



Annual Plan 2017-2018
Art in Public Places Program (APP)
City of Jacksonville (COJ), Florida
Cultural Council of Greater Jacksonville (CCGJ)

1. Goals

The following table sets forth the goals established in the approved APPP Five Year Plan 2016-2021, and outlines the specific action planned toward those goals during 2017-2018.

**Policies and Procedures, and Plans*

Five Year Plan 2016-2021 Goal	Planned Action 2016-2017	Completed Action 2016-2017	Planned Action 2017-2018
Public Art Projects			
<ul style="list-style-type: none"> Develop universal criteria to assure excellence, vibrancy, and impact of City of Jacksonville art collection. 	Finalize universal project criteria documentation and format for use in artist (and artwork) evaluation	<ul style="list-style-type: none"> Public Art - Scoring Criteria Chart (ASP) Gift Process Guide 	<ul style="list-style-type: none"> New Project Evaluation Criteria Chart: (integrate COJ key priorities - safety, blight...and APP goals) Project Guide: for planning, implementation and close-out assessment of public art and maintenance projects Gift Review Panel Formal Gift Policy
<ul style="list-style-type: none"> Encourage direct participation of neighborhood stakeholders throughout the city to highlight the unique 	Formalize and document the process of involving neighborhood and community organizations and the general public in	<ul style="list-style-type: none"> Community response surveys Neighborhood-CPAC presentations Community representative 	<ul style="list-style-type: none"> Community Education and Outreach Guide Site Planning: Increase accessibility to the public, identify key site locations

<p>identity of each respective community.</p>	<p>APPP projects.</p>	<p>nominees solicited from City Council members in district where artwork will be installed.</p> <ul style="list-style-type: none"> ASP Chairs helps to identify and solicit candidates 	
<ul style="list-style-type: none"> Strengthen partnerships with city departments to ensure that ordinance compliance from the outset is part of the COJ Capital Improvement Plan. 	<p>Establish procedures to closely monitor eligible projects on the COJ Capital Improvement Plan projects list for artwork funding in accordance with the APPP ordinance.</p>	<ul style="list-style-type: none"> COJ Administration identifies APP set aside for eligible CIP funded projects as part of FY 2017 city budget CIP project detail pages 	<ul style="list-style-type: none"> Integrate APP into broader city-wide planning - ART MASTER PLAN- 2030 Plan, LaVilla Master Plan, CRA Annual Comprehensive CIP-APP List of Potential Projects: Consult with COJ departments to implement the APP mandate at the onset of new CIP building projects for inclusion in the project's construction bid docs/design development (gain direct access to utilities - electricity, water) at project site) Annual Presentation and Recommendation to APPC of eligible CIP projects (5-YR) and budgets
<ul style="list-style-type: none"> Complete currently active public art projects while continuing to pursue future projects. 	<p>Execute APPP responsibilities on COJ approved and funded projects, both continuing and new.</p>	<ul style="list-style-type: none"> DIA Phase I (38 artworks) installed and accepted by COJ - Pilot Program APP administrates gift process with donor for SPAR-Giraffe Upcoming project packages are presented to APPC members 	<ul style="list-style-type: none"> APP Caravan: Presentations (Intro to APP and upcoming projects) to COJ departments, agencies, Mayor's office, City Council and other stakeholders Align G & O with available time and resources: Assess the funding, staff, and community support for potential projects Creative Solutions: Wayfinding? CPTED? What are community, or site specific needs?
<p>Maintenance, Conservation and Collections Management</p>			

<ul style="list-style-type: none"> • Complete and maintain a comprehensive inventory of all City of Jacksonville owned artwork acquired under the APP ordinance based on the APP Conservation Report. 	<p>Complete in-progress conservation work and appraisal reports.</p>	<ul style="list-style-type: none"> • Two conservation reports are completed on 93 artworks. • An Appraisal Report is completed on 23 artworks to establish replacement values for the COJ Fine Art Schedule • APP inventory is consolidated and organized. A Cataloging Form for the acceptance of new artwork is implemented • APP website gallery is updated with new works and narratives 	<ul style="list-style-type: none"> • APP collection database: maintain and update artwork records • Condition Assessment Form: evaluate and log data by site-visit including archiving and submitting reports to Risk Management
<ul style="list-style-type: none"> • Assess and prioritize maintenance needs for each artwork. Complete maintenance and conservation work where funding is available 	<p>Complete in-progress conservation report.</p>	<ul style="list-style-type: none"> • A Maintenance Priority Chart identifies all artworks in the APP collection by priority including estimates costs for conservation compared against the 5-10% funding set aside • Conservation and annual maintenance completed on Mirrored River. • Deinstallation, storage, and reinstallation recommendations are provided to COJ for 	<ul style="list-style-type: none"> • Issue RFP- Public Art Maintenance: of Priority 1 and 2 projects • Distribute Maintenance and Conservation Surveys: Obtain community feedback from stakeholders to identify the inherent value of the artworks • Maintenance and Deaccession Panel: Form panel with Art professionals, City facility's managers by department, and Risk for oversight of APP collection maintenance and the development of related policies, best practices and procedures • Mirrored River: Continue annual assessments and repairs • Emergency-preparedness Policy and Funding: Create a disaster preparedness guide for APP collection, FEMA guidelines • Annual Public Art Maintenance funding request: Submit proposed maintenance projects and budgets

		<p>Liberty Street artwork removal.</p> <ul style="list-style-type: none"> Assigned APPC member to lead Maintenance initiative 	<p>each FY for General Fund or PWOD fund source</p>
<ul style="list-style-type: none"> Unforeseeable/emergency deinstallation, storage and reinstallations 	<p>?</p>	<ul style="list-style-type: none"> Provide contractor and COJ with recommendations for Liberty Street artwork removal Monitor artwork at storage location Received approval to integrate new lighting into Liberty Street for all artworks, Parks will maintain River Runner lights 	<ul style="list-style-type: none"> Deaccession Policy Fire Memorial and River Runners: add to priority maintenance list for Liberty St. renovations and reopening. Find funding source. Complete work by fall 2018
<ul style="list-style-type: none"> Engage conservators at the initiation of new public art projects to ensure substrates, materials, and installation methods are sustainable and low-maintenance. 	<p>Document process for early involvement of conservator in artwork design prior to execution. Include in maintenance budget for each project.</p>	<ul style="list-style-type: none"> Law & Liberty DIA Pre-conservation Assessments with RLA Cataloging Form 	<ul style="list-style-type: none"> Contract language: requires artists to sign off on conservation Warranty work: Create process in contract for artist administering warranty repairs Sustainable guidelines: Research material lifespans and set minimum standard Specialized Vendor List: Establish a list of vendors to contract for services up to 2-yrs with option to extend
<ul style="list-style-type: none"> Propose revision to Chapter 126, Part 9, Ordinance Code, that will among other things, increase maintenance percentage from 5% to 10% to ensure adequate funding for maintenance of the 	<p>Assist the Cultural Council and COJ in developing legislation to amend the APPP ordinance to increase the maintenance percentage to 10% and serve as advocate for approval of this change.</p>	<ul style="list-style-type: none"> 2017-0003 Enacted 	<ul style="list-style-type: none"> COJ-APP Maintenance: In ordinance, clarify with OGC the COJ responsibilities including extraordinary operations and a regular maintenance service schedule Gift % set-aside: In APP ordinance clarify gifts and loans, administrative and maintenance set asides Increase maintenance percent set-aside Reassess 10% set aside and actual costs for FY 2017-2018 repairs

City's APP collection.			
Ordinance, Contracts, Committees and Panels, Plans and Reports			
<ul style="list-style-type: none"> • APP Ordinance amendments, contracts and service agreements 		<ul style="list-style-type: none"> • Updated APPC – PD6... • Added 2 art educators/professional seats to ASP make up by ordinance 	<ul style="list-style-type: none"> • Updates to Purchasing/Procurement Guidelines: Clarify artistic exemptions and Art Selection Methods • Finalize artist contract: Use as template for all PA projects including copyright and artist rights • Obtain service agreement template: Use as template for procuring administrative and maintenance services, OGC to review
<ul style="list-style-type: none"> • APP Committee and Art Selection Panels 		<ul style="list-style-type: none"> • New APPC Chair elected • New APPC members – Art Professional...approved • Arts Professional qualified list approved by APPC • 	<ul style="list-style-type: none"> • Appoint Planning District 6: Community Representative • Orientation training, roles and responsibilities: Annual training for ASP and APPC, modify by projects, evaluate
<ul style="list-style-type: none"> • Five Year Plan updates 		<ul style="list-style-type: none"> • n/a 	<ul style="list-style-type: none"> • Update 5YP with APP amended ordinance: Insert new ordinance, edit and update annually as needed • City Council/Mayor's Office Advocacy: Create Advocacy Plan using 5YP as tool for 1-1 Council meetings prior to and during legislation process
Education and Community Outreach			
<ul style="list-style-type: none"> • Increase APP presence at cultural and other events to develop greater community knowledge 	Leverage project process to engage and educate community organizations and individuals in public art. Document and	<ul style="list-style-type: none"> • Held DIA PI Public Meeting during Artwalk • Designed and displayed A-frame, 	

<p>of and involvement in public art.</p>	<p>archive process.</p>	<p>kiosk posters and tri-fold map for DIA during installation, dedication ceremony, ongoing</p> <ul style="list-style-type: none"> ● Klutho-Giraffe Dedication Ceremony ● FAPAP DIA P1 round-table 	
<ul style="list-style-type: none"> ● Lead public art educational outreach visits, tours and lectures engaging government officials, community organizations and residents. 	<p>Assess and document public art educational needs. Develop a work plan. Continue to participate and support Cultural Council public art educational programs. Multiple year initiative.</p>	<ul style="list-style-type: none"> ● Public Art Week including public art tours ● DCPS K-12 Educators presentation 	<ul style="list-style-type: none"> ● APP Ed Caravan: Presentations - Intro to APP educational and community outreach opportunities revisiting existing and introducing new APP projects within community. Partner with COJ departments, agencies, Mayor's office, City Council and other stakeholders
<ul style="list-style-type: none"> ● Strengthen the partnership with Duval County schools to educate K-12 students and educators on public art. 	<p>Meet with art educators (K-12 and college level) to develop a plan to promote knowledge of public art. Leverage currently developed materials and APPP projects. Multiple year initiative.</p>	<ul style="list-style-type: none"> ● Assigned APPC member to lead APP public art education, APP K-12 distribution ● High school and college-level internships from Bolles High School, UNF, SCAD, FSU 	<ul style="list-style-type: none"> ● DCPS Arts Integration Specialist Partner to develop K-12 lesson plans to include past projects and new ● Recruitment: Present opportunity to college students (UNF) by semester
<ul style="list-style-type: none"> ● Publications, Media 		<ul style="list-style-type: none"> ● Feature APP projects in local publications, website and social media ● Produced DIA tri-fold and kiosk information maps 	<ul style="list-style-type: none"> ● Media and Marketing Plan: To increase further public awareness, establish a general schedule for the creation and distribution of APP visual content and messaging as part of every new project

Artist Professional Development			
<ul style="list-style-type: none"> Collaborate with existing organizations to provide artist professional development including public art 101 tools for local artists in the Jacksonville area. 	<p>Continue to support Cultural Council initiatives for artist professional development. Multiple year initiative.</p>	<ul style="list-style-type: none"> Artist Listening Session Pre-proposal workshop DIA 	<ul style="list-style-type: none"> Pre-proposal workshops: Continue to host pre-proposal workshops following the release of the Call to Artists - for APP public art projects Forums: Encourage existing APP artists including experienced professionals to present an overview of the public art process from the artist perspective.
<ul style="list-style-type: none"> Leverage APP public art projects to provide opportunities for artist education and to promote participation. 	<p>Focus on regional Calls to Artists where appropriate. Encourage teaming in Calls to Artists. Schedule presentations by artists experienced in public art projects</p>	<ul style="list-style-type: none"> A-frames, public meeting, dedication ceremony Pre-proposal workshop 	<ul style="list-style-type: none"> Art Selection Methods: Issue local to national Calls to Artists. Research prolific PA artists for direct or invitation commissions
<ul style="list-style-type: none"> Encourage area artists to collaborate and engage with recognized art professionals. 	<p>Focus on apprenticeship and assistant opportunities.</p>	<ul style="list-style-type: none"> DIA Public Meetings, Installation process and dedication ceremony Two local artists awarded DIA projects and participate with four Florida artists 	<ul style="list-style-type: none"> Artist - Mentor Program: Pair local artists with experienced PA professionals for apprenticeships on new large-scale projects DCPS Teachers and Students: Engage area high school teachers and students in the public meeting process
Development and Financial Strategy			
<ul style="list-style-type: none"> Leverage city funding sources to maximize impact of City of Jacksonville owned artwork in public 	<p>Identify potential COJ funding opportunities beyond the APPP ordinance requirements, including through the</p>	<ul style="list-style-type: none"> DIA Phase I projects funded by CRA 	<ul style="list-style-type: none"> Develop Advocacy Plan: Develop APP project packages to include a variety of funding opportunities such as donor contributions and recognition, and in-kind support or services by vendors. Advocate for APP in the downtown CRA: Ensure

spaces.	various authorities, councilperson discretionary funds, COJ departments, etc. Create a planned approach for advocacy with each.		APP continues as a line item for future years funding, reference examples of completed P1. <ul style="list-style-type: none"> ● Engage other COJ departments with shared goals: Leverage resources available to COJ including the Environmental Division or DVI for assistance with landscaping and beautification around artwork site
<ul style="list-style-type: none"> ● Develop methodologies to cultivate strong collaborations and partnerships with the public and private sector to strengthen the City of Jacksonville art collection. 	Later year initiative.	<ul style="list-style-type: none"> ● DIA PI – JTA partnership, vendors (pedroni, sesco lighting.. ● Partner with DVI, area businesses ● Artist contract draft – Kate Rowe 	<ul style="list-style-type: none"> ● Develop Advocacy Plan: Identify agencies and authorities with resources for partnering opportunities to supplement project needs and infrastructure-related costs
<ul style="list-style-type: none"> ● Establish a proactive approach to private funding as a means of creating opportunities for public art. 	Develop a compelling case for private funding of public art for use in leveraging potential opportunities. Promote inclusion of artwork as a stipulation on private projects where COJ provides incentives.	<ul style="list-style-type: none"> ● Project administrative resource for the Downtown Community Sculpture Initiative 	<ul style="list-style-type: none"> ● Develop Advocacy Plan: Establish a list of project needs and estimated budgets. Research area business' missions and goals
<ul style="list-style-type: none"> ● Investigate and pursue available grant funding opportunities for the administration, maintenance and acquisition of public art. 	Later year initiative.	COJ-APP Grant request submitted	<ul style="list-style-type: none"> ● Develop Other Funding Sources Plan: Establish a list of grant opportunities. Consider partnering with a collaborative agency or COJ Grants Dept. Review Florida Division of Cultural Affairs, AFTA, Ourtown and Artplace.

--	--	--	--

2. Projects

The following table sets forth the various projects on which work is expected to be initiated through the APPP during 2016-2017.

Artwork Project	Notes	2016-2017	2017-2018
Completed Projects			
<ul style="list-style-type: none"> DIA Urban Arts Project-Phase I \$180,760 		ASP approved, ASP Chair (Christina Parrish), ASP selects finalists from qualifications: Call – Open to Florida. Prof. Dev maximized for local and regional artists (Symposium)	38 artworks installed. DIA Board approvals and acceptance by COJ complete. JTA accepts and has ownership of 18 columns. Tri-fold map, kiosk posters, and public art tours
In-Progress Ordinance Funded Projects			
<ul style="list-style-type: none"> Duval County Courthouse \$866,667.32 	Will proceed upon transfer of approved funding to APPP accounts.	Transfer of funds complete. ASP approved, ASP Chair vacancy-nomination received, Community input summarized, tours, eligible site visits identified, national public art examples reviewed.	(2017-2019) Artist Contract RFQ project manager Call to Artist ASP members reconfirmed, identify community members and stakeholders Landscaping, Lighting - partnerships
<ul style="list-style-type: none"> Cuba Hunter Park \$55,435 	Will proceed upon transfer of approved funding to APPP accounts.	Transfer of funds complete, ASP formation in progress, ASP Chair (Mary Harvey) project overview, community and stakeholder reach-out.	ASP approved Artist Contract Call to Artist Continue to identify community/stakeholders Landscaping, Lighting - partnerships
Other Funding Source Projects in Progress			
<ul style="list-style-type: none"> DIA Urban Arts Projects – Phase II \$139,625 	Funded by COJ through Downtown Investment Authority. Expect completion ????	ASP in formation, identify community reps by phase.	Transfer of funds complete ASP approved, new CAO appointee Eligible site selections in progress Stakeholders/Partnerships development (lighting)
<ul style="list-style-type: none"> Water Street Parking Structure \$355,287.70 	Will proceed upon transfer of approved funding to APPP accounts.	Transfer of funds complete, ASP restructuring: new ASP Chair (Lea Mahan), Finalists visit, Surface Prep, Pressure-washing complete	Artist Contract - pending Site visits with COJ/DIA to assess general needs Distribute surveys to users of the facility on site Concept designs? Complete by 3 finalists

			Award Finalist, execute artist contract and design modifications, identify additional site needs
<ul style="list-style-type: none"> Law and Liberty Artwork Reinstallation at New Duval County Courthouse Budget TBD 	Privately funded project.	Artwork assessed by state conservator and appraised Eligible site – undetermined, proposal to design a structure for mounting artwork Design concepts developed – estimated costs	<p>Finalize installation location and infrastructural needs including costs.</p> <p>Meeting with artist’s family regarding budget</p> <p>Assign new APP Project Manager in collaboration with Courthouse exterior public art</p> <p>Call to Artists- national Mentor/Apprenticeship</p>
Other Funding Source New Projects			
<ul style="list-style-type: none"> Winton Drive Project \$75,000 	Funded through Councilman Reginald Brown discretionary funds.	Intro meetings with CM Brown ASP Formation in progress, ASP Chair (Tracie Thornton) approved, eligible site selections in progress	<p>Obtain written request to CCGJ to administer the project including services – transfer of funds to APP account</p> <p>ASP approved</p> <p>Call to Artist</p> <p>ASP selects finalist(s)</p> <p>Artist Contract</p> <p>Public Meetings</p>
New Ordinance Funded Projects			
<ul style="list-style-type: none"> Ed Ball Building Renovation \$16,021.31 	Will proceed upon final COJ approval and transfer of approved funding to APPP accounts.	Funding transferred into APP Trust Fund ASP Chair (Mico Fuentes) approved Initial site visit	<p>ASP approved</p> <p>Call to Artist</p> <p>ASP selects finalist(s)</p> <p>Artist Contract</p> <p>Public Meetings</p>
<ul style="list-style-type: none"> Bob Hayes/N. Community Center \$42,136.35 	Will proceed upon final COJ approval transfer of approved funding to APPP accounts.	Funding is spendable in Art Trust Fund ASP Chair (Tracie Thornton) approved ASP Formation in progress Eligible site selections in progress.	<p>ASP approved (use same for Winton)</p> <p>Call to Artist</p> <p>ASP selects finalist(s)</p> <p>Artist Contract</p> <p>Public Meetings</p>

Maintenance and Conservation Projects			
<ul style="list-style-type: none"> Conservation & Maintenance \$103,267.18 	<p>Of 115 total pieces currently included in the Art in Public Places collection, works most in need as identified on the Priority I and II maintenance list will be initiated.</p>	<p>APP collection conservation reports complete. Artwork is prioritized by need and cost estimates</p>	<p>Finalize Maintenance and Deaccession Panel Chair (Mico Fuentes) Release formal RFP for Maint/Conservation of top 24 priority 1 and 2 projects Distribute surveys – APPC members assigned Prioritize projects and budgets Vendor Service Agreement Initiate work</p>