

EXECUTIVE SUMMARY

Art in Public Places Program Five-Year Plan 2016-2021. With the passage of Chapter 126, Part 9, Ordinance Code, and the Art in Public Places Program (APP) in 1997, the City of Jacksonville recognized the importance of public art projects and involving visual artists in community-centered, permanent public art projects throughout the City. Pursuant to Chapter 126, Part 9, Ordinance Code, an APP Five-Year Plan is required to be submitted for consideration and approval by the City of Jacksonville Mayor and City Council. The ordinance code is included as an Appendix to this document. The 2016-2021 Plan functions as a city-wide master plan and primarily focuses on aspirations for APP for the next five years.

Mission. The APP, together with the Cultural Council of Greater Jacksonville, Inc. (CCGJ), acquires, maintains, and performs responsible stewardship of public art throughout the City.

Five-Year Plan Goals (2016-2021). The Five-Year Plan Goals (2016-2021) for APP include providing City artwork collection continuity; developing universal artwork criteria to assure excellence throughout the collection; focusing on community involvement; assessing conservation needs and accomplishing required maintenance; diversifying funding sources including private funding and public-private partnerships; and increasing artist professional development education. In addition, further revisions to the APP ordinance will be proposed to, among other things, increase the percentage of funds for maintenance and clarify existing language.

Previous Five-Year Plan Progress. The 2012-2016 Five-Year Plan, through a relatively reduced period of City capital improvement projects, saw significant APP accomplishments. Projects completed included additions to the photography collection, four large-scale murals on the Yates Parking Structure and an iconic Southbank Riverwalk mosaic. Maintenance was accomplished on six APP artworks.

Administratively, APP maintained an ongoing internship program, registered the City artworks in a national public archive database, offered public art tours and hosted the Florida Association of Public Art Professionals state conference.

2. MISSION AND VALUES

Mission

The APP, together with CCGJ, acquires, maintains, and performs responsible stewardship of public art throughout the City.

Values

- Public Art adds to the cultural landscape of the City by fostering a visual identity.
- Public Art is accessible to diverse audiences including residents and visitors of all ages.
- Public Art enhances the stature of the City through the commitment to artists and their disciplines as vital elements of community dynamics and economic development.
- Public Art is a catalyst for unique partnerships between individuals, businesses and cultural organizations.

