



Minutes

Cultural Council of Greater Jacksonville
Board of Directors Meeting
Wednesday, January 19, 2022
4:00 PM - 6:00 PM ET

Jessie Ball DuPont Center, Third Level, Room 318
40 E. Adams St., Jacksonville, FL 32202, USA
LINK: <https://us06web.zoom.us/j/87405141312>
PHONE: +1 (646) 558-8656 | MEETING ID: 874 0514 1312

Board Members Present: Ari Jolly (Chair), David Faliszek (Treasurer), Kirsten Doolittle, Karen Feagins, Craig Shoup, Dr. Jennifer Brown, Matt Swanson.

Board Members Virtual: Lisa Johnson (Vice-Chair), Jannet Walker Ford, Christopher Lazzara,

Board Members Absent: Sel Buyuksarac, Jeff Strohecker, Ryan Ali

City Council Liaison: Absent

Legislative Liaison: Absent

Staff: Diana Donovan, Nan Kreamer, Jen Jones Murray, Amy Palmer, Josué Cruz, Ashley Wolfe, John Poage, Iris Benson

Guests Present: None

Quorum Established at 4:06 PM

Call to Order & Attendance Roll Call at 4:13 PM

Minutes

- **January 19, 2022 Cultural Council Board of Directors Meeting Minutes**

Motion: The minutes of the January 19, 2022 meeting of the Cultural Council Board of Directors are approved as written. Moved by Kirsten Doolittle. Motion was seconded by Karen Feagins. Unanimously approved.

Chairs Report:

1. **General Remarks:**
 - a. **Welcome to Director Brown, Director Swanson, and Director Shoup**
2. **Board Dues due date June 1st, 2022**
3. **Board of Directors Committees- Chair Appointments**
4. **Upcoming Board of Director Meeting Dates:**

Note: Calendar Invites have been sent for all of the following dates:

- a. **Thursday, June 23, 2022, Capital Grant Vote- Special Board of Director Meeting**
- b. **Thursday, August 18, 2022, Board of Director Meeting**
- c. **Thursday, October 20, 2022, Board of Director Meeting**
 - i. **Cultural Service Grant Program Allocations Vote & Organizational FY'23 Budget Vote**

Motion: The Committees of the Cultural Council Board of Directors are approved as slated. Moved by David Faliszek. Motion was seconded by Kirsten Doolittle. Unanimously approved.

Board of Directors Committee Reports

Finance Committee

1. Finance Committee Overview
 - Director Matt Swanson introduced the Finance Committee's report
 - CFO Nan Kreamer reviews the Finance Report referencing Exhibit A.
 - COJ CARES ACT reimbursement from previous rent costs

- Director Kirstem Doolittle asks (1) where we stand on building our case and (2) We need to have board support at MBRC. Asks staff to consider also sharing the number of dollars that this grant supports amongst the CSG grantees as well as the huge support of the APP program and initiatives.
- ED Donovan, responds that 1) 100% board dues participation, 2) DOD hiring, 3) increasing external funding--specific example, COJ CARES ACT was under budget and on time.

2. Capital Grant Progress Update & Special BOD Voting Request

- Director Amy Palmer presents the Capital Grant Surveying grantees shows that they need capital grant funds for the Equipment, furniture and other major material purchases, Renovation, refurbishment or restoration, Construction of a building or new facility, Land purchases, and Historic preservation. \$250k has been set aside to pilot this program. They will need to match funding. This granting process will follow the CSG Grant process. CSGP Committee training and will review and score those applications followed by a public hearing. The CCGJ Board then has final approval of CSG funding.
- Capital Grant Program Special BOD Voting Meeting will take place on Thursday, June 23, 2022 at 4:30 PM in Conference room 318 of the Jessie Ball duPont Center. A calendar invite will follow this board meeting.
- Director Matt Swanson asks if we have info that we will collect and share with the COJ on the benefit impact from the CSG's, In terms of sharing this information with the City?
- Chairperson Ari Jolly, asks if we have a way to determine local vs. non-local impact. Amy responds, not this round but that we can elicit this in another iteration of this application. Director Lazara suggests if we can look at other CC's funding around the state compared to ours. ED Donovan, responds that last year we looked at sister city's Sarasota is a great comparative.and this year we can be more intentional with looking at cities that are less similar.

3. Finance Report for the 2nd Quarter FY2022

[CCGJ Finance Report March 2022](#)

Governance Committee: *Ari Jolly, Chair/ Lisa Johnson, Incoming Chair*

1. The leadership for the Governance Committee has transferred from Ari Jolly to our Vice Chair Lisa Johnson
2. Board Member Update:
 - Director Johnson. One elected board member seat is left to fill Katherine Hardwick, DVI is currently going through City approval. One APP Art professional seat is open on APPC. Candidates are currently going through City Council approval for CSGP Committee. City ethic training need to be completed by all new board members and committee members and need additional training every 3 years. (See 3-4 below for clarification)
 - Mayoral board member appointee moving through city approval process - Kat Hardwick with DVI
 - New Board Member Orientation: Completed on March 1, 2022. All board members are invited to attend upcoming orientation of Kat Hardwick date TBD
 - Three new board members as noted by board chair: City Ethics Training required of all board members once every four years. A friendly reminder for new board members to coordinate training as needed.
3. CSGP Committee (same update as grants report)
 - CSGP Committee appointees are moving through the approval process. They will appear at City Council Rules Committee on May 3, 2022
4. Demographic Survey
 - Please complete the annual survey (survey categories based on U.S. Census) if you haven't already
 - Purpose is to be intentional in our efforts to reflect the community we serve through our organizational leadership

Organizational Overview: Senior Leadership Reports

1. Executive Director Report, Diana Donovan

- ED Donovan talks about hiring Chad Sourensen, HR firm and Ideal Recruitment to fill organizational needs, including creating job descriptions, etc..ED Donovan introduces Iris Benson in the role of Operations Coordinator, John Poage in the role of Grant Making Manager, and Josué Cruz in the role of Interim Director of Development.
- We are now looking for a Director of Public Art that will oversee publicly-funded public art while Jen Jones Murray will transition into a contractor role to manage privately-funded public art projects. Ultimately, this restructuring will better support the organization's mission to administer public art projects for Duval County.
- Chairperson Ari Jolly, was complementary of former Chairperson Jannet Walker Ford's suggestion to shift to quarterly board meetings supported by off-month newsletters for the BOD. Ari asks the Board to please reflect on this exercise and provide any additional insights.
- ED Donovan announces that we have been in negotiations with Wingard as our marketing partner. Wingard will be working with us to build up the More Art brand. Additionally, working with the Jessie as a partner to support artists as small businesses and entrepreneurs.
- Director Shoup asks how our partnership with Wingard developed. ED Donovan states that they were willing to be non-profit friendly. Wingard had a connection with the CC previously and helped develop the original More Art brand and have a heart to develop that more into a strong organizational brand that reflects our mission, vision, and values.

2. Department of Grants Report, Amy Palmer

- Warm welcome to John Poage to the Grant Department. FY 23 Operating Grant Program is open and applications are due on June 22nd. From 39 submitted LOI's, 34 applicants were found eligible to submit an application.
- 2 new comm. Reps. Kimberly Morrison and Tim Snyder are being considered for board positions.
- CCGJ will be participating as a local partner in the AFTA survey, a national study. We will be gathering the data for the northeast florida region (Duval, baker, clay, nassau) and St. Johns county will be participating as well (reporting on flagler and St. Johns counties. Allison Galloway-Gonzalez will be managing the collection of data for this project.

3. Department of Development, Josué Cruz

- CC participated in DVI's Sip n' Stroll (sponsored by PNC) and programmed our space as "More Art Conversations" which is located on the Southbank Riverwalk. Held on the third Thursday of each month. JWJ Park hosted the Art in the Park is another
- The first initiative Josué acted on was choosing a new CRM to manage our donor base. Donor Perfect was selected. Bold Bean Artist Series is another partnership that has become an opportunity to generate 10% of sales to the CC. This has led to 5 potential partnerships with a Round Up Program: Bold Bean, SubCultured, Jax Furniture.....
- Art Bikes hosts tours. Have artists as tour guides. 15% per tour back to CC and CC the beneficiary of a bike auction at the end of each year.

- Art See & Shop third iteration and working with Market at TC
- More Art Cultivation is an opportunity to engage with partners of our community. The backyards of individuals.
- DOD Deep dives provides partnerships between CC and CSG's DOD's
- 73 Club- monthly sustainer campaign. How do we activate people on a monthly basis \$73/month. Tiers for different levels of support. Q4 launch
 - Director Feagins asks what the benefits will be for those that give (perks, swag, etc.)

4. Department of Art in Public Places, Jen Jones Murray

Other Business

None

Public Comment

None

Adjournment at 6:02PM