



**Cultural Council**  
OF GREATER JACKSONVILLE

*Enrich life in Northeast Florida by investing in Arts and Culture*

**Board of Directors Meeting**  
**June 20, 2019**  
**Jacksonville City Hall**  
**117 W. Duval St., Jacksonville, FL 32202**  
**Don Davis Room**

**Board Members Present**

Ann Carey (Chair), Diana Donovan, Ryan Ali, Kirsten Doolittle, Kemal Gasper, Bill Ferry, Charlie Joseph

**Board Members Absent**

Christopher Lazzara, Pamela Smith, Anne Boccuzzi, Jackie Cornelius, Jannet Walker-Ford

**City Council Liaison**

Councilman John Crescimbeni

**Staff Present**

Joy Young, Chelsey Cain, Amy Palmer, Glenn Weiss, Ronique Gibson

**Call to Order**

Ms. Ann Carey, Chair, called the meeting to order at 12:16p.m. without a quorum present. A quorum was present at 12:25p.m. for the vote on the Consent Agenda.

**Consent Agenda**

The consent agenda was reviewed. Motion was made to approve by Mr. Charlie Joseph and seconded by Mr. Bill Ferry.

**UPON MOTION** duly made, seconded and carried, the consent agenda was approved. The consent agenda included the following: Board meeting minutes of 5/22/19 and Governance committee minutes of 4/23/19.

**Executive Director's Report**

Ms. Joy Young, executive director, stated that she is executing and reporting against the 2017-2022 strategic plan.

- Last month was busing meeting with grantees to discuss priorities of the arts and cultural industry.
- Mayor's Budget Review Committee - with lessons learned for next year:

- Start with one page summary of numbers to explain context for increase and how the additional funds will be used.
- Staffing - Ms. Ronique Gibson, new member of the Public Art team, was introduced and welcomed. Ms. Jihan Grant has resigned as media coordinator.
- Public Art - Mr. Glenn Weiss provided an update on the Bay Street Wraps recognizing local musicians was much appreciated by local artists. Mr. Weiss also brought two recommendations to the board for approval:
  - The Bylaws state that the Board approves both a five-year and an annual APP plan. An opportunity has arisen to collaborate with the Department of Public Works to repair/improve the Yates Building fountain in this fiscal year; cost is \$15K to the Cultural Council (paid by APP funding but will search for private funding, as well). Ms. Kirsten Doolittle requested it be made visually engaging for kids and seating provided. Mr. Weiss requested an amendment to the annual plan to include this project. A motion was made by Mr. Joseph and seconded by Ms. Doolittle: The Cultural Council amends the 2018-19 Art in Public Places Annual Plan with the addition of the Yates Building Fountain Tile Project and allocates \$15,000 from the APP Trust.
    - **Upon Motion** duly made, seconded and carried, the motion was approved.
  - Mr. Weiss also discussed the actions defined for the APP Committee, per Ordinance, as “acting upon the recommendations of the Art Selection Panels”; however, the APP Committee can, and does, participate in other duties, such as annually APP planning and budgeting. Mr. Weiss asked the board to clarify these duties of the committee through a motion by the board:
    - *The Cultural Council of Greater Jacksonville requests that the Art in Public Places Committee, in conjunction with the staff of the Cultural Council, study and draft the Cultural Council's duties assigned by ordinance including the Art in Public Places five year plan, APP annual plan, APP art project budgets, APP program policies and APP grant requests to other agencies or foundations.*

Since this isn't time sensitive, additional vetting will occur first, with the motion to be placed on the agenda of the August board meeting.

- Mr. Weiss agreed to add an asterisk (\*) to the APP Master Schedule when there is a change in the timeline.
- Mr. Ryan Ali brought up a concern about the appropriateness of something posted on Instagram during Jazz Festival; he will take that up with Mr. Weiss.

Ms. Carey asked the board, as eyes and ears for the Cultural Council in the public, to immediately communicate to staff or board chair if there is an issue or concern.

- Ms. Young discussed how the Public Art Program, in addition to APP, is a resource to provide a service to the private and public entities to help Jacksonville. Mr. Weiss agreed to prepare a year-end report of Public Art Accomplishments.
- Ms. Amy Palmer reviewed the three levels of current funding of the CSG's; the board is committed the distributions of the funding more "equitable" vs "equal" and to increase the number of organizations served. Ms. Doolittle expressed interested in being involved. Discussion took place on timing of this change; best practice (of waiting for next FY) may not be best practice in this scenario; conditional on additional funding provided in FY19 by the city.
  - Task: CM Crescimbeni offered to run a finance report listing those CSG organizations receiving other city funds, in addition to CSG funding, from the city.
  - Task: Ms. Palmer to prepare a motion for the board for the August board meeting for re-allocation of funds, conditional upon city providing an increase.

### **Arts Awards**

Mr. Kemal Gasper, Development Committee Chair, made a call to action to the board and reviewed the fundraising tool kit; assignments were made, by industry, to each board member for contacting at least five possible sponsors for the Arts Awards. Once sponsor has been contacted, Ms. Chelsey Cain will perform all the follow up, which will include a letter to the sponsor with board member signature.

- Task: Each board member to email Ms. Chelsey Cain with names and contact info of at least five possible sponsors.
- Assignments:
  - Finance - Mr. Gasper
  - Higher Education - Ms. Diana Donovan
  - Media - Mr. Ferry
  - Insurance - Mr. Joseph
  - Legal - Ms. Doolittle
  - Healthcare - Ms. Carey

Ms. Donovan gave an update on logistics/planning for the event.

### **LEAP**

Ms. Young reviewed the new website developed for LEAP and community events; the page will be active the week of June 27 and includes a sponsorship page for purchasing sponsorships. September 6, Arts Awareness Day, will include national artists invited to the grand opening of the Bay Street wrap grand opening - one way to get beyond Jacksonville with the arts.

- Task: Send LEAP link out to board.

**Governance Committee**

Ms. Carey provided an update on behalf of Ms. Jannet Walker-Ford, thanking the board for their excellent board member recommendations. Governance committee meets the end of June to finalize list of candidates to be interviewed; interviews will occur, following Sunshine where necessary, in the month of July; recommendations will come to the board in August.

**New Business**

Ms. Carey thanked Councilman Crescimbeni for his two years of service as the city liaison to the Cultural Council; the board provided a round of applause.

Ms. Young will be taking the chamber of commerce trip to Buffalo in September.

Reminder that there is no board meeting in July; the board is back to it's every other month meeting schedule, with the next meeting in August.

**Public Comment**

The floor was opened for public comment and one public comment was made.

**Closing**

The meeting was adjourned at 1:40pm.