

Jason A. Peoples  
3315 N. Liberty Street  
Jacksonville, FL. 32206

February 24, 2018

Cultural Council of Greater Jacksonville  
APP Committee  
Art In Public Places Program  
300 Water Street  
Jacksonville, FL. 32202

To whom it may concern:

The Art in Public Places committee position (District 6) provides me with the unique opportunity to continue immersing myself with those I currently serve. As the Program Director for the Jacksonville Arts and Music School, we are committed to empowering the creative leaders of tomorrow. Formulating the presence of Visual arts has the capacity to capture the hearts and minds of Jacksonville's inner-city youth. For this reason I formal except the nomination set forth by the committee to serve as the District 6 APP representative.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jason', with a long horizontal stroke extending to the right.

Jason A. Peoples  
JAMS, Program Director

# JASON PEOPLES

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3315 N. Liberty St., Jacksonville, FL. 32206  
Home: 904-329-4279  
jason@jamslife.org

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## SUMMARY

Ambitious Program Director who creates strategic alliances with non-profit organization leaders to effectively align with and support key community initiatives. Builds and retains high-performance teams by hiring, developing and motivating skilled professionals and creative leaders.

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## SKILLS

- Organizational Restructure and Change Implementation
  - Project Planning & Management
  - Budget Development
  - Risk Management
  - Service Quality Improvement
  - Team Building & Leadership
  - Performance Analysis
  - Workflow Planning
  - Community Outreach
  - Facility Management
  - Operation Management
  - Human Resources Leadership
  - Vendor Partnerships & Negotiations
  - Inventory Control
  - Labor Cost Controls
  - Administrative Skills
  - Analytical Skills
  - Expense Control
  - P&L Management
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## EXPERIENCE

### JACKSONVILLE ARTS AND MUSIC SCHOOL

Jacksonville, FL

#### Program Director

11/2017 to Current

"Leader of Creators"

Responsible for providing strategic leadership overseeing the JAMS organization facility and program expansion projects to ensure that they are in line with the stated goals, maintaining the success and further development of the organization's existing music, visual, and performing arts programs and services provided to inner-city youth managing budgets, staff, and activities to produce the intended results.

### GREY SCALE MEDIA GROUP

Jacksonville, FL

#### Managing Director

04/2013 to 01/2017

Responsible for overseeing company operations and development, ensuring the establishment of new business contacts, interacting with clients, and the recruitment of employees. Develop strategic marketing and sales plans to boost profits and efficiency, coordinating the efforts of various departments, such as legal, finance, marketing, sales, and production to meet company goals.

### JP MORGAN CHASE

Jacksonville, FL

#### Quality Assurance Trainer

09/2010 to 01/2015

Served on the Quality Assurance Monitoring and Training Team. Conducted inbound/outbound customer call assessments and issued review scores for origination and default loan agents ensuring adherence to the line of business procedures, legal and compliance and customer care fulfillment intended results.

Reduced proficiency defects by identifying process improvements opportunities, training gaps, and administering one-on-one and group calibration sessions to improve customer satisfaction practices.

### MERCEDES-BENZ OF ORANGE PARK

Jacksonville, FL

#### Inventory Management

01/2007 to 01/2008

Systematized the Mercedes SMART car department receiving, cataloging, and shipping logistics process for Northeast Florida, creating a streamlined process for visual inspection, stocking, and initial maintenance of new and used vehicle

shipments, auction acquisitions, and trade-ins establishing a more efficient end to end workflow.

## UNITED STATES ARMY

### Automated Logistical Team Leader

07/2002 to 07/2008

Serves as Material Control Non-Commissioned Officer in charge (NCOIC) and Storage and Receiving NCOIC of the Forward Support Class IX warehouse(s). Primarily responsible for supervising and performing management or warehouse functions in order to maintain equipment records and parts.

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## EDUCATION AND TRAINING

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<b>BACHELOR OF SCIENCE: INFORMATION TECHNOLOGY, MULTIMEDIA</b> University of Phoenix , Jacksonville, FL, United States	2017
<b>CERTIFICATION: AUTOMATED LOGISTICS</b> Army Logistics School, Ft. Lee, VA, United States	2002
<b>CERTIFICATION: SUPERVISOR DEVELOPMENT COURSE NUMBER</b> Army Correspondence Course Program	2002
<b>CERTIFICATION: MANAGER DEVELOPMENT</b> Army Correspondence Course Program	2003

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## ACTIVITIES AND HONORS

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### Activities

John Lumpkin's Jazz Discovery Board Member  
Truthful Justice Band Member  
Good News Band Member  
Freelance Videographer  
United States Taekwondo (USAT) Member, Coach  
Amateur Athlete Union (AAU) Taekwondo Member, Coach  
United States Army Combat Veteran

### Military Commendations

Army Commendation Medal (2 Awards); Army Achievement Medal (2 Awards); Army Good Conduct Medal (2 Awards); National Defense Service Medal; Global War On Terrorism Service Medal; Korea Defense Service Medal; Army Service Ribbon; Overseas Service Ribbon (2 Awards); Parachutist Badge; Service In Operation Iraqi Freedom; Iraq Campaign Medal

# Nomination Form

Use this form to nominate for Jacksonville's Art in Public Places Committee (APPC), or for Art Selection Panels (ASP).

Information will be stored with the Cultural Council, and is subject to public record.

We log your submission based on the email address you provide, then use this email to send you a copy, and a link to update your results should anything change.

Email address \*

jason@jamslife.org

## Nomination Type

Please describe the type of nomination of which you are applying.

I am... \*

- Self-nominating
- Nominating someone else
- I was invited to apply by Cultural Council staff and/or a current APPC member

I am applying for... \*

Art in Public Places Committee

Art in Public Places Art Selection Panel

A Special Panel

Other: .....

If you chose "Other", please specify your nomination type

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## Personal and Contact Information

Please fill out the nominee's personal and contact information

First and Last Name \*

Jason Peoples  
.....

Email Address \*

jason@jamslife.org  
.....

## Website

www.jamslife.org

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## Primary Phone Number \*

9044806919

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## Address \*

32215 N. Liberty St. Jacksonville, Fl. 32206 (JAMS)

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## Which best describes the nominee: \*

- Asian or Indian
- Black or African American
- Hispanic or Latin American
- Middle Eastern or North African
- Native or Indigenous American
- Native Hawaiian or Pacific Islander
- White or Caucasian
- Prefer not to answer

## The nominee identifies as: \*

Male



## Personal and Contact Information (continued)

Please state how the nominee self-describes. (optional)

## District Zoning

Specific seats on various Art Selection Panels, and the Art in Public Places Committee are restricted by Council and Planning District. Please indicate your district.

### If you do not know your corresponding district:

Use the Duval Property Map to look up your residential address:

<http://maps.coj.net/DuvalProperty/default.aspx>

You can then apply the layers "Community>CPAC", and "Community>Council District".

Tutorials are available, should you need help.

### City Council District \*

7



### Citizen Planning Advisory Committee District (CPAC) \*

6



## Cultural Affiliations

Please fill out the nominee's cultural affiliations.

Which of the following best describes the nominee: \*

Administrator ▼

In which field/medium/organization does the nominee work? (ex: Large-scale sculpture, or Executive Director of a bank) \*

Arts and Music

Are you affiliated with any cultural organizations in Jacksonville? (ex: previous board member of a museum) \*

Yes ▼

### Affiliation Details

Please fill out the nominee's professional cultural affiliations (optional)

Name of Primary Cultural Organization

Jacksonville Arts and Music School (JAMS)

Affiliation with Primary Cultural Organization (ex: board member from 2008 - 2010)

Program Director, 2017- Present



## Name of Secondary Cultural Organization

John Lumpkin's Jazz Discovery

## Affiliation with Secondary Cultural Organization

Board Member

## Additional Details

Please fill out the nominee's additional details.

### Why is the nominee compelled to serve on the APPC, ASP, or other panel? \*

At the Jacksonville Arts and Music School, my team and I are actively empowering the creative leaders of tomorrow through music, dance, film, creative writing, and visual arts. We foster a safe campus for learning and provide opportunities for our Creative Explorers (4-5 graders) and Creative Students (7-8 graders) to gain experience and set career goals.

As a member of the APP Committee, I can further ingratiate myself within the art community of Jacksonville and ensure the continued development of art in the Urban Core. My selection would allow me to serve as an additional voice for organizations like JAMS that seek more visual representation of artistry for inner-city youth.

What assets does the nominee bring to the APPC, ASP, or other panel? \*

As the Program Director of the Jacksonville Arts and Music School and a United States Army Veteran, leadership and esprit de corps are my virtue. As a multimedia professional, visual and music recording artist creativity is my passion. Being selected for the District 6 APP Committee position will yield the opportunity to display each.

How much time / what level of engagement can the nominee volunteer as a project representative for the APPC, ASP, or other panel? \*

8 - 10 Hrs. Weekly

## Supporting Documents:

Please attach a letter of interest and Resume/CV that describes your goals, qualifications, and aspirations (including related artistic experience).

Upload Letter of Interest here: \*

APP Committee Int...

Upload Resume/ CV here: \*

Jason Peoples Res...

Thank you for your submission!

The email address you provided should receive a copy this submission. A link will be provided in that email to update this submission at any time.

If the nominee has any questions - please list them here:

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This form was created inside of Cultural Council of Greater Jacksonville.

Google Forms