



## **CULTURAL COUNCIL BOARD OF DIRECTORS**

### **COMMUNICATION AND PUBLIC ENGAGEMENT REPORT**

**October, 2020**

#### **Every Single Artist Lounge**

Every Single Artist Lounge - It was decided to skip the ESAL event for September since it would have come just a week after the Arts Awards.

October's event was Doing Business with Interior Designers with successful, award-winning Jacksonville designers, Marsha Faulkner and Amanda Webster. The topic will be expanded for a 2021 workshop that will add the participation of prominent gallery owners and art consultant who will share with artists how to get their work considered for residential and commercial design projects.

November ESAL will be a mini workshop with Amy Palmer and Amy Crane, from Community Foundation, about writing grants.

#### **Creative Entrepreneurship: Turning your Creativity into Sustained Success**

This is a panel discussion, led by Ulysses Owens, that's geared towards creating a healthy dialogue with leaders in the Arts Sector within Jacksonville, FL about entrepreneurship, success, and sustainability. The dynamic panel of participants includes Al Pete, Numa Saisselin, Elena Ohlander, and Rebecca Levy.

This Saturday, October 17<sup>th</sup> - 12:00 – 1:30 at Wildcrafters in Riverside.

This is part of the funds from Regions Bank for programming.

#### **Art Therapy Workshops with Indigo Art - Sponsored by Anthem**

Art therapy youth program serving students in the greater Jacksonville area and art therapy webinar for artists.

- Indigo will provide 2 separate virtual art therapy groups for middle school and high school students. Each group will consist of 7 sessions, for a total of 14 virtual art therapy sessions, dates TBD.
- Art therapy groups may consist of no more than 10 participants per group, serving a total of 20 students maximum.

- Structured 60-minute virtual group sessions will be led by board-certified art therapists; all sessions will take place via Zoom, dates and times TBD.
- Sessions will consist of a guided breathing technique, themed art activity, calming closing activity, group processing/discussion, and a follow-up art journaling prompt.
- A curriculum outline will be provided by Indigo. Sessions may be adapted as needed. Throughout the series, students will learn creative strategies and mindfulness techniques for managing stress and coping with anxiety.
- Art materials kits will be distributed to each student, for pick-up or delivery, with locations TBD.
- Registration and intake with Indigo will be required to participate in art therapy sessions. Indigo Art Therapy Studio will keep all records confidential.
- Indigo will collaborate with the Cultural Council in identifying appropriate students for this initial program.

### **Educational Art Therapy Webinar for Artists:**

- Indigo Art Therapy Studio will provide an educational webinar designed to educate artists the field of art therapy. This will include information about art therapy as a profession, educational requirements for art therapists, insights from art therapists the field, and a hand's-on art + mindfulness guided experiential. This will be a 90 minute virtual workshop.

### **ARTSee & Shop**

The Markets of Town Center have offered to sponsor the second annual pop-up gallery. We believe that this year will surpass the last, despite COVID, because it's in a much more visible location and the addition of an online shop with the entire inventory available on our website. Megan and I will be spear-heading this endeavor together.

In addition to providing a platform for local artists and performers, the gallery can also serve as a great location for any workshops, meetings, or other events during November and December.

### **Newsletters**

The weekly newsletter is the main vehicle for disseminating information regarding upcoming Cultural Council news, resources we are offering to the arts community and a way to promote other's events. I am working on ways to clean the list of over 20k so that it has better delivery and open rates.

Going forward I will be sending the board members the newsletter in a separate email, as well as calendar invites to our events so you can know what's happening and easily participate.