YOUR LEADING, LOCAL ARTS & CULTURE AGENCY

MISSION
ENRICH LIFE IN NORTHEAST FLORIDA BY INVESTING IN ARTS AND CULTURE

VISION
ARTS AND CULTURE ARE RECOGNIZED BY ALL AS ESSENTIAL TO OUR QUALITY OF LIFE

VALUES
COLLABORATIVE INCLUSIVE IMAGINATIVE PLACEMAKING ENGAGING

Jacksonville Dance Theatre Cummer Museum of Art & Gardens Florida Theatre

ArtSEE & Shop presented by the Cultural Council

"Emergence" at Water Street Garage, Art in Public Places

a 501c3 NonProfit Organization
Founded a half-century ago, the Cultural Council of Greater Jacksonville, Inc. is the premier arts agency of Duval County. It operates as a private, not-for-profit, 501(c)(3) organization staffed by professionals and governed by a volunteer board of directors.

The Cultural Council’s board is comprised of 15 voting members, each serving up to two, three-year terms. Six board members are appointed by the Mayor of Jacksonville and confirmed by the Jacksonville City Council. Nine board members are elected by the board. The board roster also includes ex-officio representatives from the Jacksonville City Council, Duval Delegation, and Mayor’s Office.

Chapter 118, Part 6 of the Ordinance Code of the City of Jacksonville provides for the creation of a Cultural Service Program, which is comprised of the Cultural Service Grant and Capital Grant Programs, as well as the Art in Public Places Program pursuant to Chapter 126, Part 9.

The mission and purpose of the Cultural Service Program is to provide public support to organizations contributing to the cultural quality of life of Jacksonville’s citizens and to administer the City’s Art in Public Places Program.

**CHAIR - JANET WALKER-FORD**

Walker-Ford is a graduate of the University of Memphis with a Bachelors degree in Management Information Systems and a Masters degree from Central Michigan University in Business Administration. Additionally, she has completed significant coursework towards her doctorate in Information Systems from Nova Southeastern University.

Walker-Ford serves numerous, diverse boards in addition to the Cultural Council. She is board chair of the American Public Transportation Foundation, member of the American Public Transportation Association, chair of the WTS International Foundation Board, vice chair of the WTS International Board, member of the ENO Transportation Advisory Board, and member of the Jacksonville University Board of Trustees.

**VICE CHAIR - ARI JOLLY**

Ari Jolly is a Senior Assistant General Counsel at Florida Blue and provides corporate development as well as board governance support related to the various Florida Blue subsidiary and joint venture companies. Prior to joining Blue Cross and Blue Shield of Florida in 1993, Jolly was an officer in the United States Navy from 1983 - 1990 and the recipient of a Navy Achievement Medal (1987).

Jolly is a member of the Florida Bar and the Jacksonville Bar Association, served as the Chairman of the Board of the Greater Jacksonville Area USO, serves on the Fleet Landing Board and previously served as the Chairman of the Veterans Network at Florida Blue, where she spoke on the topics of women veterans and the multicultural US Armed Forces. In addition, Jolly is the corporate secretary to the Boards of Florida Health Care Plan, Inc., Navigy Holdings, Inc., GuideWell-Sanitas, LLC, Florida Blue Medicine, Inc., GuideWell Core Solutions, Inc., and GuideWell, Inc. In 2015 and 2019 Jolly was appointed by the Florida governor to serve the Board of Directors of the Jacksonville Transportation Authority, for which she now serves as Chair.

Jolly graduated from Jacksonville University and the Florida State University College of Law. She is also an honors graduate from the Naval Legal Justice School, Newport, Rhode Island.
BOARD OF DIRECTORS

TREASURER – LISA V. JOHNSON

Lisa Johnson is a seasoned Global Sales Executive for IBM, one of the world’s premier technology services companies. Currently, she manages a global client, the largest independent systems integrator in the world, and operates across six continents.

During her 25+-year tenure at IBM, Lisa has been recognized with many corporate awards for outstanding sales leadership, and has been recognized in the industry for her innovative efforts with clients around transformation and modernization.

SECRETARY – DAVID FALISZEK

David Faliszek served three years on the CSGP Committee and is now beginning a term of service to the Art in Public Places Committee. He oversees National Contracts and Lender Strategy Counsel at Fidelity National Financial.

David enjoys visiting arts organizations throughout Jacksonville and seeing the new and exciting innovations artists are bringing to this community. He even took a beginner’s glassblowing class at Jacksonville University in the spring of 2020.

David attended the University of Notre Dame for his undergraduate degree and the University of Southern California for his Doctor of Law.

ADRIEL ROCHA

Adriel Rocha joins the Council with more than 10 years sports industry experience with the NFL, NBA, and NCAA. He currently serves as the Director of the Jaguars Foundation and Community Impact.

Rocha is a native of Gulfport, Mississippi, and a graduate of University of Southern Mississippi where he obtained a Bachelor of Science in Sports Management. He is an experienced community leader with a demonstrated history of guiding strategic outreach programs and marketing campaigns. Rocha also has proven skills in community engagement, event management, youth football development and sponsorship activation.
KEMAL GASPER

Kemal Gasper serves as VyStar @Work Financial Wellness Program Manager, where he connects VyStar to members of the community to increase the awareness of the “people helping people” model that helps VyStar Credit Union thrive on its commitment to Northeast and Central Florida. In his role, Kemal strives to take his passion and meet it with his purpose of helping those that are unbanked, underserved, and or disenfranchised from traditional financial resources and solutions.

In addition to serving on the Board of Directors of The Cultural Council of Greater Jacksonville, Kemal serves on The Leadership Florida Northeast Regional Leadership Council, Executive Board of NLC Tallahassee, King Soutel CRA Advisory Board Member, and is a former Chair of ImpactJAX in 2015 and Atlantic Circle’s Young Professional Affinity Group in 2019. Kemal is a JAX Chamber Hightower Fellowship graduate, member of Leadership Jacksonville Class of 2019, & United Way Stein Fellowship Class of 2018. In 2017, Kemal was named as one of The Top 60 Under 40 Young Professionals in Jacksonville by the Jacksonville Business Journal in 2016 named Top 20 Under 40 Black Pages Magazine, and in 2013 was named Top 30 Under 30 for BUZZ Media. Most recently, Kemal was selected as a member of Leadership Florida’s Connect Class X (Ten) in 2019.

RYAN ALI

Director of Community Relations and Philanthropy at Ackerman Cancer Center, Ryan Ali is a marketing and development professional with more than twenty years experience. Ali has a passion for development, brand, social and experiential marketing, and is committed to the creative perspective.

KAREN FEAGINS

Karen Feagins is Vice President, Client and Community Relations Director for PNC Bank’s Port Cities market of Jacksonville, Savannah and Charleston. In this role, she is responsible for overseeing PNC’s strategic brand alignment and philanthropic initiatives.

Before joining PNC in March of 2018, Karen served as the chief operating officer of WJCT Public Media. She began her career as a television news reporter and joined WJCT in 2005 as the host of 89.9 FM’s Morning Edition. Over 13 years with the company, she served in a variety of roles in radio, television and executive management.

Karen is active in the community, serving as a board member for the Early Learning Coalition of Duval, the Cultural Council of Greater Jacksonville, and WJCT Public Media. She is a 2016 alumna of Leadership Jacksonville and was named one of the 2019 “Women of Influence” by the Jacksonville Business Journal. She holds a degree in broadcast journalism from The University of Missouri and has two daughters.
KIRSTEN DOOLITTLE

Founder and managing shareholder, Aequitas Counsel, Kirsten graduated cum laude from Dartmouth College in 1996 with a Bachelor of Arts in History and a Minor in Education. After graduation, she worked for the New York County District Attorney’s Office assisting trial attorneys in the Special Prosecutions Bureau. In 2000, Ms. Doolittle graduated from the University of Southern California Law School, where she served on the Law Review and worked as an extern to the Honorable George King, District Court Judge for the United States District Court for the Southern District of California.

In 2005, Kirsten began working for the Jacksonville, Florida law firm of Henrichsen Siegel, PLLC, where she continued her employment practice. At Henrichsen Siegel, she represented both employers and individual employees. In her representation of individuals, she litigated several cases in the federal courts involving wrongful termination, race, gender, and disability discrimination, and retaliation, and negotiated severance agreements and employment contracts on behalf of executives.

Among her many career accomplishments, Kirsten has represented labor unions in proceedings before the National Labor Relations Board, in the federal courts, and before various Senate and House Committees. In the Spring of 2007, she started The Law Office of Kirsten Doolittle, P.A.


SEL BUYUKSARAC

Sel Buyuksarac is well known and highly visible in the Jacksonville community. In 2007, he worked to co-found River City Science Academy, a high-performing public charter school in Jacksonville. Currently, Buyuksarac is the Chief of Public Affairs & Government Relations at River City Science Academy. In this role he has navigated many obstacles that were blocking the establishment and growth of the school. Since the time he began in 2011, RCSA has grown from two to four campuses. Recently, he has worked to receive two new charter approvals and purchase two buildings to have six campuses total. He has helped grow enrollment from 500 to over 3,000 students. Before founding the school, Buyuksarac received a bachelor’s degree in Business Administration and Civil Engineering. He completed his MBA with a focus in marketing in 2001.

Buyuksarac is active in many community organizations. In addition to serving the Cultural Council board, he is a graduate of the Leadership Jacksonville Class of 2019. He has served on the Mayor’s Asian American Advisory Board, the Read it Forward Jacksonville Coalition Board, and more. He now serves as the Vice Chair of the Jacksonville Human Rights Commission, Vice President of GlobalJax, and is a board member with the Jax Chamber Government Affairs Committee, Jacksonville Sheriff’s Office Transparency Committee, Downtown Jacksonville Rotary Club, Jacksonville Public Education Fund’s Parents Who Lead Advisory Board, AdvancED Accreditation Committee and many more. He is known as a hard-working businessman who has devoted an extensive amount of time, energy, and resources to furthering the growth and stability of River City Science Academy and the Jacksonville community.
Sandra Hull-Richardson is a retired Division Chief with the City of Jacksonville. Born in Atlanta, Sandra was reared in Jacksonville. She is a graduate of the University of Florida and she has been married to James A. Richardson, II for 30 years.

Sandra is serving her fourth year on the Cultural Service Grant Program committee as well as serving as a member of the board for the Cultural Council of Greater Jacksonville.

Christopher M. Lazzara

Chris Lazzara is the Co-founder and Chief Executive Officer of MountainStar Capital, headquartered in Ponte Vedra Beach. He is skilled in finance, operations, and management. Lazzara leads the firm’s investment committee, directs investment strategy, and oversees all major initiatives for MountainStar Capital and its affiliated companies. Although its holdings include diversified positions in financial markets, the firm’s focus is in active and passive direct investment, real estate, health, and joint venture opportunities. The firm’s flexible decision-making process, team culture, and due diligence processes are the central components of its success.

Lazzara is also the co-founder of the Georgia School of Orthodontics, the nation’s largest Orthodontic Residency Program. The program has gained national acclaim for its advanced facilities, quality care, and service to both the military and underserved communities. He serves as the Chair of Finance on the Executive Committee of GSO’s Board of Trustees and leverages MountainStar’s Health Division to oversee the administration of the Program.

Prior to founding MountainStar Capital in 2013, Lazzara served as Senior Managing Partner of Ponte Vedra Management Group (PVMG), an asset management group with diverse real estate, securities, and corporate holdings.

Lazzara is an active member of the community serving on the executive committees of several boards. He is on the Board of Trustee’s Executive Committee for the MaliVai Washington Youth Foundation as well as the University of North Florida’s Student Affairs Community Council. Lazzara also directs all operations of the Lazzara Family Foundation, which has provided grants to worthy organizations since 1997. He co-chaired the 2016 Cowford Ball benefitting the American Cancer Society, which raised more $650,000 for the fight against cancer.

In 2017, Lazzara was honored with the Cultural Council of Greater Jacksonville Robert Arleigh White Award for Art Advocacy. He was recognized as one of the six individuals who demonstrated the highest dedication to arts and culture in the Jacksonville community. Lazzara is also a member of YPO Jacksonville, the premier leadership organization of chief executives around the world. Additionally, he was named as a “40 Under 40” honoree by the Jacksonville Business Journal.

Lazzara is a graduate of the Cox School of Business at Southern Methodist University where he received the Presidential Award for Service. He has numerous certificates from the Wharton School’s Center for Executive Education and is a graduate of the Political Leadership Institute of Jacksonville.
The Honorable Michael Boylan is a member of the Jacksonville City Council, serving District 6. He serves as the City Council liaison to the Cultural Council of Greater Jacksonville.

Michael Boylan and his family moved to Jacksonville in May, 1999 when he joined WJCT Public Broadcasting as its President & CEO. During his tenure WJCT completed the federally mandated transition to digital television in 2003, not only broadcasting in high definition but increasing its number of television channels from one to five, the last of which was the 24-hour PBS Kids Channel. In 2006 WJCT introduced the first full-powered HD radio station on the First Coast and added two more HD radio services...89.9HD Arts and Relax Radio. Under his leadership WJCT forged numerous community partnerships and the development of a wealth of local programs and outreach initiatives.

In 2013 Michael took the lead in forging the Digital Convergence Alliance, eleven public television stations from around the country with the goal of developing initiatives that would result in significant operational savings and the generation of new revenue opportunities for its members. The first venture was the creation a broadcast operations service, managed and operated by WJCT’s affiliate, JCT Services, that provides more than 17 million households with public television, all emanating from Jacksonville.

His personal commitment of service spans the twenty years he has called Jacksonville home. He has held board leadership roles on a broad array of community organizations including Leadership Jacksonville, the North Florida Council of the Boys Scouts of America, the Jacksonville Symphony Association, Visit Jacksonville and St. Vincent’s Healthcare, to name just a few. He currently serves as the Chair of the Northeast Florida Long Term Recovery Organization (NFLTRO) leading more than 30 faith-based, non-profit, governmental agencies and businesses working together to assist families in the repair and/or replacement of their homes which were damaged during Hurricane Irma. Through the NFLTRO, the occurrence of duplicated services is reduced and the efforts of all involved agencies are amplified and leveraged so as to effectively and expediently serve these individuals and families. He is also the current Chair of the Board for Volunteers in Medicine which offers free healthcare services to the working uninsured.

Michael is a graduate of John Carroll University and received his Master’s degree in Telecommunications from Kent State University. He and his wife, Susan, have been married for 42 years; have two grown children, one grandson and one granddaughter. They have called Mandarin home since arriving here in 1999 and are members of San Juan Del Rio Catholic Church where he has served as chair of its last two building campaigns.
CULTURAL COUNCIL BOARD OF DIRECTORS MEMBERSHIP DEMOGRAPHICS

RACE:
WHITE - 54%
AFRICAN AMERICAN / BLACK - 31%
ASIAN - 8%
MEDITERRANEAN / MIDDLE EASTERN - 8%

ETHNICITY:
NON-HISPANIC / LATINO - 92%
HISPANIC / LATINO - 8%

GENDER:
MALE - 54%
FEMALE - 46%

AGE:
18-44 - 4%
45-64 - 38%
65+ - 8%
LEADERSHIP TEAM

CUMULATIVE 65+ YEARS LEADING ARTS & CULTURE ORGANIZATIONS

DIANA DONOVAN
EXECUTIVE DIRECTOR

- Prior to tenure as Interim Executive Director, Cultural Council board member and CSGP Committee member, multiple years executive-level leadership and executive board experience
- 10+ years executive leadership at Jacksonville University, career spans higher education, non-profit leadership, and government
- Leadership Jacksonville Class, 2021
- JAXChamber Hightower Board Member, 2021
- Top 40 Under 40 Jacksonville Business Journal, 2020
- JAX MVP Jacksonville Jaguars Foundation, 2017
- Florida Times Union Citizen's Editorial Board, 2017
- Delores Barr Weaver Fellowship, Women's Giving Alliance, 2015-19

AMY PALMER
DIRECTOR OF GRANTS ADMINISTRATION

- 19-year tenure with Cultural Council leading Grants Programs
- Extensive nonprofit background includes development and communications positions
- Former teacher and newspaper reporter

JEN JONES MURRAY
DIRECTOR OF ART IN PUBLIC PLACES

- 25+ years experience providing art to public spaces and community engagement and outreach
- 18-years experience owning/operating a commercial and residential art services company, retail art gallery, art master planning/art consulting/art restoration, and related services business
- Urban Land Institute Award, 2015
- University of North Florida Outstanding Alumni Award, Art in the Library Project, value $500k+, 2009
- RAP Outstanding Business Leader designation for co-writing/project managing restoration of the Historic Shoppes of Avondale Business District, 2002-2008
ADMINISTRATIVE TEAM

ASHANTA WILLIAMSON
OPERATIONS MANAGER

• Affiliated in 12+ community organizations including:
  • Leadership Jacksonville: NEXT Generation, Fellow
  • United Way of Northeast Florida David and Linda Stein, Fellow
  • Jacksonville Professional Chapter of SISTUHS, Inc, Vice President
  • New Leaders Council - Tallahassee Chapter, Fellow
  • Ms. Black Sunshine State International Ambassador

ASHLEY SEDGHI-KHOI WOLFE
PUBLIC ART PROJECT MANAGER & CCGJ PROGRAM COORDINATOR (APP & CSGP)

• Providing 10+ years' master's level arts administration to the State of Florida
• 9-year tenure with Cultural Council leading in both the CSGP and Public Art (APP) departments
• Board member Florida Association of Public Arts Professionals, 2021-2024
• Master’s of Fine Arts Administration, Florida State University, BA Art History UNF
PROFESSIONAL PARTNERS

NAN KREAMER
CFO

• Chief Financial Officer, treasurer and controller positions for public and private companies with revenues $3 billion in revenue to startups such as Downtown Vision, Inc.
• Small Business Leader of the Year, Downtown Council of the JAX Chamber
• Career foundation with Price Waterhouse
• Master of Business Administration, Pace University - Lubin School of Business

BRIAN OAKLEY
GRAPHIC DESIGN & ANIMATION

• Instructing classes in digital media, graphic design, illustration, visual development, and motion graphics at Florida State College Jacksonville - prior to at Art Institute of Jacksonville, collectively from 2010-2021
• Home Depot, Inc. - creates collateral, catalogs, trade show videos, animations, iconography, and illustrations for specialized projects
• Illustrator of two children's books, Miracle of Moe and Stella & Moe’s Big Adventure
• Master of Arts, Savannah College of Art and Design (SCAD), Animation with Focus in Stop Motion and Bachelor of Fine Arts (SCAD) – Animation, Graphic Design Minor

KIMBERLY HUNT
GALLERY MANAGER - ARTSEE & SHOP AND DIGITAL MEDIA MANAGER

• Owner/operator of professional photography studio, 12 years
• Art consultant and gallery assistant, 5 years
• Bachelor of Fine Arts - Sculpture, Abilene Christian University
• Metal hobbyist: welder, blacksmith, and metal caster
PURPOSE IN ACTION

Trusted Community Stewards Elevating Three Economic Pillars for Jacksonville’s Success

MANAGING THE CITY OF JACKSONVILLE’S CULTURAL SERVICE GRANT PROGRAM

PROVIDING ECONOMIC OPPORTUNITY FOR CREATIVE ENTREPRENEURS

FACILITATING DUVAL COUNTY’S ART IN PUBLIC PLACES PROGRAM
IGNITING THE CREATIVE ECONOMY

Elevating Individual Artists & Organizations

- **ELEVATE COMMUNITY PLATFORMS TO ENHANCE CULTURAL ENGAGEMENT**
- **PROVIDING GRANT FUNDING TO ARTIST ENTREPRENEURS**
- **DELIVERING MULTI-CULTURAL, CONNECTION AND LEARNING EXPERIENCES TO THE PUBLIC-AT-LARGE**
- **OFFERING PROFESSIONAL DEVELOPMENT WORKSHOPS FOR ARTS & CULTURE ENTREPRENEURS, INCLUDING GRANT WRITING COURSES**
- **DEVELOPING ART IN PUBLIC PLACES COLLABORATION OPPORTUNITIES RANGING FROM $500 - $100,000+**
- **CONNECTING CREATIVES TO CLIENTS AND CORPORATIONS TO COLLECT AND EXHIBIT THEIR WORKS OF ART**
- **FACILITATING ART & CULTURAL EXCHANGE THROUGH ARTSEE & SHOP**
ARTSEE & SHOP
Art and Cultural Engagement Gallery
MARKETS AT TOWN CENTER

CONNECTING NORTHEAST FLORIDA ARTISTS TO COLLECTORS AND PROVIDING A PLATFORM TO PROMOTE INCLUSION AND DIVERSITY THROUGH ADVANCED PROGRAMMING WITH COMMUNITY PARTNERS

ARTSEE & SHOP’S SECOND YEAR SALES INCREASED BY 47%, DELIVERING 65% OF PROCEEDS TO VISUAL ARTISTS AND INVESTING IN OUR REGION’S CREATIVE ECONOMY

In partnership with Cultural Council of Greater Jacksonville, Markets at Town Center, and Hines Global Reit
Despite COVID-19 limitations, proceeds gained through ARTSEE & Shop’s second phase from Nov 2020 – March 24, 2021 increased net by 47%.

- In both 2019 and again in 2020 – the Markets at Town Center approached the Cultural Council to activate a vacant storefront during the holiday season.
- Sixty (60) Northeast Florida artists/creatives participated in 2020, a 71% increase over 2019.
- 65% of proceeds from the sale of art supported local artists in payment for art sold.
- 35% of sales funded Cultural Council operations.
- FY 20-21 Net Revenue to Cultural Council – $34,234.
- Total net revenue earned to date – $52,326.
- We are now beginning the third partnership extension due to our success in cultural engagement!
CULTURAL SERVICE GRANT PROGRAM

Advocacy & Granting for Duval County Cultural Organizations

SINCE 1973, WE HAVE BEEN THE TRUSTED STEWARDS FOR ANNUAL FUNDING BY THE CITY OF JACKSONVILLE FOR ART & CULTURE ORGANIZATIONS ESSENTIAL TO OUR QUALITY OF LIFE

The Florida Ballet

The Florida Theatre

Don’t Miss A Beat

Hope at Hand

Museum of Science & History

Cathedral Arts Project

PRIVATE GRANT SPONSORSHIPS AVAILABLE

Contact Us

CULTURALCOUNCIL.ORG

a 501c3 Nonprofit Organization

Cultural Council
OF GREATER JACKSONVILLE

MORE ART. MORE CULTURE. MORE PLACES.
CULTURAL SERVICE GRANT PROGRAM

IGNITING JACKSONVILLE

HERE FOR YOU IN PERSON AND ONLINE

VIDEO

Cultural Council
OF GREATER JACKSONVILLE
MORE ART. CULTURE. BUSINESS.
HISTORY:

Since 1979, the Cultural Council of Greater Jacksonville has served as the official regranting and administrative agency for City of Jacksonville funding to arts and cultural organizations. In 1990, the Cultural Service Grant Program (CSGP) was developed from the former Miscellaneous Appropriations for the Arts program. CSGP is governed by Chapter 118, Part 6, of the Ordinance Code for the City of Jacksonville, which uniquely empowers and requires the Cultural Council to seek and regrant public funds.

CURRENT FUNDING:

Grant awards provide general operating support. Grantees must derive at least 76 percent of their operating revenue or support from sources other than CSGP.

The Cultural Council is awarded a lump sum from the City of Jacksonville for the Cultural Service Grant Program. The Cultural Council receives 13.5 percent of the total lump sum to administer the grant program and for its other programs that serve the community.

A total of $2,589,447 was granted to 30 organizations for FY 2020-2021. This includes four, $2,500 program grant awards through a pilot program grant.

CULTURE DEFINED:

The city ordinance governing CSGP defines “culture” as: presenting, sponsoring, exhibiting or otherwise offering for public consumption programs or activities in any one or combination of the following disciplines: historic preservation/restoration; arts in education; music; dance; folk arts; humanities; literature; film/video/media; theater and musical theater; visual arts; or collections or exhibits of historical, archaeological, scientific or ethnic artifacts, handiwork or objects.
CULTURAL SERVICE GRANT PROGRAM DEFINED

THE MISSION AND PURPOSE OF THE CULTURAL SERVICE GRANT PROGRAM (CSGP) IS TO PROVIDE PUBLIC SUPPORT TO ARTS AND CULTURAL ORGANIZATIONS IMPACTING AND CONTRIBUTING TO THE QUALITY OF LIFE FOR DUVAL COUNTY’S RESIDENTS.

FUNDING – EVALUATION CRITERIA:

Evaluation criteria are described in the Jacksonville city ordinance governing CSGP. Organizations applying for CSGP funds must demonstrate the following:

• Quality of programs
• Exploration of innovative ideas and programming
• Community impact
• Need for the organization in the community
• Community outreach and service to culturally diverse populations
• Management capability of board and staff

Evaluation is intended to address the merits of applicant organizations; financial need is not a criterion under the ordinance that governs CSGP.

CSG COMMITTEE:

The Cultural Service Grant Committee is comprised of a cross-section of members from Jacksonville’s diverse communities representing racial, gender, geographic and age diversity, who express an interest in the impact of culture in the community and a willingness to participate fully in the grant-making process.

The CSGP Committee (panel) is made up of 10 voting members – three from the Cultural Council’s board of directors and seven community representatives. There is also a non-voting committee chair and liaisons from the Mayor’s Office and the City Council.
CULTURAL SERVICE GRANT
PROGRAM COMMITTEE

CHAIR - KENYON VARN MERRITT
• Service to CSGP Committee 2014-2016
• Second year as Chair
• Native of Jacksonville
• Work and Volunteer Experience
  Development and Governance; worked both professionally and as a volunteer in development for 35 years
  Community Service; Currently serving RiverKeeper Board and Memorial Park Association Board, Affairs Committee
  Past boards; Jacksonville Zoo and Gardens, Cummer Museum of Art & Gardens, Leadership Jacksonville, Junior League of Jacksonville
• Education: Hollins University, BA English/Psychology

CCGJ BOARD REPRESENTATIVE - DAVID FALISZEK
• Third Year on the CSGP Committee
• Board Member
• National Contracts and Lender Strategy Counsel at Fidelity National Financial
  David enjoys visiting arts organizations throughout Jacksonville. He enjoys seeing the new and exciting things that artists are doing, and even took a beginner's glassblowing class at Jacksonville University in the spring of 2020.
  He attended the University of Notre Dame for his undergraduate degree and the University of Southern California for his Doctor of Law.

CCGJ BOARD REPRESENTATIVE - SANDRA HULL RICHARDSON
• Fourth year on the committee
• Board Member
• Sandra Hull-Richardson is a retired Division Chief with the City of Jacksonville
• Born in Atlanta, Sandra was reared in Jacksonville.
• She is a graduate of the University of Florida.
• She has been married to James A. Richardson, II for 30 years.

COMMUNITY REPRESENTATIVE - SALLY PETTEGREW
• First year on committee
• Community Representative
• She is a native of Maryland and has lived in Jacksonville for over 35 years.
• Sally was on the administrative staff of the Jacksonville Symphony for 35 years and is currently on the staff of the Community Foundation for Northeast Florida.
• She has a BA in History and a MA in Speech & Drama (emphasis in Costume Design) and has designed costumes for local theatre productions since moving to Jacksonville in 1983.
• Her husband Johnny is a scenic designer and established the Entertainment Technologies program at FSCJ–South Campus.
• They have three children: Dustin (a freelance scenic designer in Philadelphia and adjunct instructor at Temple University), Janna (an interior design consultant with ICI Builders in Daytona), and Brandon (a Global Wealth Investment Management Registered Operations Team Manager at Merrill).
COMMUNITY REPRESENTATIVE - BEN RUBIN

• Three years on CSGP Committee
• Community Representative
• Ben is an Engineering Manager at Medtronic involved in the development of surgical products. He’s lived in Jacksonville for over 30 years.
• Two of his three children attended Douglas Anderson School of the Arts. One is a professional Artist who has created two permanent sculptures located in Jacksonville.
• Ben plays Tenor Sax in the Jacksonville Community Band and has recently learned the sport of Curling.

COMMUNITY REPRESENTATIVE - KAREN ESTELLA SMITH

• First Year on the CSGP Committee
• Community Representative
• Originally from Jacksonville
• Karen says, "I fell in love with Arts & Culture in my 11th grade Humanities class; and, still have fond memories of the lessons learned about artists and periods in history that influenced, captured, and defined eras, trends, and culture."
• Currently work for Volunteers in Medicine, Jacksonville in Development
• Board of Director for Jacksonville Zoo & Gardens; Board of Trustees, Episcopal Children’s Services
• Graduate of the Florida State University with a degree in English Literature and currently in graduate studies for a Masters in Biology from Miami University (OH), focusing on Conservation, Environmental Stewardship, and Environmental Justice

COMMUNITY REPRESENTATIVE - ANGELA STRAIN

• First year on committee
• Community Representative
• Angela Strain, GPC, WeCareJax Executive Director, brings over 20 years of experience in Nonprofit management to her role.
• She previously served as inaugural Director of Development for JASMYN, Inc., where she drafted and implemented the organization’s first strategic three-year fund development plan.
• Locally, she also worked with the team at MOCA Jacksonville in helping secure support for their programs and collections.
• She attended the University of Memphis, where she earned her BA with a major in Public Administration and minor in English.
• She was a long-time consultant for the Alliance for Nonprofit Excellence.
• Angela graduated in the 2018 class of Leadership Jacksonville and maintains certification through the Grant Professionals Credentialing Institute (GPC).
• She served as president of North Florida Grant Professionals, a chapter of the National Grant Professionals Association, and she is a volunteer Community Coach with the Nonprofit Center of Jacksonville.
• Today, she is responsible for ensuring that uninsured neighbors referred for specialty healthcare are provided with the highest quality services available through the WeCareJax volunteer network of over 520 physicians and the major hospital systems in Duval County.
• She and her wife of nineteen years believe in the power of art to heal, to inspire, and to inform.
The Honorable Michael Boylan is a member of the Jacksonville City Council, serving District 6. He serves as the City Council liaison to the Cultural Council of Greater Jacksonville.

COMMUNITY REPRESENTATIVE – ELLEN WILLIAMS
- Second year on committee
- Community Representative
- Ellen A. Williams, PhD, is a clinical psychologist with over 20 years of leadership experience in healthcare.
- She is the Regional Director for Behavioral Health at Ascension St. Vincent’s in Jacksonville, Florida.
- Ellen has focused on improving access to mental health care in NEFL for over a decade by recruiting mental health practitioners to the area and integrating mental health providers into primary and specialty care practices.
- She has worked tirelessly to reduce the stigma that surrounds mental illness and has spearheaded prevention initiatives such as Mental Health First Aid and Mindfulness Meditation training.
- She serves on the American Hospital Association Psychiatric and Substance Abuse Council and was a 2020 Women With Heart Honoree with Volunteers in Medicine.
- Her interests include music, art, travel, and the great outdoors.

COMMUNITY REPRESENTATIVE – TRUITTE MORELAND
- Third year on the committee
- Community Representative
- Originally from South Florida
- He has worked in education in public school settings or non-profit organizations for the last 20 years.
- He has been a School Principal for seven years.
- He serves as a youth soccer coach in the Oceanway area of Jacksonville.
- He was the Gold Medallion recipient for the 2017 Leonard Miller Principal Leadership Award from the Council for Educational Change.
- He was also a recipient of the Innovation in Education Award from the Jacksonville Business Journal.

THE HONORABLE MICHAEL BOYLAN – JACKSONVILLE CITY COUNCIL LIAISON

The Honorable Michael Boylan is a member of the Jacksonville City Council, serving District 6. He serves as the City Council liaison to the Cultural Council of Greater Jacksonville.

INCOMING MEMBERS APPROVED
BY CITY COUNCIL MAY 25

CCGJ BOARD REPRESENTATIVE – SEL BUYUKSARAC
CCGJ BOARD REPRESENTATIVE – JEFF STROHECKER
COMMUNITY REPRESENTATIVE – ALARIE GIBBS
COMMUNITY REPRESENTATIVE – WILTON BLAKE
CULTURAL SERVICE GRANT
PROGRAM COMMITTEE
DEMOGRAPHICS

RACE:
WHITE - 67%
AFRICAN AMERICAN / BLACK - 27%
MEDITERRANEAN / MIDDLE EASTERN - 7%

ETHNICITY:
NON-HISPANIC / LATINO - 93%
HISPANIC / LATINO - 7%

GENDER:
MALE - 53%
FEMALE - 47%

AGE:
18-44 - 27%
45-64 - 47%
65+ - 7%
CULTURAL SERVICE GRANT PROGRAM ANNUAL GOALS

FY21-22

GOAL 1

THE PRIMARY AIM OF THE CULTURAL SERVICE GRANT PROGRAM IS TO MAKE MORE ART AND CULTURE MORE AVAILABLE TO MORE PEOPLE, THEREBY IMPROVING THE OVERALL QUALITY OF LIFE IN DUVAL COUNTY, GOALS AND OBJECTIVES OF THIS PROGRAM INCLUDE:

To administer the Cultural Service Grant Program as required by Chapter 118, Part 6, of the City of Jacksonville Ordinance Code.

- Objectives -Support the artistic excellence and organizational stability of arts and cultural organizations through:
  - Operating a transparent, rigorous, year-long grants process
  - Working with the CSGP Committee to appropriately allocate funds
  - Implementing ongoing improvements to the grant process
THE PRIMARY AIM OF THE CULTURAL SERVICE GRANT PROGRAM IS TO MAKE MORE ART AND CULTURE MORE AVAILABLE TO MORE PEOPLE, THEREBY IMPROVING THE OVERALL QUALITY OF LIFE IN DUVAL COUNTY. GOALS AND OBJECTIVES OF THIS PROGRAM INCLUDE:

To advance opportunities for the appreciation and expression of the arts and culture in Duval County through the Cultural Service Grant Program

- Objectives - CSG-funded organizations will provide a range of cultural programs and services:
  - As a whole, these organizations will serve the varying needs and expectations of all Duval County residents
  - These organizations will continue to have a positive impact on the local economy

To advance opportunities for the appreciation and expression of the arts and culture in Duval County through the Cultural Council's other programs

- Objectives - Impact community through leadership in key roles:
  - Better serve the needs of stakeholders and the general public through improved communications
  - Improve access to arts and culture for all residents of Duval County
  - Increase capacity of individual artists
The Cultural Council grants OVER $2.5 million per year on behalf of the City of Jacksonville to the arts and culture organizations vital to our community.
TWENTY-SIX (26) ARTS AND CULTURAL ORGANIZATIONS FUNDED THROUGH THE CULTURAL SERVICE GRANT PROGRAM FOR 2019-2020 REPORTED THE FOLLOWING RESULTS FROM THE FISCAL YEAR ENDING SEPT. 30, 2019:

- **Total economic impact of $87,423,390** (a $1.9 million increase from FY2018)

- **594,873 admissions** (includes 195,332 free admissions and 88,611 reduced)

- **238,586 youths benefiting**

- **Employment for 1,198 people**

- **Engaging 2,947 vendors** to support operations, events and programming

- **Attracting 8,030 volunteers who donated 115,231 hours**
# CULTURAL SERVICE GRANT PROGRAM

## RETURN ON INVESTMENT

### FY19-20

<table>
<thead>
<tr>
<th>ARTS &amp; CULTURE ORGANIZATION</th>
<th>City Council District</th>
<th>Arts Discipline</th>
<th>Operating revenue FY19-20</th>
<th>Operating expense FY19-20</th>
<th>Capital Investments</th>
<th>Payroll</th>
<th>Funds Invested in Education</th>
<th>Number of Employees</th>
<th>Volunteer hours contributed</th>
<th>CURRENT GRANT AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jacksonville Children's Chorus</td>
<td>District 1</td>
<td>music</td>
<td>$684,837.00</td>
<td>$627,084.00</td>
<td>$0.00</td>
<td>$404,951.00</td>
<td>$381,914.00</td>
<td>27</td>
<td>1,100</td>
<td>$137,751.00</td>
</tr>
<tr>
<td>The Art Center Cooperative</td>
<td>District 1</td>
<td>Visual arts</td>
<td>$47,089.00</td>
<td>$45,757.00</td>
<td>$1,000.00</td>
<td>$8,500.00</td>
<td>$4,001.00</td>
<td>3</td>
<td>1,178</td>
<td>$6,289.00</td>
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<td>The Florida Ballet at Jacksonville, Inc.</td>
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<td>Don't Miss A Beat, Inc.</td>
<td>District 5</td>
<td>arts in education, music, dance, theater, and musical theatre, visual arts</td>
<td>$414,166.00</td>
<td>$333,300.00</td>
<td>$0.00</td>
<td>$110,000.00</td>
<td>$0.00</td>
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<td>200</td>
<td>$23,815.00</td>
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<td>Hope at Hand, Inc.</td>
<td>District 5</td>
<td>literature/poetry</td>
<td>$181,060.00</td>
<td>$109,958.00</td>
<td>$1,590.00</td>
<td>$60,000.00</td>
<td>$89,677.53</td>
<td>22</td>
<td>773</td>
<td>$20,582.00</td>
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<tr>
<td>Museum of Science &amp; History of Jacksonville, Inc.</td>
<td>District 5</td>
<td>collections or exhibits; humanities; visual arts in education; historic preservation</td>
<td>$1,950,582.00</td>
<td>$2,543,296.00</td>
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<td>$7,690.00</td>
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<td>District 5</td>
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<td>$167,357.00</td>
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<td>District 5</td>
<td>theater and musical theatre</td>
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<td>$606,903.00</td>
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<td>$318,236.00</td>
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<td>Mandarin Museum &amp; Historical Society</td>
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<td>$306,296.75</td>
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<td>Jacksonville Dance Theatre</td>
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<td>$1,940.00</td>
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<td>60</td>
<td>$4,953.00</td>
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<tr>
<td>Jacksonville Historical Society, Inc.</td>
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<td>historic preservation/restoration; collections or exhibits of historical, archaeological, scientific or ethnic artifacts, handwork or objects</td>
<td>$264,930.00</td>
<td>$265,237.00</td>
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<td>$184,586.00</td>
<td>$6,294.00</td>
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<td>$38,197.00</td>
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<td>Jacksonville Symphony Association</td>
<td>District 7</td>
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<td>$732,499.00</td>
<td>141</td>
<td>20,178</td>
<td>$275,796.00</td>
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<td>WKT</td>
<td>District 7</td>
<td>film/video/media</td>
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<td>$275,796.00</td>
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<tr>
<td>Springfield Preservation and Revitalization Council, Inc.</td>
<td>District 7</td>
<td>Historic Preservation/Restoration</td>
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<td>$302,293.00</td>
<td>$13,450.00</td>
<td>$125,000.00</td>
<td>$0.00</td>
<td>14</td>
<td>About 2,000</td>
<td>$32,886.00</td>
</tr>
<tr>
<td>ALL BEACHES EXPERIMENTAL THEATRE (ABET)</td>
<td>District 13</td>
<td>theater and musical theatre</td>
<td>$81,322.14</td>
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<td>$14,725.00</td>
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<tr>
<td>Players by the Sea, Inc.</td>
<td>District 13</td>
<td>Theater and Musical Theater</td>
<td>$353,377.00</td>
<td>$346,818.00</td>
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<td>$13,508.00</td>
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<td>$63,290.00</td>
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<tr>
<td>Civic Orchestra of Jacksonville, Inc.</td>
<td>District 14</td>
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<td>Cummer Museum Foundation, Inc.</td>
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<tr>
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<td>District 14</td>
<td>Music</td>
<td>$193,998.88</td>
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<td>$128,598.00</td>
<td>$17,003.00</td>
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<td>300</td>
<td>$38,761.00</td>
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<tr>
<td><strong>TOTALS:</strong></td>
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<td><strong>$30,846,184.00</strong></td>
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<td><strong>$2,495,971.00</strong></td>
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<td><strong>915</strong></td>
<td><strong>77,045</strong></td>
<td><strong>$2,076,386.75</strong></td>
</tr>
</tbody>
</table>
# CULTURAL SERVICE GRANT PROGRAM

## RETURN ON INVESTMENT

### FY20-21

<table>
<thead>
<tr>
<th>ARTS &amp; CULTURE CORPORATION</th>
<th>City Council District</th>
<th>Art Discipline</th>
<th>Revenue FY20-21</th>
<th>Operating Expense FY20-21</th>
<th>Capital Investments</th>
<th>Payroll</th>
<th>Funds Invested in Education</th>
<th>Fulltime Paid Positions</th>
<th>Volunteer hours contributed FY20-21</th>
<th>CURRENT GRANT AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jacksonville Children’s Chorus</td>
<td>District 1</td>
<td>music</td>
<td>$684,037</td>
<td>$627,084</td>
<td>0</td>
<td>$404,951</td>
<td>$381,914</td>
<td>27</td>
<td>1,100</td>
<td>$136,464.00</td>
</tr>
<tr>
<td>The Art Center Cooperative</td>
<td>District 1</td>
<td>Visual arts</td>
<td>$47,089</td>
<td>$45,757</td>
<td>1,600</td>
<td>8,500</td>
<td>4,601</td>
<td>3</td>
<td>1,178</td>
<td>$5,557.00</td>
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<tr>
<td>The Florida Ballet at Jacksonville, Inc.</td>
<td>District 4</td>
<td>dance, arts in education</td>
<td>$700,194</td>
<td>$661,993</td>
<td>50,000</td>
<td>$395,000</td>
<td>$210,005</td>
<td>46</td>
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<tr>
<td>Don’t Miss A Beat, Inc.</td>
<td>District 5</td>
<td>arts in education, music, dance, theater, and musical theater, visual</td>
<td>$414,166</td>
<td>$333,300</td>
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<td>43</td>
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<td>$29,625.00</td>
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<tr>
<td>Hope at Hand, Inc.</td>
<td>District 5</td>
<td>literature/poetry</td>
<td>$181,060</td>
<td>$109,958</td>
<td>1,500</td>
<td>60,000</td>
<td>89,678</td>
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<td>773</td>
<td>$23,154.00</td>
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<tr>
<td>Museum of Science &amp; History of Jacksonville, Inc.</td>
<td>District 5</td>
<td>collections or exhibits; humanities, visual arts; arts in education;</td>
<td>$1,350,582</td>
<td>$2,543,286</td>
<td>14,661</td>
<td>1,733,418</td>
<td>7,690</td>
<td>117</td>
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<td>$276,754.00</td>
</tr>
<tr>
<td>The Performers Academy</td>
<td>District 5</td>
<td>arts in education</td>
<td>$167,357</td>
<td>$105,430</td>
<td>0</td>
<td>88,545</td>
<td>59,123</td>
<td>11</td>
<td>45</td>
<td>$7,754.00</td>
</tr>
<tr>
<td>Theatre Jacksonville</td>
<td>District 5</td>
<td>theater and musical theater</td>
<td>$745,311</td>
<td>$506,903</td>
<td>0</td>
<td>318,336</td>
<td>54,828</td>
<td>26</td>
<td>25,431</td>
<td>$102,127.00</td>
</tr>
<tr>
<td>Mandarin Museum &amp; Historical Society</td>
<td>District 6</td>
<td>Collections, exhibits of historical artifacts, folk arts, historic</td>
<td>$55,783</td>
<td>$30,044</td>
<td>5,000</td>
<td>6,360</td>
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<td>1</td>
<td>6,800</td>
<td>$6,637.00</td>
</tr>
<tr>
<td>Cathedral Arts Project</td>
<td>District 7</td>
<td>arts in education</td>
<td>$2,830,132</td>
<td>$2,087,536</td>
<td>22,054</td>
<td>1,580,129</td>
<td>1,579,021</td>
<td>70</td>
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<tr>
<td>Florida Theatre Performing Arts Center, Inc.</td>
<td>District 7</td>
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<td>754,460</td>
<td>1,900,855</td>
<td>27,788</td>
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<td>$276,754.00</td>
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<td>Jacksonville Dance Theatre</td>
<td>District 7</td>
<td>dance, dance education, film/video/media</td>
<td>$67,083</td>
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<td>15,992</td>
<td>1,940</td>
<td>15</td>
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<td>District 7</td>
<td>dance, dance education, film/video/media</td>
<td>$264,930</td>
<td>$265,237</td>
<td>700</td>
<td>184,586</td>
<td>6,294</td>
<td>17</td>
<td>2,225</td>
<td>$32,100.00</td>
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<tr>
<td>Jacksonville Symphony Association</td>
<td>District 7</td>
<td>music</td>
<td>$10,171,641</td>
<td>$9,516,651</td>
<td>141,856</td>
<td>6,310,457</td>
<td>772,499</td>
<td>141</td>
<td>20,178</td>
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<td>WICT</td>
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<td>film/video/media</td>
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<td>District 7</td>
<td>Visual Arts</td>
<td>$2,500,434</td>
<td>$2,500,434</td>
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<td>1,108,465</td>
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<td>Music, Arts in Education</td>
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<td>District 7</td>
<td>Historic Preservation/Restoration</td>
<td>$295,874</td>
<td>$302,292</td>
<td>13,450</td>
<td>125,000</td>
<td>0</td>
<td>14</td>
<td>About 2,000</td>
<td>$40,219.00</td>
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</table>
## CULTURAL SERVICE GRANT PROGRAM

### RETURN ON INVESTMENT

#### FY20-21

<table>
<thead>
<tr>
<th>Organization</th>
<th>District</th>
<th>Industry/Program</th>
<th>FY20-21 Investment</th>
<th>FY21-22 Investment</th>
<th>FY22-23 Investment</th>
<th>ROI</th>
<th>Annual Investment</th>
<th>Total Investment</th>
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<td>arts in education, music, visual arts</td>
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<td>historic preservation/restoration, music, humanities</td>
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<td>Players by the Sea, Inc.</td>
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<td>Theater and Musical Theater</td>
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<td>Civic Orchestra of Jacksonville, Inc.</td>
<td>District 14</td>
<td>music</td>
<td>$56,314</td>
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<td>$13,575</td>
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<td>$2,902,424</td>
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<td>Friday Musical, Inc.</td>
<td>District 14</td>
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<td>$193,999</td>
<td>$242,122</td>
<td>$23,044</td>
<td>$128,598</td>
<td>14</td>
<td>$33,062.00</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td></td>
<td></td>
<td>$37,634,258</td>
<td>$25,533,540</td>
<td>$2,494,071</td>
<td>$18,511,328</td>
<td>885</td>
<td>$2,694,173.00</td>
</tr>
</tbody>
</table>
CULTURAL SERVICE GRANT
PROGRAM LOCATION BY CITY COUNCIL DISTRICT

FY 20-21

FY 20-21 CSG's by City Council District

- District 4: 4.2%
- District 6: 4.2%
- District 1: 8.3%
- District 5: 20.8%
- District 13: 12.5%
- District 7: 37.5%
- District 14: 12.5%
JACKSONVILLE DOWNTOWN ACTIVATION

MOST CULTURAL ORGANIZATIONS AND ASSETS ARE LOCATED IN DISTRICT 7, DOWNTOWN

THESE CULTURAL FACILITIES AND ARTS ORGANIZATIONS CAN BE LEVERAGED FOR THE ACTIVATION OF THE DOWNTOWN CORE.
DOWNTOWN ACTIVATION OPPORTUNITIES

THE ARTS HELP DRIVE THE ECONOMY

NEA AND BUREAU OF ECONOMIC ANALYSIS RELEASED 2019 DATA ON ARTS SECTOR

New data released by the National Endowment for the Arts (NEA) and the Bureau of Economic Analysis described the national and state-level contributions of the arts and cultural sector to the nation’s gross domestic product in 2019. These data from the Arts and Cultural Production Satellite Account (ACPSA) show the sector as thriving just before the pandemic struck.

Among other findings, the data showed that production of arts and cultural goods and services in the U.S. added 4.3 percent directly to the nation’s GDP, for a total approaching a trillion dollars ($919.7 billion) and that over a three-year period (2017-2019), the value-added to the GDP from arts and cultural production has grown at a 3% clip—slightly higher than the growth rate for the U.S. economy as a whole.
The Arts & Culture sector was in the top 3 hardest hit industries during the coronavirus pandemic and has demonstrated resiliency, innovation, and entrepreneurship at every turn by the Cultural Service Grantees.

The struggles included, but were not limited to, significant revenue stream cuts, cancelled events, and staff layoffs. All have had to either halt operations or cancel shows, but their creativity is in evidence with online, digital, and virtual offerings taking the place of in-person programming - as well as the thoughtfulness that is being demonstrated in their plans for safely reopening to a new reality.
A WORLD WITHOUT THE ARTS WAS CLOSER THAN YOU THINK

COVID-19 & CULTURAL SERVICE GRANTEEES

The organizations funded through Cultural Service Grants provided direct services to a total of 2,769,578 persons in FY2020, despite the pandemic. Many more were served through increased and enhanced online offerings.

But, financial resources and investment to further navigate the residual impacts of the pandemic have never been so critical for survival.

WHAT IF ???

THE FLORIDA THEATRE LOWERED ITS CURTAINS FOR THE LAST TIME?
THE MUSEUM OF CONTEMPORARY ART SOLD ITS COLLECTION?
THE JACKSONVILLE CHILDREN’S CHORUS WENT SILENT?
THE CUMMER WAS TURNED INTO CONDOS?
THE ACTORS TOOK A FINAL BOW AT THEATRE JACKSONVILLE?
THE JACKSONVILLE HISTORICAL SOCIETY PACKED UP OUR ARCHIVES?
THE JACKSONVILLE SYMPHONY CEASED TO FILL JACOBY HALL WITH SOUND?
VISIT JAX HAD NO CULTURAL ASSETS TO SELL TO TOURISTS?!

Pictured: Jacksonville Youth Symphony Orchestra
When state funding for arts and culture began, the population of Florida was 6 million; now it’s 21.9 million (the 3rd most populous state in the nation).

However, the per capital funding for arts and culture has not kept pace. Currently, Florida ranks 30th in the nation for per capital spending on arts and culture. This is despite a wealth of data documenting the high return on investment that arts and culture provide to the state of Florida. Here are just a few supporting statistics:

- According to a recent study by Americans for the Arts, Florida’s arts and culture nonprofits generate $4.7 billion in economic activity through their own expenditures and through event-related spending by their audiences.

- According to the Florida Tax Watch Tourism Research Report, 74.9% of visitors to Florida participate in cultural activities.

OVER $235 MILLION IN COVID-RELATED LOSSES AND EXPENSES HAVE BEEN DOCUMENTED TO DATE BY THE ARTS AND CULTURE INDUSTRY, ALONG WITH THE DISPLACEMENT OF 22,644 JOBS – AND YET THIS HIGHLY CREATIVE SECTOR OF FLORIDA’S ECONOMY CONTINUES TO FIND WAYS TO NOURISH OUR SOULS AND HEAL OUR SPIRITS DURING THESE CHALLENGING TIMES.

Pictured: Professional Development Workshop Designed and Delivered by Cultural Council and headlined by Ulysses Owens, Jr.
TODAY'S PER CAPITA SPENDING FOR CSGP IS @ $3.15 PER PERSON.
OUTSIDE OF PRE AND POST-RECESSION FLUCTUATION,

<table>
<thead>
<tr>
<th>FY</th>
<th>CSGP Funding Level</th>
<th>*Capital Grant Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021 &amp; 2020</td>
<td>$2,993,580</td>
<td></td>
</tr>
<tr>
<td>2019 - 2014</td>
<td>$2,793,580</td>
<td></td>
</tr>
<tr>
<td>2013 &amp; 2012</td>
<td>$2,850,000</td>
<td></td>
</tr>
<tr>
<td>2011 - 2008</td>
<td>$3 million</td>
<td></td>
</tr>
<tr>
<td>2007 &amp; 2006</td>
<td>$3,750,000</td>
<td>YES</td>
</tr>
<tr>
<td>2005 - 2003</td>
<td>$4 million</td>
<td>YES</td>
</tr>
<tr>
<td>2002</td>
<td>$4,026,010</td>
<td>YES</td>
</tr>
<tr>
<td>2001</td>
<td>$2,880,000</td>
<td></td>
</tr>
</tbody>
</table>

*The Cultural Service CAPITAL Grant Program funds the construction, renovation and acquisition of cultural facilities. It was active from FY2002-2007.
REQUESTS VS. AWARDS

THERE IS ONLY FUNDING FOR 55% OF THE TOTAL AMOUNT OF ELIGIBLE REQUESTS

<table>
<thead>
<tr>
<th>Organization</th>
<th>Eligible Request FY 2020-2021</th>
<th>Avg Panel Score 20-21</th>
<th>Rounded Score</th>
<th>% Funded</th>
<th>Recommended Funding from CSG Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jacksonville Symphony Association</td>
<td>500,000</td>
<td>96.5</td>
<td>97.0</td>
<td>55%</td>
<td>273,930.00</td>
</tr>
<tr>
<td>MOCA</td>
<td>500,000</td>
<td>96</td>
<td>96.0</td>
<td>54%</td>
<td>271,106.00</td>
</tr>
<tr>
<td>WJCT Public Broadcasting</td>
<td>500,000</td>
<td>99.1</td>
<td>100.0</td>
<td>56%</td>
<td>282,402.00</td>
</tr>
<tr>
<td>Cathedral Arts Project</td>
<td>420,956</td>
<td>98.6</td>
<td>99.0</td>
<td>56%</td>
<td>240,412.00</td>
</tr>
<tr>
<td>Museum of Science &amp; History</td>
<td>500,000</td>
<td>97.2</td>
<td>98.0</td>
<td>56%</td>
<td>276,754.00</td>
</tr>
<tr>
<td>Cummer Museum of Art &amp; History</td>
<td>500,000</td>
<td>98.7</td>
<td>99.0</td>
<td>56%</td>
<td>279,578.00</td>
</tr>
<tr>
<td>Jacksonville Children’s Chorus</td>
<td>249,085</td>
<td>96.5</td>
<td>97.0</td>
<td>55%</td>
<td>136,464.00</td>
</tr>
<tr>
<td>Florida Theatre</td>
<td>500,000</td>
<td>97.9</td>
<td>98.0</td>
<td>55%</td>
<td>276,754.00</td>
</tr>
<tr>
<td><strong>Level I Total</strong></td>
<td><strong>$ 3,679,941</strong></td>
<td></td>
<td></td>
<td><strong>55.38%</strong></td>
<td><strong>$ 2,037,400</strong></td>
</tr>
<tr>
<td><strong>FUNDING LEVEL II</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beaches Museum &amp; History Park</td>
<td>94,857</td>
<td>95.6</td>
<td>96.0</td>
<td>56%</td>
<td>53,831.00</td>
</tr>
<tr>
<td>SPAR</td>
<td>70,533</td>
<td>97</td>
<td>97.0</td>
<td>57%</td>
<td>40,219.00</td>
</tr>
<tr>
<td>The Florida Ballet</td>
<td>119,884</td>
<td>96.3</td>
<td>96.0</td>
<td>56%</td>
<td>67,655.00</td>
</tr>
<tr>
<td>Players by the Sea</td>
<td>113,220</td>
<td>93.3</td>
<td>94.0</td>
<td>55%</td>
<td>62,563.00</td>
</tr>
<tr>
<td>Friday Musical</td>
<td>63,194</td>
<td>88.6</td>
<td>89.0</td>
<td>52%</td>
<td>33,062.00</td>
</tr>
<tr>
<td>Jacksonville Historical Society</td>
<td>60,000</td>
<td>90.6</td>
<td>91.0</td>
<td>53%</td>
<td>32,100.00</td>
</tr>
<tr>
<td>Theatre Jacksonville</td>
<td>184,620</td>
<td>93.3</td>
<td>94.0</td>
<td>56%</td>
<td>102,127.00</td>
</tr>
<tr>
<td><strong>Level II Total</strong></td>
<td><strong>$ 706,514</strong></td>
<td></td>
<td></td>
<td><strong>55.38%</strong></td>
<td><strong>$ 391,257</strong></td>
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<tr>
<td><strong>FUNDING LEVEL III</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hope at Hand</td>
<td>41,411</td>
<td>92.9</td>
<td>93.0</td>
<td>56%</td>
<td>23,154.00</td>
</tr>
<tr>
<td>Ritz Chamber Players</td>
<td>28,524</td>
<td>88.1</td>
<td>88.0</td>
<td>54%</td>
<td>15,263.00</td>
</tr>
<tr>
<td>Beaches Fine Art Series</td>
<td>58,083</td>
<td>93</td>
<td>93.0</td>
<td>56%</td>
<td>32,482.00</td>
</tr>
<tr>
<td>Wax Dance Theatre</td>
<td>11,070</td>
<td>93.7</td>
<td>94.0</td>
<td>57%</td>
<td>6,256.00</td>
</tr>
<tr>
<td>Civic Orchestra</td>
<td>6,698</td>
<td>90.7</td>
<td>91.0</td>
<td>55%</td>
<td>4,789.00</td>
</tr>
<tr>
<td>Mandarin Museum</td>
<td>12,000</td>
<td>91.6</td>
<td>92.0</td>
<td>55%</td>
<td>6,637.00</td>
</tr>
<tr>
<td>The Performer's Academy</td>
<td>13,721</td>
<td>94</td>
<td>94.0</td>
<td>57%</td>
<td>7,754.00</td>
</tr>
<tr>
<td>Jazz Art &amp; Music School</td>
<td>10,000</td>
<td>90.3</td>
<td>91.0</td>
<td>55%</td>
<td>5,471.00</td>
</tr>
<tr>
<td>Art Cir Coop</td>
<td>10,562</td>
<td>87.6</td>
<td>88.0</td>
<td>53%</td>
<td>5,557.00</td>
</tr>
<tr>
<td>ABET</td>
<td>25,843</td>
<td>89</td>
<td>89.0</td>
<td>56%</td>
<td>13,838.00</td>
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<tr>
<td>Don't Miss A Beat</td>
<td>52,427</td>
<td>93.7</td>
<td>94.0</td>
<td>57%</td>
<td>29,625.00</td>
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<tr>
<td><strong>Level III Total</strong></td>
<td><strong>$ 272,289</strong></td>
<td></td>
<td></td>
<td><strong>55.38%</strong></td>
<td><strong>$ 150,790</strong></td>
</tr>
<tr>
<td><strong>Total Operating Grants</strong></td>
<td><strong>$ 4,657,844</strong></td>
<td></td>
<td></td>
<td><strong>55.38%</strong></td>
<td><strong>$ 2,579,447</strong></td>
</tr>
<tr>
<td>*Total Program Grants</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>*The S &amp; Dime, A Theatre Company</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>10,000.00</strong></td>
</tr>
<tr>
<td>*Big Orange Chorus</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>2,500.00</strong></td>
</tr>
<tr>
<td>*Northeast Florida Art Education Association</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>2,500.00</strong></td>
</tr>
<tr>
<td>*Memorial Park Association</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>2,500.00</strong></td>
</tr>
<tr>
<td><strong>TOTAL OPERATING &amp; PROGRAM GRANTS</strong></td>
<td><strong>$ 2,589,447.00</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Pictured: Jacksonville Dance Theatre
REQUESTS VS. AWARDS

THERE IS ONLY FUNDING FOR 55% OF THE TOTAL AMOUNT OF ELIGIBLE REQUESTS

<table>
<thead>
<tr>
<th>Funding Level I &gt;$1M</th>
<th>Allowable Request FY 2020-21</th>
<th>Pool based on equal funding percentages</th>
<th>% of Request Funded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jacksonville Symphony</td>
<td>500,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 Association</td>
<td>500,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 MOCA</td>
<td>500,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 WJCT Public Broadcasting</td>
<td>500,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 Cathedral Arts Project</td>
<td>429,956</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Museum of Science &amp; History</td>
<td>500,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cummer Museum of Art &amp; Gardens</td>
<td>500,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7 Jacksonville Children's</td>
<td>249,085</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 Florida Theatre</td>
<td>500,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Level I</td>
<td>$ 3,879,041</td>
<td>$ 2,037,400</td>
<td>55.38%</td>
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</table>

<table>
<thead>
<tr>
<th>Funding Level II $250K-$1M</th>
<th>Allowable Request FY 2020-21</th>
<th>Pool based on equal funding percentages</th>
<th>% of Request Funded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beaches Museum &amp; History</td>
<td>94,857</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPAR</td>
<td>70,533</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Florida Ballet</td>
<td>119,884</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Players by the Sea</td>
<td>113,220</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friday Musicalet</td>
<td>63,194</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jacksonville Historical</td>
<td>60,006</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Theatre Jacksonville</td>
<td>184,820</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Level II</td>
<td>$ 706,514</td>
<td>$ 391,257</td>
<td>55.38%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Funding Level III &lt;$250K</th>
<th>Allowable Request FY 2020-21</th>
<th>Pool based on equal funding percentages</th>
<th>% of Request Funded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hope at Hand</td>
<td>41,411</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ritz Chamber Players</td>
<td>28,524</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beaches Fine Art Series</td>
<td>68,093</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JAX Dance Theatre</td>
<td>11,070</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civic Orchestra</td>
<td>8,698</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mandarin Museum</td>
<td>12,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Performer's Academy</td>
<td>13,721</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Art Ctr Coop</td>
<td>10,502</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JAMS</td>
<td>10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ABET</td>
<td>25,843</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Don't Miss A Beat</td>
<td>52,427</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Level III</td>
<td>$ 272,289</td>
<td>$ 150,790</td>
<td>55.38%</td>
</tr>
</tbody>
</table>

**Grand Total**

<table>
<thead>
<tr>
<th>Allowable Request FY 2020-21</th>
<th>Pool based on equal funding percentages</th>
<th>% of Request Funded</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 4,657,844</td>
<td>$ 2,579,447</td>
<td>55.38%</td>
</tr>
</tbody>
</table>

*withdrew application

| Total CSGP | 2,993,580 |
| Cultural Council Admin | 404,133 |
| CSG Regrant | 2,589,447 |
| less Program Grant Pool | 10,000 |
| Final Funding pool | $ 2,579,447 |

Funding as % of Requests 55.38%
NATIONAL & STATE-WIDE CULTURAL SERVICE GRANT PROGRAM COMPARISONS

FY19-20

POPULATION SIZE DRIVES INCREASED NEED TO ENRICH CITIZENS QUALITY OF LIFE THROUGH ARTS & CULTURAL EXPERIENCES AND EDUCATION

<table>
<thead>
<tr>
<th>NATIONAL COMPS:</th>
<th>Population</th>
<th>City Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEXAS AUSTIN</td>
<td>964,254</td>
<td>$15,789,199</td>
</tr>
<tr>
<td>CALIFORNIA SAN FRANCISCO</td>
<td>870,877</td>
<td>$13,000,000</td>
</tr>
<tr>
<td>MARYLAND SILVER SPRING</td>
<td>1,052,067</td>
<td>$5,571,943</td>
</tr>
<tr>
<td>FLORIDA JACKSONVILLE</td>
<td>957,755</td>
<td>$2,846,580</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STATE OF FLORIDA COMPS:</th>
<th>Population</th>
<th>City Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>MIAMI</td>
<td>2,900,000</td>
<td>$36,934,000</td>
</tr>
<tr>
<td>FT. LAUDERDALE</td>
<td>1,951,260</td>
<td>$8,500,000</td>
</tr>
<tr>
<td>LAKE WORTH BEACH</td>
<td>1,485,941</td>
<td>$7,278,080</td>
</tr>
<tr>
<td>ORLANDO</td>
<td>1,349,537</td>
<td>$5,300,000</td>
</tr>
<tr>
<td>JACKSONVILLE</td>
<td>957,755</td>
<td>$2,846,580</td>
</tr>
</tbody>
</table>
ART IN PUBLIC PLACES
A BRIGHT LIGHT IN THE PANDEMIC

ART IN PUBLIC PLACES DELIVERED MAJOR WORKS OF ART AND RESTORED THE CITY’S PUBLIC ART COLLECTION

- “EMERGENCE” AT THE WATER STREET GARAGE
  DISTRICT 7
  PROJECT BUDGET: $360,000

- “ON THE SHOULDERS OF LEGENDS”, LEGENDS CENTER
  DISTRICT 10
  PROJECT BUDGET $80,000

- CLEANED AND RESTORED ALL OF THE NECESSARY WORKS IN THE CITY’S COLLECTION THROUGH THE ART IN PUBLIC PLACES TRUST
  CITY-WIDE
  PROJECT BUDGET: $199,700

- DELIVERING “WINGED VICTORY” TO WINTON DRIVE
  BORDER OF DISTRICTS 8 AND 10
  PROJECT BUDGET: $70,000

- ESTABLISHED PUBLIC-PRIVATE PROJECT WORK
  • DELIVERED A ROTATING, EXHIBIT OF 77 ORIGINAL ARTWORKS TO THE NEW JTA HEADQUARTERS
  • DEVELOPING A MONUMENTAL SCULPTURE FOR FLORIDA BLUE

- AND, DEVELOPING 38+ ADDITIONAL PROJECTS FOR THE PUBLIC SHERE WITH A VALUE MORE THAN $2 MILLION
ART IN PUBLIC PLACES
PROGRAM DEFINED

LEGISLATIVE AUTHORITY: CHAPTER 126, PT 9,
CITY OF JACKSONVILLE ORDINANCE CODE

Sec. 126.909. - Cultural Council responsibility:
The Cultural Council shall administer the Art In Public Places program on behalf of the
City. The Cultural Council will provide professional and support staff for the operation of
the program and administration of the Art in Public Places Program and the art selection
process.
(Ord. 2004-602-E, § 4; Ord. 2006-289-E, § 2)

ART IN PUBLIC PLACES PROGRAM

In 1997, the City of Jacksonville increased their investment in the arts by allotting a
percent-for-art in eligible city construction projects in an effort to add to the City's public
art collection. The ordinance designated an Art in Public Places Program (APP), which
would be administered on behalf of the City by the Cultural Council of Greater
Jacksonville. Together with the APP Committee and support from the Mayor, City Council
and City Departments, Art in Public Places has acquired over 115 public artworks and
memorials throughout Duval County. APP, through the Cultural Council of Greater
Jacksonville, oversees the selection, installation, maintenance, and conservation of the
artworks.

This program was designed to integrate a wide range of art into spaces that are free and
accessible to the public. The City ordinance requires that a percentage of the collection be
representative of the artists from Northeast Florida. The artworks contribute positively to
Duval County's evolving and vibrant urban landscapes. Through its collection and related
programming, APP raises public awareness, knowledge, and appreciation of the arts
through direct experiences.
Comprised of 11-members and as specified in the City of Jacksonville Ordinance Code, Chapter 126, Part 9, the Art in Public Places Committee (APPC) members are appointed by the Mayor and approved by the City Council. The APPC is responsible for receiving, reviewing, and acting upon the recommendations of Art Selection Panels (ASP). The goal of the APPC is to choose art which is compatible with and which will enhance the architecture and general environment of the City. The APPC ensures that at least 15% of the artists selected for purchase or commission will be residents in the Greater Jacksonville area (the counties of Duval, St. Johns, Nassau, Clay and Baker).

The APPC, as designated in the ordinance, includes three representatives from the Cultural Council of Greater Jacksonville, three representatives from the professions of architecture, interior design, landscape design, planning, art professional, or art historian, and five representatives from the community at large, each residing within a different City Planning District - whose interests, professions, and community activities reflect the diversity of the Jacksonville arts community.
ART IN PUBLIC PLACES PROGRAM DEFINED

ART IN PUBLIC PLACES COMMITTEE & ART SELECTION PANELS

ART SELECTION PANELS

The APPC relies on Art Selection Panels (ASP) to make the actual recommendations for permanent public artworks that are City-funded. Every APP project is assigned an Art Selection Panel, which disbands at the completion of the project.

Panels comprise up to 9-members and include the following positions:

- **Chair** - This individual is a member of the APPC
- **Site representative** - This individual is either a staff member or board member of the site where the art will be installed
- **Architect or other design professional**
- **Two artists, art educators, or art professionals**
- **One to three community representatives** - at least one community member must reside in the district where the art will be installed
- **Department representative selected by the Chief Administrative Officer from the Office of the Mayor** - this individual provides subject matter expertise and city process guidance
ART IN PUBLIC PLACES PROGRAM COMMITTEE FY20-21

CHAIR: CORY DRISCOLL
PLANNING DISTRICT 4
THE DRISCOLL GROUP
VICE PRESIDENT

ELIAS HIONIDES
PLANNING DISTRICT 1
PETRA REAL ESTATE
VICE PRESIDENT

DAVID FALISZEK
CCGJ BOARD MEMBER 1
FIDELITY NATIONAL
FINANCIAL
SENIOR VICE PRESIDENT/
NATIONAL CONTRACTS &
LENDER STRATEGY
COUNSEL

MARY HARVEY
PLANNING DISTRICT 2
SENIOR PR AND
MARKETING
COMMUNICATIONS
CONSULTANT
OWNER/OPERATOR,
EXECUTIVE RECRUITER

KAREN FEAGINS
CCGJ BOARD MEMBER 2
PNC
VICE PRESIDENT, CLIENT &
COMMUNITY RELATIONS
DIRECTOR FOR PORT CITIES
MARKET

HEATHER TERRILL
PLANNING DISTRICT 5
JEWISH COMMUNITY
ALLIANCE
J INSTITUTE PROGRAM
MANAGER
ART IN PUBLIC PLACES PROGRAM COMMITTEE
FY20-21

KIMBERLY KIM
PLANNING DISTRICT 6
JOHNSON & JOHNSON
CUSTOMER EXPERIENCE SPECIALIST

KEITH DOLES
ART PROFESSIONAL 1
CORK ART STUDIO ARTIST

ANA KAMIAR
ART PROFESSIONAL 2
ART INSTITUTE OF JACKSONVILLE
AND FLORIDA STATE COLLEGE OF JACKSONVILLE
ARTIST/EDUCATOR

YLVA ROUSE
ART PROFESSIONAL 3
MUSEUM OF CONTEMPORARY ART OF JACKSONVILLE (MOCA)
SENIOR CURATOR
ART IN PUBLIC PLACES
PROGRAM COMMITTEE
DEMOGRAPHICS

RACE:
WHITE - 60%
AFRICAN AMERICAN / BLACK - 20%
MEDITERRANEAN / MIDDLE EASTERN - 20%

ETHNICITY:
NON-HISPANIC / LATINO - 80%
HISPANIC / LATINO - 10%

GENDER:
MALE - 40%
FEMALE - 60%

AGE:
18-44 - 50%
45-64 - 40%
65+ - 10%
THE POWER OF PUBLIC ART

- **100% INCLUSIVE AND DESIGNED BY THE PUBLIC**
- **BOOSTS OUR REGION’S ECONOMY THROUGH ELEVATED CULTURAL EXPERIENCES AND INCREASES TOURISM AND RESIDENTIAL & COMMERCIAL PROPERTY VALUES**
- **ENRICHES COMMUNITY ENGAGEMENT & EDUCATION**
- **PROVIDES PROFESSIONAL & ECONOMIC OPPORTUNITIES FOR ARTISTS**
- **AN INVESTMENT IN PLACEMAKING**
- **CONNECTS CITIZENS TO THEIR NEIGHBORS AND THEIR SHARED HISTORY**
- **ENLIVENS PLACES WHERE PEOPLE WORK**
- **CREATES SUPPORTIVE LEARNING ENVIRONMENTS**
- ** RAISES PUBLIC AWARENESS ABOUT IMPORTANT COMMUNITY ISSUES AND IS A UNIQUE TOOL FOR CIVIC ENGAGEMENT**

“**WINGED VICTORY**, DON GIALANELLA, LIT STEEL SCULPTURE, NORTHWEST JACKSONVILLE - BORDER OF DISTRICTS 8 & 10, WINTON DRIVE AT POCKET PARK FRONTING JEAN RIBAULT HIGH SCHOOL

“**MIRRORED RIVER, WHERE DO YOU SEE YOURSELF?**”
KATE & KENNY ROUH, ROUX ART - HAND APPLIED MOSAIC MAIN STREET BRIDGE, DOWNTOWN

Cultural Council OF GREATER JACKSONVILLE
MORE ART. MORE CULTURE. MORE PLACES.
IMPACT OF THE POWER OF PUBLIC ART IN NEIGHBORHOODS & WORKPLACES

Art in public places is a national standard. Governmental best practices in the United States encourage the implementation of city-managed public art programs for the purpose of increasing city beautification, increasing and stabilizing property values, decreasing crime, reducing urban blight, increasing the health and vitality of its citizens, investing in civic pride, attracting tourists, and providing tangible community assets for the city.

In a proclamation honoring Public Art Week in Jacksonville in June 2019, Mayor Lenny Curry stated that “Public art is essential to the quality of life for Jacksonville citizens and contributes to the vibrancy of our city.”

Public art:

- Is accessible and brings citizens together in meaningful, positive ways
  - Is free to experience and everyone has access to public art. It’s directly in the public sphere and not confined to the hours of galleries or museums.

- Is designed to include the thoughts of the public and in a managed collaboration with the public

- Raises public awareness about important community issues, such as respect for diversity and environmental stewardship.

- An important tool for civic engagement, building social capital and encouraging civil discourse.

- Advances our city’s economy
  - Increases and stabilizes commercial and residential property values and entire neighborhoods
  - Art makes new buildings more attractive to prospective residents
  - Public art sparks revitalization in struggling neighborhoods and turn vacant land into a place where people want to live, work and play.
  - Beyond boosting property values, the presence of public art helps revitalize neighborhoods.

- Increases tourism, according to the results in a study by Project for Public Spaces, two-thirds (65%) of American adult travelers say they included a cultural, arts, heritage, or historic activity or event while on a trip of 50 miles or more, one-way, in the past year. This equates to 92.7 million cultural travelers. Of the 92.7 million adult travelers who included a cultural event on their trip, 32% (29.6 million travelers) added extra time to their trip because of a cultural, arts, heritage, or historic activity or event.
IMPACT OF THE POWER OF PUBLIC ART IN NEIGHBORHOODS & WORKPLACES

- Creates monetizable events in which governments, neighborhood business, arts entrepreneurs, and other members of the creative economy thrive. It encourages community gatherings and serves as a center of activity. This is why art enthusiasts can often be found traveling the world; art attracts visitors from far off destinations and increases tourism. In addition to welcoming cultural experiences, globe-trotting art lovers stimulate local economies.

- Enriches our community, bringing the built environment to life with the culture of our community shown upon it. It is included in streetscapes, plazas, parks, buildings, highway overpasses, schools and open to government provided capital improvements.

- Provides professional opportunities for artists, fabricators, the architect and design community, and other business that aid in its development and cultivates an environment in which the creative economy thrives, fueling our local businesses.

- Boosts our region’s overall economy. Businesses supply materials and labor; restaurants, hotels and transportation companies benefit from a site that attracts visitors.

- Promotes industry and corporate relocation. Industries that are planning relocation or expansion place great emphasis on a healthy cultural climate. In a past survey conducted by the Joint Legislative Committee on Cultural Affairs, 99% of the chief executive officers who were questioned stated that the availability of cultural activities in an area is an important consideration in choosing a new location.

- Reduces crime and urban blight

- An investment in place-making — measured by livability and quality of life — also engenders and increases community pride, exponentially reducing crime and blight.

- Connects citizens to their neighbors and their shared history through historical education, documentation and celebration, and makes cultural heritage a recognized and tangible community asset.

- Is a powerful catalyst for improved mental and physical health
  - Enlivens places where people work, which can improve employee morale, productivity and respect.
IMPACT OF THE POWER OF PUBLIC ART IN NEIGHBORHOODS & WORKPLACES

- Creates supportive learning environments. It opens eyes - and minds! It attracts students to environments conducive to both learning and fun.

- Strengthen social bonds, especially for neighborhoods struggling with disinvestment, fostering improved health outcomes

- Fosters safe, walkable spaces increasing people’s desire and ability to exercise

Jacksonville has, and has had for several years, one of the highest rates for pedestrian fatalities in the nation. According to a March 10, 2021 report from News4JAX, "Florida is the No. 1 state for pedestrian fatalities, according to the Smart Growth America and the National Complete Streets Coalition. The Orlando metropolitan area was the most dangerous. Jacksonville came in 10th after Melbourne/Titusville, Daytona Beach, Lakeland/Winter Haven and Tampa/St. Petersburg.” Public art crosswalks are proven to bring greater attention to pedestrian pathways, making roads safer and saving lives.

THE ART IN PUBLIC PLACES PROGRAM IMPACTS THE ENTIRE DUVAL COUNTY POPULATION – APPROXIMATELY 957,755, ACCORDING TO U.S. CENSUS ESTIMATES (2019). THIS COJ NON-PSG GRANT REQUEST FOR THE ART IN PUBLIC PLACES PROGRAM REPRESENTS A $.19 INVESTMENT PER RESIDENT.
PUBLIC ART ANNUAL GOALS

FY 21-22

GOAL 1

THESE GOALS HAVE BEEN INCORPORATED BASED ON OUR COMMITMENT TO DIVERSITY, INCLUSIVITY, AND THE INNATE TALENT WHICH EXISTS ON THE APP TEAM IN WAYS WE CAN GROW REVENUE WHILE SERVING THE GREATER GOOD

Goal 1 - Placing public art in underserved areas in need of urban restoration and beautification and outside the downtown corridor.

Objective 1: Ensure that public art is placed in areas outside the urban core of Jacksonville.

- Identify areas of need for public art specifically in areas underserved by the art program thus far.
- Develop criteria to evaluate public art to assure excellence and the greatest impact in these areas.
- Present project information to increase participation by city departments, artists and area stakeholders.

Results will be measured by:

- Staff will effectively manage at least two public art projects and work toward delivery of the projects.
- Staff will develop at least two Calls to Artists reflecting the unique characteristics of the project location.
- Staff will oversee the creation of at least two Art Selection Panels, design teams and project schedules.

Responsible for Goal 4: APP Program Director, APP Program Coordinator, APP Project Manager, APP Committee, APP interns
GOAL 2

These goals have been incorporated based on our commitment to diversity, inclusivity, and the innate talent which exists on the APP team in ways we can grow revenue while serving the greater good.

Goal 2 - Maximize the potential of the public art program and the quality of life for our citizens by facilitating an annual, large-scale public art week education event and art festival, increasing public-private art partnerships to provide monumental works on private locations, and utilizing the innate talent on our team to provide corporate art solutions to businesses building in and/or relocating to Jacksonville.

Objective 1: Diversifying and increasing program offerings will enhance the ability to extend the mission and work product of the Art in Public Places Program.

- Coordinate APP projects that encourage community participation and broad public involvement
- Highlight the city’s identity and character with site-specific APP projects at public facilities.
- Develop partnerships with key representatives of the community to ensure access to APP collection

Results will be measured by:
- Staff will build at least three partnerships for distributing APP information
- Staff will identify at least three eligible APP site through research, visits and tours.
- Staff will formalize the process of involving corporations to utilize the program.

Responsible for Goal 2: APP Program Director, APP Program Coordinator, APP Project Manager, APP Committee, APP interns
PUBLIC ART ANNUAL GOALS

FY 21-22

GOAL 3

THESE GOALS HAVE BEEN INCORPORATED BASED ON OUR COMMITMENT TO DIVERSITY, INCLUSIVITY, AND THE INNATE TALENT WHICH EXISTS ON THE APP TEAM IN WAYS WE CAN GROW REVENUE WHILE SERVING THE GREATER GOOD

Goal 3- Providing a comprehensive City artwork collection website and digital repository.

Objective 1: Developing and delivering a comprehensive, city-wide, public art website promotes civic pride, tourism, arts education, and mental and physical health and well-being.

• Bring in stakeholders to deliver, promote, and provide the greatest access to the community of the City’s public art website.
• Design the website as a digital repository that supports student and public arts education in partnership with our public and private state colleges and universities’ departments of Special Collections in order it has a global reach.
• Include all public artworks city-wide by all groups creating and installing artworks to demonstrate the entirety of Jacksonville’s public art assets with their detailed information

Results will be measured by:

• Quantity of stakeholders marketing the website’s availability
• Number of university Special Collections departments hosting the website
• Collecting usage data from stakeholders measuring the impact of the website.

Responsible for Goal 1: APP Program Director, APP Program Coordinator, APP Project Manager, APP Committee, APP interns
Objective 1: Deliver the maintenance needed for City owned, public art assets as identified in the Conservation report from FY2020-21.

- Track the progress of current and existing maintenance projects on city-owned public art.
- Update the comprehensive inventory of all works in the APP collection.

Results will be measured through:
- Staff will review and require at least one maintenance set-aside and plan for all APP projects including gifts.
- Staff will oversee maintenance of at least one priority project and updates to the inventory are current and records are accessible.
- Staff will coordinate and complete in-progress maintenance and conservation work.
- Staff will obtain all available object data on city-owned artworks and memorials.

Responsible for Goal 3: APP Program Director, APP Program Coordinator, APP Project Manager, APP Committee, APP interns.
PROJECT MANAGEMENT & PLANNING
- Managing an average of $1.5 million in public and private art projects annually
- Collaborating with the City of Jacksonville to allocate funding from the Art in Public Places Trust to procure new artworks
- Leading community-member, Mayoral appointees to select public artworks for communities within Duval county
- Overseeing the public art landscape in Jacksonville, from call-to-artist to installation

MARKETING
- Sharing the City’s art collection online, educating our citizens and researchers across the globe
- Maintaining public records of the art collection of the City of Jacksonville

RESTORATION & MAINTENANCE
- Utilizing restoration best-practices to deliver long-term maintenance and regular repair to public art

PUBLIC-PRIVATE PARTNERSHIP ART CONSULTING
- Providing interior and exterior art solutions including permanent 2D and 3D artworks, murals, and wall graphics as well as rotating gallery exhibits to corporate spaces

PUBLIC ART SERVICES
Managing Public, Private, and Corporate Art Acquisitions & Solutions

“Tillie Fowler Memorial” by Brower Hatcher | Riverside | District 14

“Girl with Origami” by Sean Mahan - Yates Garage - DIA Partnership
“Entwined” by C.J. Rench - Downtown Sculpture Initiative - PPP Haskell and Farah & Farah | District 7

“Wisdom” by Larry Kirkland - being cleaned and restored through APP Management and funding by the Art in Public Places Trust for Jacksonville Public Library, Main | Downtown | District 7
“JTA Riders Wall Graphic” by Keith Dokes | JTA Headquarters (JRTC) LaVilla | Private Partnership

Cultural Council of Greater Jacksonville
MORE ART. MORE CULTURE. MORE BUSINESS.
The percent for art program dictates on average $200,000 per year must be invested in new art for the community and all aspects be project managed by Art in Public Places staff:

- 3/4 of 1% of each dollar spent on government capital improvements is deposited into the Art in Public Places (APP) Trust annually
- 3 accounts exist:
  - 1 for designing and building new artworks
  - 1 for restoration, maintenance, and conservation of the city's art collection
  - 1 for delivering impactful community education regarding the collection

- $9,019,423 – Current value of the city’s art collection, comprised of only those pieces procured utilizing funds from the APP Trust or the replacement value on historic works pre-dating the APP Trust

- APP staff currently responsible for the maintenance of 268 pieces throughout Duval county

- Making history in public art management
  - Currently managing the most public art projects at one time for the City of Jacksonville at 38 separate projects (and growing) throughout Duval county.

- Collection includes works by 66% regional artists & 34% national and internationally known artists
  - Therefore, the majority of monies spent via the APP Trust are retained in our city's economy

- Proven public art talent
  - Staff directs the complete facilitation of projects with budgets ranging from $500 - $875,000
  - APP staff has 35 years experience providing public art to our community and in other areas of the United States

- Only one position currently funded to manage the enormous responsibilities above

Just think what we could do with a dedicated team and funding to sustain excellence in program administration...
ENHANCEMENTS WE CAN DELIVER TO YOU WITH ADDITIONAL FUNDING - BASED UPON NATIONAL BEST PRACTICES OCCurring IN OUR MOST CLOSELY COMPETING CITIES

- PROGRAMMING THE DOWNTOWN STREETS WITH ARTISTS
- DELIVER AN OUTSTANDING PUBLIC ART WEEK AND MAJOR ART FESTIVAL ANNUALLY
  - October each year in concert with Arts & Humanities month, discuss below
- IGNITE HIGH VISIBILITY, EMPTY STOREFRONTS INTO PROFESSIONAL ART GALLERIES
  - Curate a powerful gallery serving corporations and individual collectors
  - Provide monthly programs to connect the community with downtown and its native, art scene
- PROVIDE INNOVATIVE, NEW PUBLIC ART SIGNAGE TO ALL ARTWORKS IN THE URBAN CORE
  - Design and deliver modern signage in tandem with the DIA signage plan
  - Launch a marketing plan for an innovative, attention grabbing social media campaign utilizing special signage hashtags
- DELIVER A CUTTING-EDGE, NEW PUBLIC ART WEBSITE WITH ENTIRE COJ ART COLLECTION - THE DATABASE WILL BE A DIGITAL REPOSITORY ACCESSED GLOBALLY
  - Include the entire art collection of the City of Jacksonville
  - Launch fun, exciting, and professionally-curated walking tours and a recorded self-tour
  - Launch a collaboration to host the site on the digital repositories of UNF, JU, FSCJ, FSU, and UF, and other highly significant partners
  - A major tourist and art-enthusiast draw with a wide-range of marketing partners, further enhancing the real-estate attraction to Jacksonville
- IDENTIFY FOCAL POINT CORRIDORS IN UNDERSERVED AREAS OF JAX IN NEED OF PUBLIC ART AND LAUNCH A 3-YEAR ART DEDICATION PLAN
  - Select 8-12 locations to provide groundbreaking, 2D and 3D artworks
  - Economize regional artists and the world’s leading creators
PUBLIC ART LOCATIONS BY CITY COUNCIL DISTRICT

FY20-21

Council District Map

Public Art Physical Locations

Locations via Satellite

District Placement %
By quantity, not art value

1: forthcoming 8: 3.3%
2: 2.2% 9: forthcoming
3: forthcoming 10: 3.3%
4: 3.3% 11: forthcoming
5: 7.6% 12: 3.3%
6: 4.3% 13: 1.1%
7: 64.1% 14: 5.4%
WAYS WE CAN COLLABORATE
Let's Connect to Ignite the Arts!

- DONATE TO THE ARTS+ CAMPAIGN
- BECOME A GRANT SPONSOR
- VISIT ARTSEE & SHOP
- ENLIVEN YOUR CORPORATE SPACE THROUGH AN ARTS PARTNERSHIP WITH ART IN PUBLIC PLACES

THANK YOU TO OUR 2021 PARTNERS

“JOYOUS LEAPING OF FROLICKING FISH”, BYRON CAPLAN, 8-PIECE SCULPTURE AT ENTRANCE TO THE JACKSONVILLE REGIONAL TRANSPORTATION CENTER (JRTC), LA VILLA - PRIVATE PARTNERSHIP
TO CONTACT YOUR CULTURAL COUNCIL LEADERSHIP

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