



Cultural Council

OF GREATER JACKSONVILLE

Enriching life in Northeast Florida by investing in Arts and Culture

Board of Directors Retreat

November 19, 2019

Jacksonville University

117 W. Duval St.,

Jacksonville, FL 32202

Davis College of Business

Executive Training Room 159

Board Members Present: Jannet Walker-Ford (chair), Ann Carey , Diana Donovan, Ryan Ali, Kirsten Doolittle, Kemal Gasper, Christopher Lazzara, David Faliszek, Karen Feagins, Ari Jolly, and Lisa Moore

Members Absent: Crystal Freed, Sandra Hull-Richardson, Jacksonville City Council Liaison Michael Boylan, and Florida Legislator Liaison Senator Audrey Gibson

Staff Present: Joy Young, Megan Reid, Amy Palmer; Guest Presenter: Dierdre Conner from the Nonprofit Center

Call to Order Ms. Jannet Walker Ford, Chair, called the meeting to order at 12:35 p.m. with a quorum present.

Business: Finance Committee Meeting Follow-Up

Lisa Moore and the executive director, Joy Young, discussed the status of the finance office in light of the termination of Mr. Lewis. Ms. Brady of Essential Bookkeeping Solutions has been able to help the daily work of the organization to continue; however, the Cultural Council is still locked out of several systems. Due to this, there is a need to postpone approval of the organization's operational budget until the December board meeting.

The executive director announced the addition of an agency cell phone as a security measure so that there will be a second number on record for security measures - there should no longer be a need to use a staff member's personal cell phone. Additional security protocols will be discussed at the next finance committee meeting, to include a review of the Financial Policies and Procedures.

Future finance committee meetings were discussed for 12/3 and 12/10 from 3pm-5pm. Kirsten Doolittle requested audit and finance reports from the past several years for the next finance meeting.

The budget will be discussed at the finance committee meeting, then presented at the December board meeting. The auditor will be invited to attend both finance committee meetings to discuss the audit, and attend the December board meeting if needed.

Introductions and Agenda Overview

Deirdre Conner, Senior Director of Strategic Initiatives and Evaluation of the Nonprofit Center of Northeast Florida was introduced.

Executive Director sets the Groundwork

Joy Young, Executive Director, spoke about the big picture of the Cultural Council of Greater Jacksonville. She asked the room why the arts need public funding and she answered the question by stating that the arts are a public good. Young discussed the characteristics of Local Arts Agencies. She then reviewed the Cultural Council of Greater Jacksonville's mission, vision, values, and goals.

Lisa Moore unofficially made a motion to have the development committee to generate ideas to go beyond the boundaries of Jacksonville fundraising and ask the governance committee to see what constrictions that the Cultural Council of Greater Jacksonville needs to operate with. This idea will be discussed further before it is official.

Diana Donovan said that the Cultural Council will grow through strategic relationship building.

The executive director recommended attendance at Americans for the Arts conferences for board members.

Total budget and programs are discussed. Jannet Walker Ford would like a breakdown of the budget by category. Diana Donovan suggested that the Council hire someone for development. The executive director agreed, and stated there is room in the budget to do so. Ari Jolly suggested implementing a legacy funding strategy.

Nonprofit Boards in the Wider Context, Presentation and Guided Discussion

The facilitator Deirdre Conner, Senior Director of Strategic Initiatives and Evaluation, Nonprofit Center of Northeast Florida, spoke about the state of the nonprofit sector and board roles and responsibilities. Evidence-based practices of high performing boards were presented. Board members participated in a guided discussion about successes, ideas, difficulties, and prioritizing.

Executive Director Presents the Next Steps and Conclusion

The board of directors discussed the need to an economic impact assessment. It was suggested that donors would like to know how they impacted the council. Corporate versus individual donations were discussed. The executive director discussed the current strategic plan framework. The board of directors agreed that they would like to redo the strategic plan. Kirsten Doolittle agreed to bring estimates to the December board meeting.

Ethics and Committees

Amy Palmer, Director of Grants Administration, gave an update of ethics training requirements. She also presented the current committees and members and gave the board of directors an opportunity to sign up for committees.

Public Comment

The floor was opened for public comment; no comment was made.

Closing

The Board Retreat was adjourned by Jannet Walker Ford at 5:32 p.m.