



Minutes

Cultural Council of Greater Jacksonville Development Committee Meeting

Friday, January 31, 2020

9:00 AM - 11:00 AM ET

Board Members Present:

- Kemal Gasper, Development Chair
- Diana Donovan, Committee Member
- Karen Feagins
- Ann Carey
- Ryan Ali
- Jannet Walker Ford

Staff Members Present:

- Joy Young, Executive Director
- Ellen Cottrill
- Megan Reid

Guests:

- Cenetta Baker from CAP

Call to Order

At 9:04 AM, Kemal Gasper called the meeting to order.

Fundraising Budget

Arts Awards and State of the Arts fundraising goals were discussed. Another discussion followed about hiring fundraising staff.

Board Dues

Payment plans and deadlines will be outlined to the board, there is a gray area for mayoral appointees. Contracts will go to the board to pay their dues by the end of the fiscal year. Commitments will be printed out for the next board meeting.

The board due deficit from being short two board members should be a topic in the next governance committee meeting.

Goals

Program and event fundraising goals were discussed. State of the Arts was discussed to be discontinued. Ryan Ali discussed scalability. Event fundraising tactics were discussed. There can be better clarity for opportunities in sponsorship packages for a return on investment.

Pop up art shops are discussed. There is flexibility to find new opportunities to speak to miscellaneous fundraising.

Arts Awards

A breakfast, luncheon, or evening bash option in Times Union Center for the Performing Arts or other venue selection was discussed. The idea of "Corporate Meets the Arts", was discussed.

The date for the 2020 Arts Awards will be Thursday, August 27, although the potential for hurricanes was recognized. Ideas to better include artists at a lower cost include: for every table purchased, gives tickets to 2 artists.

Budget amendments for the arts awards to suggest to the finance committee will be \$120,000 gross and \$70,000 spending.

Diana Donovan will chair the Arts Awards Event committee. Diana Donovan continues to seek recommendations for the venue.

The idea of a membership organization fund was talked over.

Closing

The meeting was adjourned at 11:17 AM.