

Call to Artists: Design for San Marco Intersection and Crosswalks

NAME: Design for San Marco Intersection and Crosswalks

LOCATION: Intersection at San Marco Blvd and Nira Street and Crosswalks on San Jose Blvd.

DUE DATE OF APPLICATION: October 21, 2020

TOTAL BUDGET: \$7,000.00 in design fees to be split per site specific work.

ONE SENTENCE DESCRIPTION: The City of Jacksonville seeks artists to design patterns or images for intersections or crosswalks to be painted or installed by others on the asphalt roadway.

ARTWORK DESCRIPTION, SCHEDULE AND BUDGET

Artwork Description

The intersection of San Marco Blvd and Nira Street, by the MD Anderson / Baptist Health Cancer Center in San Marco and in front of the popular "duck pond" in the San Jose neighborhood, the asphalt will be enhanced with graphic patterns designed by artists and installed in epoxy paints or thermoplastic sheets. These vibrant street "canvases" will brighten the pedestrian and driver experience and reinforce the neighborhood identity and place.

The intersection or crosswalks must respond and complement its surroundings. Site specific themes will be generated from community engagement activities and stakeholders discussions for each location. Designs must not have written words, traffic signs or symbols that could be misleading for drivers.

The City of Jacksonville will then contract with specialty firms to convert the painting or design into a digital format for cutting stencils for epoxy or thermoplastic sheets. With these technologies, the street canvas needs to be composed of large, small and even tiny areas of pure color like "paint by numbers" or a printed fabric pattern. Thermoplastic patterns can be seen on I-95 and I-10 as the red, white and blue interstate logos on the freeway lanes.

Artist Services

The following activities may be required:

Community Engagement

Design of Crosswalk or Intersection

Coordination with specialty firm until digital version meets the artist's vision.

Anticipated Art Project Schedule

Artist Selection: November 18, 2020

Design Approved: January 2021

Installation: Winter/Spring 2021

Art Project Budget

The artists will be paid \$3,500 for the intersection and \$1,750 for crosswalk designs.

SITE AND PARTNER AGENCY

Partner Agency(s):

This project is initiated by Jacksonville City Council Member LeAnna Cumber utilizing the new funds provided by the Mayor Lenny Curry and the City Council for artistic crosswalks throughout the city.

City of Jacksonville: <https://www.coj.net/>

Public Works Department: <https://www.coj.net/departments/public-works.aspx>

Site (s) Description

A) Intersection of San Marco Boulevard and Nira Street. Four lane on San Marco Boulevard crossing a three lane intersection with Nira Street. The northeast corner displays a modern sculpture that is part of the significant art collection at the MD Anderson / Baptist Health Cancer Center.

<https://goo.gl/maps/J1dzh4YkaozLwkvQ8>

B) Pedestrian Crossing on San Jose Boulevard near intersections with Waterman Road Streets. (in front of the Duck Pond)

<https://goo.gl/maps/gn5yHpw4iMrRNQP48>

C) Intersection of Palm Avenue and Nira Street/Childrens Way. This intersection is bordered by Nemours Children's Specialty Care at the northwest corner, and the Ronald McDonald House on the southwest corner.

<https://goo.gl/maps/GkZtYinYp6WXCah36>

ARTIST ELIGIBILITY

This project is only open to artists with studios or residence in the NE Florida counties of Duval, St. Johns, Nassau, Clay and Baker. The artists must be over 21 year old, who is not a student in a formal degree program and who has been practicing artists for more than three years. Artist is defined broadly to include the traditional arts, graphic arts and the design arts. Artists are INELIGIBLE that are immediate family members or business partners of the members of the APPC or ASP.

No public art experience required.

APPLICATION PROCESS

The application process is managed by the Public Art staff of the Cultural Council of Greater Jacksonville. The Art in Public Places Committee (APPC) of the City of Jacksonville appoints the artist selection panel (ASP). The ASP is responsible for the selection of the artist(s) and the approval of the artwork proposal(s).

Selection Criteria

The Art Selection Panel shall consider the following criteria:

1. The artistic ability demonstrated in the artist's past work
2. The appropriateness of the artist's past work to the San Marco and San Jose community and the goal to enhance the site with vibrant artwork.
3. The artistic integrity of the artwork can be maintained with areas of pure color with stencils or cut-out sheets.

4. The ability to engage with the community near the site and respond artistically to the community needs and identity.

Application Requirements

The required information and documentation will be submitted through the Artist Directory on the Cultural Council on its website before the written deadline.

- a. The name, address and contact information of the artist.
- b. Eight images of eight completed artworks or graphic designs
- c. A current and professional resume with a very short biographical paragraph at the top.
- d. The website or other online location to view additional works.

By applying to the project through the Artist Directory, the artist confirms that they satisfy the "ARTIST ELIGIBILITY" written above.

Deadline: Uploaded by

11:59 PM, Eastern Time, October 21, 2020

Complete the Application at:

Visit at <https://www.culturalcouncil.org/crosswalks.html> and follow the link.
Your resume will be pasted into the large text block.

Questions:

Contact: Ashley Wolfe, Public Art Project Manager
E-mail: Ashley@culturalcouncil.org
Website for the Cultural Council: www.culturalcouncil.org

Other Selection Issues

1. Florida "Sunshine Laws": All meetings of the APPC and ASP are open to the public, will have public notice and have minutes recorded.
2. Conflict of Interests: If a member of the APPC or ASP has a direct or indirect conflict of interest with an applicant, the member will be encouraged to withdraw from commenting or voting on that applicant.
3. Applicant Contact with APPC and ASP: Artist applicants should not contact APPC and ASP members between the release of the Call to Artists and the completion of the selection process. Contact the Cultural Council for all questions and information.

PUBLIC ART IN JACKSONVILLE

Public art by the City, WPA and community associations has been a part of the city fabric since the rebuilding after the 1901 great fire. In 1997, the City officially created a public art program and awarded management in 2007 to the Cultural Council. The first major works included Jaume Plensa, Larry Kirkland, Al Held and several others. Around 2016, Art Republic began the commissioning numerous large murals downtown and Preston Haskell sponsored the downtown sculpture initiative. Today with the leadership of the Cultural Council, the City and multiple non-profits to create works throughout Jacksonville.

ART IN PUBLIC PLACES COMMITTEE

Cory Driscoll (Chair), Mico Fuentes, Mary Harvey, Kimberly Kim, Suzanne Pickett, Tracie Thornton, Ilya Rouse, Ann Carey, Karen Feagins

THE CULTURAL COUNCIL OF GREATER JACKSONVILLE

Diana Donovan, Interim Executive Director
Glenn Weiss, Director of Public Art Programs / Art in Public Places
Hilda Ettetdgui, Public Art Project Manager
Ashley Wolfe, Public Art Coordinator
Amy Palmer, Director of Grants Administration
Ellen Cottrill, Communications and Community Engagement
Ashanta Williamson, Development Associate

THE CITY OF JACKSONVILLE, FLORIDA
Lenny Curry, Mayor. Tommy Hazouri, President, City Council

At a whopping 840 sq miles, Jacksonville is the largest city by area in the contiguous United States with a population of 1.5 million in the metro area. Jacksonville offers all the benefits of a beach town combined with city life and Southern charm. The city sprawls along the St. Johns River with sweeping bridges and spreads eastward to capture the great salt marsh of the Timucuan Ecological and Historic Preserve and 22 miles of beaches. (Edited from Lonely Planet)