thursday, September 13th and there is an opportunity for new revenue with sponsorship and ticket sales.

Succession Planning– Mr. Tony Allegretti announced that his last day is going to be at the end of the fiscal year (September 30th, 2018). To make the transition smoother for the new Executive Director he has developed a mind map of CCGJ



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stakeholders and how to contact them: Mayor's Office, City Council, 27 Cultural Service Organizations etc.

Old Business

Executive Director Search- The Transition Team, led by Ms..Carey, has developed a succession plan and a job description/job posting for the executive director search. The plan is to post the job description in a variety of places and to collect applicants within the next 4-6 weeks. The applicants will go through a screening process and interviews will be conducted in October and November. The goal is to fill the Executive Director position by the end of the calendar year.

The board discussed the possibility of using a search firm and because of the CCGJ financial position for the first round of searches the board opted out of using a search firm. However, if there are no qualified candidates the board would reconsider using a search firm for a second round.

The board further discussed the executive director search process and staying within Sunshine laws.

- Action: Mrs. Ann Carey will reach to the Office of General Council and clarify the expectations for interviews under sunshine.

New Business

Economic Impact Study- Ms.Diana Donovan discussed a potential partnership with Jacksonville University (JU). This partnership will include the research of two JU professors that will collect hard data to reveal the economic footprint and



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impact of the arts and culture sector in a multi-county region. Ms. Donovan suggested inviting the professors to the next board meeting to discuss the details of this project.

Transfer of Programs- The Lavilla Jazz Heritage Festival and the Cultural Service Internship are two programs that were led by Mr. Allegretti. With the change in leadership the board needs to decide if these are programs the agency wants to pursue in the future. Mrs. Cornelius requested more detailed information on these programs before a decision can be made.

Development committee- Ms. Carey introduced Kemal Gasper as the chair of the Development Committee. Mr. Gasper announced that the committee will have its first meeting on August 28, 2018. The committee will discuss the Arts Awards, the Cultural Council's 45th anniversary, and other fundraising opportunities. Mr. Gasper also encouraged board members to reach to their networks for sponsorships for the upcoming State of the Arts event.

Advocacy- Council Member John Crescimbeni reported that City Council Members started receiving letters on behalf on the Cultural Council in early June. He received 109 unique letters: 36 individuals talked about general support of the arts, 73 letters were specific to cultural service organization; 43 letters specifically mentioned the Florida Theatre. Council Member Crescimbeni stated that this is not effective advocacy, and cultural stakeholders should not hope for additional funding. His advice was to avoid last minute advocacy and to focus on building strong and meaningful relationships.



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Public Comment

The floor was opened for public comment.

Closing

UPON MOTION duly made, seconded and carried, the meeting was adjourned at 2:10 p.m.