



Annual Plan 2017-2018
Art in Public Places Program (APP)
City of Jacksonville (COJ), Florida
Cultural Council of Greater Jacksonville (CCGJ)

1. Goals

The following table sets forth the goals established in the approved APP Five Year Plan 2016-2021, and outlines the specific action planned toward those goals during 2017-2018.

Five Year Plan 2016-2021 Goal	Planned Action 2016-2017	Completed Action 2016-2017	Planned Action 2017-2018
Public Art Projects			
<ul style="list-style-type: none"> Develop universal criteria to assure excellence, vibrancy, and impact of City of Jacksonville art collection. 	Finalize universal project criteria documentation and format for use in artist (and artwork) evaluation	<ul style="list-style-type: none"> ASP Scoring Criteria Chart 	<ul style="list-style-type: none"> Develop a Standard Evaluation and Criteria Guide to decide which eligible projects will move forward
<ul style="list-style-type: none"> Encourage direct participation of neighborhood stakeholders throughout the city to highlight the unique identity of each respective community. 	Formalize and document the process of involving neighborhood and community organizations and the general public in APP projects.	<ul style="list-style-type: none"> Community response surveys Neighborhood-CPAC presentations Community representative nominees solicited from City Council members in district where artwork will be installed. 	<ul style="list-style-type: none"> Develop a Community Education and Outreach Strategy to involve residents, businesses, users of public facilities, and related stakeholders at the onset of projects

		<ul style="list-style-type: none"> ASP Chairs helps to identify and solicit candidates 	
<ul style="list-style-type: none"> Strengthen partnerships with city departments to ensure that ordinance compliance from the outset is part of the COJ Capital Improvement Plan. 	Establish procedures to closely monitor eligible projects on the COJ Capital Improvement Plan projects list for artwork funding in accordance with the APP ordinance.	<ul style="list-style-type: none"> COJ Administration identifies APP set aside for eligible CIP funded projects as part of FY 2017 city budget CIP project detail pages 	<ul style="list-style-type: none"> Participate in initial planning of Public projects Review Capital Improvement Projects Plan and establish a list of eligible public art projects and budgets
<ul style="list-style-type: none"> Complete currently active public art projects while continuing to pursue future projects. 	Execute APP responsibilities on COJ approved and funded projects, both continuing and new.	<ul style="list-style-type: none"> DIA Phase I (38 artworks) installed and accepted by COJ APP administrates gift process with donor for SPAR-Giraffe Upcoming project packages are presented to APPC members 	<ul style="list-style-type: none"> Develop and oversee policy implementation, administration, and management of Project Performance Schedules Conduct Traveling APP Program Presentations with COJ departments, Mayor's office, City Council, authorities, agencies, and community organizations
Maintenance, Conservation and Collections Management			
<ul style="list-style-type: none"> Complete and maintain a comprehensive inventory of all City of Jacksonville owned artwork acquired under the APP ordinance based on the APP Conservation Report. 	Complete in-progress conservation work and appraisal reports.	<ul style="list-style-type: none"> Two conservation reports are completed on 93 artworks. An Appraisal Report is completed on 23 artworks to establish replacement values for the COJ Fine Art Schedule APP inventory is consolidated and organized. A Cataloging Form for the acceptance of new artwork is implemented APP website gallery is updated with new works and narratives 	<ul style="list-style-type: none"> Submit object information to Risk Management upon completion of maintenance and conservation Contract Art Appraiser services to obtain total replacement values on existing public art in the APP collection

<ul style="list-style-type: none"> Assess and prioritize maintenance needs for each artwork. Complete maintenance and conservation work where funding is available 	<p>Complete in-progress conservation report.</p>	<ul style="list-style-type: none"> A Maintenance Priority Chart identifies all artworks in the APP collection by priority including estimates costs for conservation compared against the 5-10% funding set aside Conservation and annual maintenance completed on Mirrored River. Deinstallation, storage, and reinstallation recommendations are provided to COJ for Liberty Street artwork removal. Assigned APPC member to lead Maintenance initiative 	<ul style="list-style-type: none"> Establish a Maintenance Panel for the evaluation of annual APP collection maintenance and conservation priorities Assign APPC members to regularly assess public art for maintenance needs Award RFP to vendor for maintenance and conservation of Priority 1 and 2 projects Facilitate routine maintenance
<ul style="list-style-type: none"> Unforeseeable/emergency deinstallation, storage and reinstallations 	<p>?</p>	<ul style="list-style-type: none"> Provide contractor and COJ with recommendations for Liberty Street artwork removal Monitor artwork at storage location Received approval to integrate new lighting into Liberty Street for all artworks, Parks will maintain River Runner lights 	<ul style="list-style-type: none"> Establish a Deaccession Policy Add Fire Memorial and River Runners to priority maintenance list for Liberty St. renovations and reopening. Find funding source.
<ul style="list-style-type: none"> Engage conservators at the initiation of new public art projects to ensure substrates, materials, and installation methods are sustainable and low-maintenance. 	<p>Document process for early involvement of conservator in artwork design prior to execution. Include in maintenance budget for each project.</p>	<ul style="list-style-type: none"> Law & Liberty DIA Pre-conservation Assessments with RLA Cataloging Form 	<ul style="list-style-type: none"> Create process for administering warranty work by project Establish minimum projected lifespans for acceptable forms of public art
<ul style="list-style-type: none"> Propose revision to Chapter 126, Part 9, Ordinance Code, 	<p>Assist the Cultural Council and COJ in developing legislation to</p>	<ul style="list-style-type: none"> 2017-0003 Enacted 	<ul style="list-style-type: none"> Incorporate best practices and standards in public art

that will among other things, increase maintenance percentage from 5% to 10% to ensure adequate funding for maintenance of the City's APP collection.	amend the APP ordinance to increase the maintenance percentage to 10% and serve as advocate for approval of this change.		ordinances from nationally recognized public art programs
Ordinance, Contracts, Committees and Panels, Plans and Reports			
<ul style="list-style-type: none"> APP Ordinance amendments, contracts and service agreements 		<ul style="list-style-type: none"> Updated APPC – PD6... Added 2 art educators/professional seats to ASP make up by ordinance 	<ul style="list-style-type: none"> Codify Purchasing/Procurement guidelines Finalize artist contract Utilize a standard service agreement template
<ul style="list-style-type: none"> APP Committee and Art Selection Panels 		<ul style="list-style-type: none"> New APPC Chair elected New APPC members – Art Professional...approved Arts Professional qualified list approved by APPC 	<ul style="list-style-type: none"> Identify and solicit nominees and candidates Implement orientation training and define roles and responsibilities
<ul style="list-style-type: none"> Five Year Plan updates 		<ul style="list-style-type: none"> n/a 	<ul style="list-style-type: none"> Update Five Year Plan
Education and Community Outreach			
<ul style="list-style-type: none"> Increase APP presence at cultural and other events to develop greater community knowledge of and involvement in public art. 	Leverage project process to engage and educate community organizations and individuals in public art. Document and archive process.	<ul style="list-style-type: none"> Held DIA PI Public Meeting during Artwalk Designed and displayed A-frame, kiosk posters and tri-fold map for DIA during installation, dedication ceremony, ongoing Klutho-Giraffe Dedication Ceremony FAPAP DIA P1 round-table 	<ul style="list-style-type: none"> Conduct APP Program Presentations to COJ departments, civic agencies and neighborhood and community organizations
<ul style="list-style-type: none"> Lead public art educational outreach visits, tours and 	Assess and document public art educational needs. Develop a	<ul style="list-style-type: none"> Public Art Week including public art tours 	<ul style="list-style-type: none"> Lead Public Art Tours in coordination with Public Art

lectures engaging government officials, community organizations and residents.	work plan. Continue to participate and support Cultural Council public art educational programs. Multiple year initiative.	<ul style="list-style-type: none"> DCPS K-12 Educators presentation 	Week and throughout the year with Duval County Public Schools and related educational institutions and agencies
<ul style="list-style-type: none"> Strengthen the partnership with Duval County schools to educate K-12 students and educators on public art. 	Meet with art educators (K-12 and college level) to develop a plan to promote knowledge of public art. Leverage currently developed materials and APP projects. Multiple year initiative.	<ul style="list-style-type: none"> Assigned APPC member to lead APP public art education, APP K-12 distribution High school and college-level internships from Bolles High School, UNF, SCAD, FSU 	<ul style="list-style-type: none"> Work with DCPS Arts Integration Specialist to advise on K-12 lessons for new and update for past projects Recruit interns and volunteers
<ul style="list-style-type: none"> Publications, Media 		<ul style="list-style-type: none"> Feature APP projects in local publications, website and social media Produced DIA tri-fold and kiosk information maps 	<ul style="list-style-type: none"> Implement a standard design and marketing schedule by project Award specialized vendors to contract
Artist Professional Development			
<ul style="list-style-type: none"> Collaborate with existing organizations to provide artist professional development including public art 101 tools for local artists in the Jacksonville area. 	Continue to support Cultural Council initiatives for artist professional development. Multiple year initiative.	<ul style="list-style-type: none"> Artist Listening Session Pre-proposal workshop DIA 	<ul style="list-style-type: none"> Conduct pre-proposal workshops and educational forums by project and annually in coordination with Public Art Week and related activities
<ul style="list-style-type: none"> Leverage APP public art projects to provide opportunities for artist education and to promote participation. 	Focus on regional Calls to Artists where appropriate. Encourage teaming in Calls to Artists. Schedule presentations by artists experienced in public art projects	<ul style="list-style-type: none"> A-frames, public meeting, dedication ceremony Pre-proposal workshop 	<ul style="list-style-type: none"> Conduct pre-proposal workshops and educational forums Engage area high school teachers and students in public meetings/process
<ul style="list-style-type: none"> Encourage area artists to collaborate and engage with recognized art professionals. 	Focus on apprenticeship and assistant opportunities.	<ul style="list-style-type: none"> DIA Public Meetings, Installation process and dedication ceremony 	<ul style="list-style-type: none"> Promote working relationships between seasoned professionals and mentees

		<ul style="list-style-type: none"> Two local artists awarded DIA projects and participate with four Florida artists 	
Development and Financial Strategy			
<ul style="list-style-type: none"> Leverage city funding sources to maximize impact of City of Jacksonville owned artwork in public spaces. 	Identify potential COJ funding opportunities beyond the APPP ordinance requirements, including through the various authorities, councilperson discretionary funds, COJ departments, etc. Create a planned approach for advocacy with each.	<ul style="list-style-type: none"> DIA Phase I projects funded by CRA 	<ul style="list-style-type: none"> Secure DIA Phase II project funding by CRA Collaborate with COJ Departments including Environmental projects, Maintenance and Landscaping services Identify new COJ infrastructure related projects for collaboration
<ul style="list-style-type: none"> Develop methodologies to cultivate strong collaborations and partnerships with the public and private sector to strengthen the City of Jacksonville art collection. 	Later year initiative.	<ul style="list-style-type: none"> DIA PI – JTA partnership, vendors (pedroni, sesco lighting.. Partner with DVI, area businesses Artist contract draft – Kate Rowe 	<ul style="list-style-type: none"> Match public art projects with the appropriate type of support. Solicit financial support, sponsorships and in-kind contributions from local business to partner on community-based projects Develop and implement an Advocacy Plan
<ul style="list-style-type: none"> Establish a proactive approach to private funding as a means of creating opportunities for public art. 	Develop a compelling case for private funding of public art for use in leveraging potential opportunities. Promote inclusion of artwork as a stipulation on private projects where COJ provides incentives.	<ul style="list-style-type: none"> CCGJ consults on Downtown Community Sculpture Initiative and reviews proposed projects on city property 	<ul style="list-style-type: none"> Develop and implement an Advocacy Plan
<ul style="list-style-type: none"> Investigate and pursue available grant funding opportunities for the 	Later year initiative.	<ul style="list-style-type: none"> FY 2017-2018 COJ-APP Grant request revised and approved 	<ul style="list-style-type: none"> Develop and implement an Advocacy Plan Research applicable grant opportunities

administration, maintenance and acquisition of public art.			
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2. Projects

The following table sets forth the various projects on which work is expected to be initiated through the APP Program during 2017-2018.

Artwork Project	Notes	2016-2017	2017-2018
Completed Projects			
<ul style="list-style-type: none"> DIA Urban Arts Project-Phase I \$180,760 		<ul style="list-style-type: none"> ASP approved, ASP Chair (Christina Parrish), ASP selects finalists from qualifications: Call – Open to Florida. Prof. Dev maximized for local and regional artists (Symposium) 38 artworks installed. DIA Board approvals and acceptance by COJ complete. JTA accepts and has ownership of 18 columns. Tri-fold map, kiosk posters, and public art tours 	<ul style="list-style-type: none"> Close Phase I Project Reporting Continue warranty maintenance work Complete relocation and reinstallation of deinstalled projects due to maintenance related issues
In-Progress Ordinance Funded Projects			
<ul style="list-style-type: none"> Duval County Courthouse \$866,667.32 	<p>Will proceed upon transfer of approved funding to APPP accounts.</p>	<ul style="list-style-type: none"> Transfer of funds complete. ASP approved New ASP Chair approved Community input summarized Tours and eligible site visits identified National public art examples reviewed. 	<ul style="list-style-type: none"> Reconfirm participation by ASP members Identify community members and stakeholders Release RFQ for Project Manager Identify Landscaping, Lighting, other opportunities and partnerships for project resources and support Convene ASP Launch Call to Artist

<ul style="list-style-type: none"> • Cuba Hunter Park \$55,435 	<p>Will proceed upon transfer of approved funding to APPP accounts.</p>	<ul style="list-style-type: none"> • Transfer of funds complete, ASP formation in progress, ASP Chair (Mary Harvey) project overview, community and stakeholder reach-out. 	<ul style="list-style-type: none"> • Approve ASP • Identify Landscaping, Lighting, other opportunities and partnerships for project resources and support • Identify community stakeholders • Convene ASP • Launch Call to Artist • ASP review qualifications and award finalist
<p>Other Funding Source Projects in Progress</p>			
<ul style="list-style-type: none"> • DIA Urban Arts Projects – Phase II \$139,625 	<p>Funded by COJ through Downtown Investment Authority. Expect completion ????</p>	<ul style="list-style-type: none"> • Transfer of funds complete • ASP approved, new CAO appointee 	<ul style="list-style-type: none"> • Identify DIA Phase II stakeholders and secure partnerships for additional resources • Identify eligible sites, obtain approvals and locate existing utilities • Launch Call to Artists and complete ASP review of qualifications • Award and contract finalist(s) • Begin Project Design Team, Public and Community Outreach initiatives and meetings
<ul style="list-style-type: none"> • Water Street Parking Structure \$355,287.70 	<p>Will proceed upon transfer of approved funding to APPP accounts.</p>	<ul style="list-style-type: none"> • Transfer of funds complete, ASP restructuring • New ASP Chair (Lea Mahan) • Finalists visit • Surface Prep Pressure-washing complete 	<ul style="list-style-type: none"> • Artist Contract - pending • Identify stakeholders and secure partnerships for additional resources • Distribute surveys to users of the facility on site, identify other public opportunities • Convene Project Design Team and Site visits • Concept designs? Complete by 3 semi-finalists • ASP/APPC approvals • Award Finalist, execute artist contract and design modifications, identify additional site needs • Begin Fabrication

<ul style="list-style-type: none"> • Law and Liberty Artwork Reinstallation at New Duval County Courthouse <p>Budget TBD</p>	Privately funded project.	<ul style="list-style-type: none"> • Artwork assessed by state conservator and appraised • Eligible site – undetermined, proposal to design a structure for mounting artwork • Design concepts developed – estimated costs 	<ul style="list-style-type: none"> • Finalize installation location and infrastructural needs including costs. • Meeting with artist's family regarding budget • Assign new APP Project Manager in collaboration with Courthouse exterior public art • Call to Artists- national • Mentor/Apprenticeship
Other Funding Source New Projects			
<ul style="list-style-type: none"> • Winton Drive Project <p>\$75,000</p>	Funded through Councilman Reginald Brown discretionary funds.	<ul style="list-style-type: none"> • Intro meetings with CM Brown • ASP Formation in progress, ASP Chair (Tracie Thornton) approved, eligible site selections in progress 	<ul style="list-style-type: none"> • Obtain written request to CCGJ to administer the project including services – transfer of funds to APP account • ASP approved • Launch Call to Artists and complete ASP review of qualifications • Award and contract finalist(s) • Begin Project Design Team, Public and Community Outreach initiatives and meetings • Begin Fabrication
New Ordinance Funded Projects			
<ul style="list-style-type: none"> • Ed Ball Building Renovation <p>\$16,021.31</p>	Will proceed upon final COJ approval and transfer of approved funding to APPP accounts.	<ul style="list-style-type: none"> • Funding transferred into APP Trust Fund • ASP Chair (Mico Fuentes) approved • Initial site visit 	<ul style="list-style-type: none"> • 2018-2019
<ul style="list-style-type: none"> • Bob Hayes/N. Community Center <p>\$42,136.35</p>	Will proceed upon final COJ approval transfer of approved funding to APPP accounts.	<p>Funding is spendable in Art Trust Fund</p> <ul style="list-style-type: none"> • ASP Chair (Tracie Thornton) approved • ASP Formation in progress 	<ul style="list-style-type: none"> • In coordination with Winton Drive, ASP approved • Launch Call to Artists and complete ASP review of qualifications • Award and contract finalist(s)

		<ul style="list-style-type: none"> • Eligible site selections in progress. 	<ul style="list-style-type: none"> • Begin Project Design Team, Public and Community Outreach initiatives and meetings • Begin Fabrication
Maintenance and Conservation Projects			
<ul style="list-style-type: none"> • Conservation & Maintenance <p>\$103,267.18</p>	<p>Of 115 total pieces currently included in the Art in Public Places collection, works most in need as identified on the Priority I and II maintenance list will be initiated.</p>	<ul style="list-style-type: none"> • APP collection conservation reports complete. • Artwork is prioritized by need and cost estimates 	<ul style="list-style-type: none"> • Finalize Maintenance and Deaccession Panel Chair (Mico Fuentes) • Release formal RFP for Maint/Conservation of top 24 priority 1 and 2 projects • Distribute surveys – APPC members assigned • Prioritize projects and budgets • Vendor Service Agreement • Initiate work • Establish vendors for General Maintenance