



Enrich life in Northeast Florida by investing in Arts and Culture

**Board of Directors Meeting
February 21, 2019
Jacksonville City Hall
117 W. Duval St., Jacksonville, FL 32202
Don Davis Room**

Board Members Present

Ann Carey (Chair), Claudia Baker, Pamela Smith, Bill Ferry, Christopher Lazzara, Jackie Cornelius, Diana Donovan, Jannet Walker-Ford, Kemal Gasper, Anne Boccuzzi, Ryan Ali, JaMario Stills

Board Members Absent

Mac Bracewell and Charlie Joseph

Staff Present

Joy Young (Executive Director), Amy Palmer, Cedric Lewis, Jihan Grant, Chelsey Cain

Call to Order

Ms. Ann Carey, Chair, called the meeting to order at 12:06 p.m.

Recognition

Ms. Joy Young and Ms. Amy Palmer recognized and thanked Ms. Carey for her support and leadership during the executive director transition over the past several months. Cultural Council staff presented Ms. Carey with a David Engdahl sculpture as a token of appreciation.

Consent Agenda

Ms. Carey removed the Finance Committee Meeting minutes of 1/10/2019 from the consent agenda as the minutes had not yet been reviewed by the Finance Committee. No other changes were made to the consent agenda.

UPON MOTION duly made, seconded and carried, the consent agenda was approved.

The consent agenda included the following: Board of Directors Minutes of 1/17/2019 and the February CSGP and APP reports.

Executive Director Report

Ms. Joy Young, Executive Director reported that she is meeting with city council members and community representatives and is sharing her message that the Cultural Council supports economic development (CSG's and artists as small businesses), community development (APP, lecture series, artist development), and play a role as collaborator/conveners. She felt that a positive connection was made with each of the council members she's met thus far by addressing their district's concerns through the arts. Ms. Claudia Baker and Ms. Jannet Walker-Ford, both of whom participated in council member meetings, also weighed in that the meetings are very positive.

Ms. Young reported that she has been spending time with staff over the past three weeks and shared that the director of Art in Public Places (APP) resigned from her position, effective March 1, 2019, to pursue her teaching and personal artistic pursuits.

The 2019 Program Event Guide was distributed for review and Ms. Young updated the board that the first lecture of the Artist Lecture Series took place two nights before featuring speaker Cindy Foley with the Columbus Museum of Art. A survey was distributed at the lecture for feedback for the next two lecture events. Ms. Young will be following up with VyStar for their sponsorship of the remaining two lectures; Mr. Cedric Lewis, Finance Director, stated that the cost of the event will be covered by state license plate funds if a sponsor is not retained. Mr. Ryan Ali congratulated the staff on their hard work for the event but would have liked to see communications earlier and more frequent. Mr. Lewis shared that the staff learned many lessons from this first lecture that they will apply to the future lectures.

Under Ms. Young's direction, board members engaged in an exercise on creativity and discussion took place on how we each can see things differently.

Discussion took place about the agency implementing and supporting a Cultural Calendar for the city to include all events.

Ms. Carey indicated that the March board meeting will be held as a mini-retreat and, with Ms. Young facilitating, will work with the board to take us "back to the beginning" for definition of what is art and culture. After further discussion, it was agreed that a formal retreat will be held after Ms. Young has spent some time with the organization - target of September - for strategic planning and board development.

A discussion of executive director/board communication took place. It was agreed that Ms. Young will produce a written report for the board meetings, followed up by highlights in person at the board meeting and will, in the off-months, provide an executive summary (bullet format) of the highlights.

Committees

Development Committee

Kemal Gasper, Development Committee Chair, gave an update on the Arts Awards, and discussed the pros and cons and why the committee made the decision to move the event to September. Mr. Gasper announced that Ms. Diana Donovan agreed to be event chair. The committee is re-evaluating the aspects of the event with respect to venue, food, and activities in order to make this a celebration of the arts in the community. Many creative ideas were batted about and Ms. Carey encouraged board members to participate on the committee.

Ms. Carey announced that, while board meeting attendance in person is still mandatory, she's asking that a dial-in number be provided for committee meetings so that board members can call in (saving up to 1.5 hours a day in travel time) - as long as the committee chair and/or executive director is in the meeting room with the conference phone where the public can participate.

The question was raised about having to notice the Development Committee since it is raising private funds (not dealing with city funds or decision-making), as there is a concern about discussion sponsors and benefactors in a public forum.

Old Business

Identity Task Force

Ms. Carey touched on the highlights of the first Identity Task Force meeting and how we can't talk about what we do until identify our customers and how we serve them. Ms. Walker-Ford asked if we have a stakeholder matrix or a CRM (client resource management) system. The agency does have a tool - Neon - and Ms. Young is keen on utilizing something to document and manage relationships and donor information. A follow-up meeting of the task force will be scheduled; this work will intersect with the work to be completed at the next board meeting.

New Business

Signing Authority

To enable Ms. Young to sign checks, the following two motions were made:

- Corporate resolution by the City to give Ms. Young signing authority for city contracts related to, for example, Art in Public Places and the Cultural Service Grant contracts.

UPON MOTION duly made, seconded and carried, the corporate resolution required by the City of Jacksonville for Ms. Young to have signing authority was approved.

- The board voted for Ms. Young to have signing authority for Cultural Council checks.

UPON MOTION duly made, seconded and carried, the authorization for Ms. Young to sign checks was approved.

Board Development

Ms. Carey made the differentiation between the Development Committee (raising money) and Board Development (developing the board member to be the best they can be). In order to avoid confusion, developing the board will be referenced in the future as “governance”. Ms. Carey referenced the “Governance as Leadership” pre-read and encouraged all board members to work towards becoming a “generative” board. The September board retreat will focus on governance and Ms. Carey will bring in a guest facilitator for this event. The goal is to make the board of the Cultural Council THE BEST board ever.

Logo

There was discussion about the logo - and how it is not well liked. The board agreed to consider a new logo as part of the rebranding of the agency that will take place over the next six months. The agency was asked to consider going back to the old logo until such time a decision is made.

Public Comment

The floor was opened for public comment; no comments were made.

Closing

Ms. Baker moved to adjourn the meeting at 1:37pm.