



Cultural Council
OF GREATER JACKSONVILLE

Enrich life in Northeast Florida by investing in Arts and Culture

**Board of Directors Meeting
August 15, 2019
Jacksonville City Hall
117 W. Duval St., Jacksonville, FL 32202
Don Davis Room**

Board Members Present

Ann Carey (Chair), Jannet Walker-Ford, Diana Donovan, Ryan Ali, Kirsten Doolittle, Bill Ferry, Charlie Joseph

Board Members Absent

Christopher Lazzara, Anne Boccuzzi, Kemal Gasper

City Council Liaison

Councilman Michael Boylan

Staff Present

Joy Young, Chelsey Cain, Amy Palmer, Glenn Weiss, Ronique Gibson, Cedric Lewis

Call to Order

Ms. Ann Carey, Chair, called the meeting to order at 12:03 p.m. Ms. Carey shared that Jackie Cornelius had recently resigned her board position, bringing the active membership to ten; with seven board members present, the meeting proceeded with a quorum. Councilman Michael Boylan, introduced as the council's new city liaison, spoke a few words about his role as liaison.

Consent Agenda

The order of the agenda was revised to place all voting items in the first hour of the meeting and the Finance Committee minutes of 5.15.19 were added to the consent agenda. The motion was made to approve the consent agenda and seconded.

UPON MOTION duly made, seconded and carried, the consent agenda was approved. The consent agenda included the following: Board meeting minutes of 6.20.19, Governance Committee minutes of 6.14.19, and Finance Committee minutes of 5.15.19.

Executive Director's Report

Public Art Program - Mr. Glenn Weiss, director of the Public Art Program, gave his Public Art update:

- Mr. Weiss reviewed the timeline for development of both the annual plan (October 2019) and 5 year master plan (June 2020), both mandated by the Cultural Council bylaws.

- Mr. Weiss also asked for the board's blessing to articulate and clarify the role of the APP Committee in the development of both the annual and five year plans. As a followup from the last board meeting, Mr. Weiss met with both Councilman Crescembeini and the Office of General Counsel regarding this APPC function. Mr. Weiss requested the approval of the following:
 - *The Cultural Council of Greater Jacksonville requests that the Art in Public Places Committee, in conjunction with the staff of the Cultural Council, study and draft the Cultural Council's duties assigned by ordinance including the Art in Public Places five year plan, APP annual plan, APP art project budgets, APP program policies and APP grant requests to other agencies or foundations.*

Discussion took place and a motion was made and seconded.

UPON MOTION duly made, seconded and carried, the board's approval was granted.

- Mr. Weiss reported that, since the last board meeting, the Duuval Bike Racks and Music History Traffic Cabinet wraps were installed; The Yates Building project in collaboration with the city was proceeding (voted on by the board in June 2019 meeting); and his team was collaborating with Councilwoman Randy Defoor and the FDOT on the Roosevelt Overpass Project in Avondale/Murray Hill.
- Councilman Boylan offered to help Mr. Weiss in meeting with the Downtown Investment Authority regarding the upcoming Lot J developments with an eye on incorporating public art in the initial design.

Cultural Service Grant Program - Ms. Young updated the board that the mayor's proposed budget to city council included an additional \$200K for the CSG awards, 13.5% of which are administrative fees. Discussion took place regarding the use of these funds over the next fiscal year. Ms. Young wished to use the funds to expand the number of CSG participants in this next, based on a conversation with the mayor's office earlier in June. The following summarizes guidelines discussed for regranting of these funds:

- The number of organizations to receive grants will increase;
- Current grantees, already expecting a certain allotment, will not be penalized;
- The funds will be granted for programming (as opposed to operations or capital projects); and,
- The granting process will follow the rules of the ordinance, which gives the Cultural Council the responsibility for administration of the program (a copy of the pertinent paragraphs of the ordinance were distributed and reviewed).

It was suggested that the term “equitable” not be used to describe the distribution of funds, owing to the term meaning different things to our stakeholders based on their perspectives.

Arts Awards and LEAP - Ms. Young gave an update on the Arts Awards.

- Net revenues - \$60K cap event expense, \$90K currently in revenues with a net of \$30K. Additional tickets and sponsorships sold will increase the net and Ms. Young asked for the board’s help. Budgeted net of the event was \$150K.
- Manifest vodka bottles for auction - 24 empty Manifest Distillery vodka bottles were distributed to 24 artists as blank canvases for application of their art for auction during the event. Manifest is also partnering for beverages.
- Ms. Diana Donovan, event chair, gave an update on the logistics of the Arts Awards; it’s all coming together to be a fun event.
- Ms. Young asked the board for input on pricing of tickets for these next three weeks of sales leading up to the event.

Governance Committee Update

Ms. Jannet Walker-Ford, Governance committee chair, reviewed the process taken by the committee over the past five months in the selection and interview of ten excellent candidates, then presented a recommended slate of eight, two of whom are termed board members and six of whom are new. Two motions and votes were required; the vote for the returning board members required two-thirds vote by bylaws, and a simple majority for the new board members.

Discussion took place and a motion was made and seconded to re-elect Kemal Gasper and Ann Carey to one and two year terms respectively.

UPON MOTION duly made, seconded and carried, the motion was unanimously approved.

Discussion took place and a motion was made and seconded to elect the following to the board of directors: David Faliszek, Fidelity; Karen Feagins, PNC; Crystal Freed, the Freed Firm P.A., Sandra Hull-Richardson, retired; Ari Jolly, Florida Blue; Lisa V. Moore, IBM.

UPON MOTION duly made, seconded and carried, the motion was unanimously approved..

Ms. Walker will also be providing a recommendation to the mayor’s office for an appointment of Mauricio Gonzales of UNF. She thanked the board for their recommendations and asked the board to give her and Ms. Carey a couple of hours to notify the six new members before offering their congratulations. Ms. Walker also explained that the current board will still be sitting directors at the October 2019 board meeting where the CSG grant awards are approved; the new board members will be invited and introduced at the end of the meeting with the installation of new officers at that time. Board orientation is also being scheduled for October/November and the full new board will be seated at the December, 2019 board meeting.

Financial Update

Mr. Cedric Lewis, director of Finance, distributed and discussed his financial budget projections for the remainder of the fiscal year. The board was reminded that the budget was built and approved with a funding gap that was to be filled by the revenues generated from the 43rd Annual Arts Awards event that was moved from May to September. Taking into account all revenues committed and received thus far, Mr. Lewis projects a FY19-20 deficit of up to \$110K; a deficit would be covered by the agency's reserves. Ms. Carey noted that there were three weeks left to push tickets and sponsorships for the event and every dollar brought in helps to close that gap and that the organization cannot afford to run a deficit in FY20-21.

New Business

Ms. Carey reminded everyone that this current board's last meeting is in October and that a board retreat is being scheduled for November (a date soon to be determined).

Public Comment

The floor was opened for public comment; no comment was made.

Closing

The meeting was adjourned at 1:45 pm.