

Art in Public Places Program (APP) 101

- The Art in Public Places Program is administered by the Cultural Council of Greater Jacksonville on behalf of the City of Jacksonville (**2006-389-E**).
- The **Five Year Plan** is utilized by the APP Program Director and Committee to implement the Program’s written guidelines and procedures to govern the manner and the method for acquiring, maintaining, and developing community outreach for public art.
- In 1997, a City Ordinance (Chapter 126, Part 9) was established to designate **.75% percent of art** allocation from original *construction and design costs* of public facilities. The funding is applied to implement the Art in Public Places Program through artwork installation, program administration, long-term maintenance, community outreach and education.
- An 11-member **Art in Public Places Committee** is appointed by the Mayor and approved by City Council. Members are diverse and engaged community representatives, local artists and art professionals, and Cultural Council Board members.
- The public art acquisition process is composed of an **Art Selection Panel** which is a **community-oriented collaboration** between members of the community, local artists and art professionals, members of City departments and representatives from the project site.
- **Public art locations are always accessible** and artworks are located in prominent interior and exterior public spaces for the greatest maximum public exposure.
- When City funding is used to purchase new APP acquisitions, the **Ordinance guidelines may provide restrictions** to artwork type and display locations.
- **Local artists** are always encouraged to apply for APP project opportunities and are welcomed to seek public art locations throughout the City to install their artwork.
- Local artists must represent **at least 15%** of the APP Collection within the Greater Jacksonville area. To date, **45% of local artists** from the 5-county area are represented in the collection.
- Local artworks from the collection can be found **throughout many Jacksonville neighborhoods and downtown**
- **APP also facilitates** local public art projects such as the Chamblins Uptown mural, San Marco and Springfield bicycle racks, Water Street Parking Garage, Downtown Investment Authority – CRA projects and more.
- The Cultural Council has designed an **APP Curriculum**; a series of lesson plans to introduce K-12 students to the Art in Public Places Collection. It is available in the media centers of all elementary, middle and high schools, and several private schools.