



Minutes
Cultural Council of Greater Jacksonville
Development Committee Meeting
Monday, March 30, 2020
9:30 AM - 11:30 AM ET

Committee Members Present: Kemal Gasper, Ann Carey, Diana Donovan

Board Members Present: Jannet Walker Ford, Ryan Ali

Staff Present: Joy Young, Ellen Cottrill, Megan Reid, Hilda Ettetdgui

Guests Present: Ashanta Williamson

A. Call to Order

Kemal Gasper called the meeting to order at 9:33am. The executive director thanked the board for their work.

B. Ashanta Williamson – Welcome

Joy Introduces the new development associate, Ashanta Williamson. The committee welcomed her to the Cultural Council of Greater Jacksonville.

C. Review Minutes/Pending Items 3.2.2020

- Joy and Kemal will discuss Host Committee Leadership in a one on one meeting.
- *Opening Arts Awards Nominations* - Ryan Ali discusses save the date invitation getting postponed due to the pandemic. Diana Donovan discusses a virtual honoring and hosting a November celebration with the idea to use LEAP week to hype up the event. Kemal Gasper would like to meet for a sub committee meeting later this week.
- *Board Engagement Strategy Follow Up* - Kemal Gasper reviewed and would like to expand the donor list. Staff can additionally add to the list as well. Diana Donovan would like to see past lists of Arts Awards.

D. Site Visits Feedback and Notes/Experience (Arts Awards)

Diana Donovan spoke to the venues that she had visited. Ellen and Diana recapped that the Main Library or MOCA may be the best venues, ticket sales, and other considerations. The executive director discussed the Main Library.

E. Going Forward: 2020 Arts Awards Discussion

- Kemal Gasper discussed further options. Ashanta Williamson discussed these ideas further.
 - Messaging for the event in light of COVID-19
 - Arts Awards as an produced video in light of social distancing
- *Ideas around fundraising through other means* - Ann Carey and the executive director discussed possible relief funding.

F. Timeliness of loose ends for Arts Awards

- Kemal would like to discuss these points in the sub committee meeting later in the week.

- Save The Date
- Sponsorship Package
- Email and Web Site Launch
- Google Drive – Past Award Winners & Donors
- Cultural Council Donor List

G. 2020 Development Committee Progress

- Kemal Gasper would like the practice of discussing these numbers every development committee meeting.
 - Board Dues Actual vs. Budget
 - Fundraising/Donor Actual Vs. Budget

H. Adjourn

Jannet Walker Ford thanked Kemal Gasper and the committee for a great meeting. Kemal Gasper thanked everyone for joining. The meeting adjourned at 11:10 a.m.