



Enrich life in Northeast Florida by investing in Arts and Culture

**Board of Directors Meeting
May 22, 2019
Jacksonville City Hall
117 W. Duval St., Jacksonville, FL 32202
Don Davis Room**

Board Members Present

Ann Carey (Chair), Pamela Smith, Diana Donovan, Ryan Ali, Kirsten Doolittle, Jannet Walker-Ford, Kemal Gasper, Anne Boccuzzi, Jackie Cornelius

Board Members Absent

Mac Bracewell, Charlie Joseph, Christopher Lazzara, Bill Ferry

City Council Liaison

Councilman John Crescimbeni

Staff Present

Joy Young, Chelsey Cain, Amy Palmer, Glenn Weiss

Call to Order

Ms. Ann Carey, Chair, called the meeting to order at 3:08 p.m. with a quorum present.

Consent Agenda

The consent agenda was reviewed.

UPON MOTION duly made, seconded and carried, the consent agenda was approved. The consent agenda included the following: Board meeting minutes of 2/21/19, 3/21/19 and 4/18/19; Finance committee minutes of 1/10/19, 3/14/19 and 4/11/19; Identity Task Force committee minutes of 2/18/19 and 3/22/19; and Governance committee minutes of 3/11/19.

Executive Director's Report

Ms. Joy Young, executive director, discussed how she's met with over one hundred community and civic leaders in the past four months to build and, in some cases, rebuild bridges. A media plan is in place to keep the Cultural Council visible to the community. Her focus over the next months are to meet with the new city council members, artists, and arts organizations, and to make a second pass to visit those she met in her first four months.

Ms. Young provided an update on LEAP which has a fundraising goal of \$200,000 by September 30, 2019. The board's involvement with fundraising was discussed, especially related to the LEAP initiative: board members help to develop external relationships, paving the way and opening doors for asks from the Cultural Council. Ms. Donovan requested materials that would help support the board as Cultural Council ambassadors; this will be further covered at the June board meeting.

- Task: Send a list to board members of current contact list for possible LEAP supporters/sponsors.
- Task: Develop and send a 1-2 page white paper to the board providing talking points to support board members as ambassadors.

Staff and board agreed that a fundraising strategy that is just not event-based must be developed for future. Ms. Jackie Cornelius reported that Chuck Loring, guru of nonprofit management, will be in Jacksonville for two fundraising workshops on October 22 and encouraged the board to take advantage of this opportunity.

Public Art Program

Mr. Glenn Weiss, Public Art Program Director, presented a powerpoint presentation and gave updates on projects in progress as well as new ideas in the public art realm. His department name was updated to "Public Art Program" to encompass both the city's program of Art in Public Places as well as privately commissioned projects managed by the department. #PublicArtJax is a hashtag developed to which all can post. A status timeline was included in the board's pre-reads that identify the plans for works underway, as well as the progress being made. It was noted that spend for Water Street Garage is behind and will not catch up until FY20 when the fabrication takes place; this delay is also represented on the financial sheet (blue sheet) for the project.

- Task: Email Mr. Weiss' powerpoint presentation to the board.

Guiding principles have been developed and implemented for the Art Selection Panels (ASP) and the Arts in Public Places Committee (APPC) for how to engage the community and artists, important to the success of a public art project.

Public Art week is scheduled for June 17-23, 2019 and Ms. Christina Parrish, APPC chair and managing director of Hemming Park is developing four days of programming.

Advocacy

Ms. Young reported the advocacy efforts of the Cultural Council and several CSG grantees to state lawmakers, along with the state arts advocacy organization, regarding the state's FY19/20 arts funding allocation resulted in a substantial increase of state funding to \$26M, increased from the previous years budget of \$2.4M but far below the budget of \$47M five years ago. The state budget is still pending the governor's signature.

Ms. Young verbally requested \$1.5M of additional funding from the city and is preparing for her presentation in June before the Mayor's Budget Review Committee to show the return on this additional investment in arts and culture. A handout was provided with a summary of the CSG and APP programs, as well as graphs.

- Task: It was recommended that the Funding Levels per Individual graph be updated to compare Jacksonville against the top ten Florida counties (to provide more context).

Mr. Kemal Gasper suggested that board members be present at every city council meeting. Discussion took place and Councilman John Crescimbeni provided valuable insights on the the what, how, and when of advocating to the council members and that we must be very organized in how we approach them.

- Task: Mr. Gasper volunteered to coordinate the attendance of a board member at every city council meeting to keep the council informed of the work of the Cultural Council.
- Task: Plan a future workshop on advocacy and provide a point person to coordinate outreach.

Ms. Carey thanked the board for their commitment and efforts over the past several years as the organization has transitioned through two executive directors. With many board members termed at the end of this fiscal year, Ms. Carey asked the board to continue with their engagement through the Arts Awards in September; that the financial success of this year will be the legacy the retiring board members leave for the next generation.

New Business

Ms. Carey distributed the Executive Director 2019 goals that had been developed with Ms. Young earlier in the year. Ms. Young briefly reviewed her goals, aligning the work currently underway with the goals.

Mr. Gasper thanked Ms. Young for the excellent presentation made to the Leadership Jacksonville cohort earlier on Arts Day in April.

Committees

Governance Committee - Ms. Jannet Walker-Ford, committee chair, reviewed that the committee is searching for high caliber, corporate-connected individuals who love the arts; it's also important to include an artist on the board. Ms. Carey reported that up to nine elected board positions are open, in addition to two mayoral appointed positions. Five board members who are term-limited have expressed interest in serving an additional year in an effort to retain institutional knowledge and to even out the board roster terms.

Ms Walker-Ford requested recommendations from the board for new board membership, asking for recommendations to be sent to Ms. Amy Palmer, staff to the governance committee, with contact information and a brief summary of how the individual will be an asset to this board. Recommendations should be sent to Ms. Palmer no later than May 31, 2019.

The Governance Committee, meeting June 4, will review all recommendations, create a short list of candidates and proceed with candidate interviews through publicly noticed meetings, where appropriate, in June, July and August. The slate of candidates for board review and confirmation will be ready for the August 15 board meeting with the full board seated and ready to work in the October meeting.

Ms. Carey reminded the board that the June 2019 board meeting will be the last of the “monthly” meetings agreed to by the board and scheduled for this past transitional year. Board meetings convert once again to bi-monthly starting with the August 15 meeting.

Ms. Carey asked that two board members be added to committees: Ms. Kirsten Doolittle to Finance and Ms. Carey to Governance. Bylaws state that the “Chair of the Board of Directors shall appoint the Chair of the Committee and the Committee members with approval by the Board of Directors”, so the appointments went to vote.

UPON MOTION duly made, seconded and carried, Ms. Doolittle was added as a member of the Finance Committee and Ms. Carey was added as a member of the Governance Committee.

Public Comment

The floor was opened for public comment; no comments were made.

Closing

Ms. Carey adjourned the meeting at 4:33 p.m.