

# MUISANCE

## ARTIST ALLIANCE



**Shawana Brooks** (1979) is a poet, storyteller, and burgeoning artists' advocate. Her story is one of reinvention, renewal, and optimism in the face of hardship. A former manager and make-up artist for MAC Cosmetics (fourteen years), she has learned lessons in listening, seeing, and organization.

In 2015, after she was touched and almost destroyed by personal tragedy, she decided to pursue the dreams of an artists' life she and her painter husband (Roosevelt Watson III) share. As an artist's manager and as creative voice in the community, Shawana is interested in advocating for the arts—specifically for minorities and women. In this capacity, she tries to shape a picture of progression and inclusion; and how that narrative builds a community of diversity and equity.

Most recently, with the formation of Muisance Artist Alliance, she has taken the dream-crafting aspect of make-up and glamour, and is applying it to the imagination-to-reality aspect of working as an artist. Her areas of expertise include networking, curating, and motivation. Shawana's goal is to ensure that artists have the creative opportunity and means to live and function as any successful business. She's doing this through connectivity, partnerships, and tireless championing of the power of art to transform lives and communities.

**Shawana Brooks**  
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