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**Annual Plan 2017-2018**

**Art in Public Places Program (APP)**

**City of Jacksonville (COJ), Florida**

**Cultural Council of Greater Jacksonville (CCGJ)**

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INSERT UPDATED IMAGES

1. **Goals**

The following table sets forth the goals established in the approved APPP Five Year Plan 2016-2021, and outlines the specific action planned toward those goals during 2017-2018.

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| --- | --- | --- | --- |
| **Five Year Plan 2016-2021 Goal** | **Planned Action 2016-2017** | **Completed Action 2016-2017** | **Planned Action 2017-2018** |
|  |  |  |  |
| Public Art Projects  |  |  |  |
| * Develop universal criteria to assure excellence, vibrancy, and impact of City of Jacksonville art collection.
 | Finalize universal project criteria documentation and format for use in artist evaluation. | * Scoring criteria chart
 | * Finalize scoring criteria for gifting process.
* Formalize administrative and maintenance set asides
 |
| * Encourage direct participation of neighborhood stakeholders throughout the city to highlight the unique identity of each respective community.

  | Formalize and document the process of involving neighborhood and community organizations and the general public in APPP projects. | * Community response surveys
* Neighborhood-CPAC presentations
* Community representative nominees solicited from City Council members in district where artwork will be installed.
* ASP Chairs helps to identify and solicit candidates
 | * Establish a Community Development and Neighborhoods Panel, to work with ASP Chairs to execute methods of outreach and timelines for public involvement under each APP project.
 |
| * Strengthen partnerships with city departments to ensure that ordinance compliance from the outset is part of the COJ Capital Improvement Plan.

  | Establish procedures to closely monitor eligible projects on the COJ Capital Improvement Plan projects list for artwork funding in accordance with the APPP ordinance. | * COJ Administration identifies APP set aside for eligible CIP funded projects as part of FY 2017 city budget CIP project detail pages
 | * APP Director participates in early project concept planning with COJ Planning, Public Works (CIP committee, Parks, and Neighborhoods departments
* APP Director participates on CIP planning team to identify all eligible CIP proposed projects for FY18 prior to initial design phase.
 |
| * Complete currently active public art projects while continuing to pursue future projects.
 | Execute APPP responsibilities on COJ approved and funded projects, both continuing and new. | * DIA Phase I (38 artworks) installed and accepted by COJ
* APP administrates gift process with donor for SPAR-Giraffe
* Upcoming project packages are presented to APPC members
 | * APP Train – COJ departments, Mayor’s office and City Council
* Assess the funding, staff, and community support for potential projects to evaluate if time and resources are available. What is criteria other than unsolicited?
* Wayfinding? CPTED? What are community needs?
 |
| Maintenance, Conservation and Collections Management  |  |  |  |
| * Complete and maintain a comprehensive inventory of all City of Jacksonville owned artwork acquired under the APP ordinance based on the APP Conservation Report.
 | Complete in-progress conservation work and appraisal reports. | * Two conservation reports are completed on 93 artworks.
* An Appraisal Report is completed on 23 artworks to establish replacement values for the COJ Fine Art Schedule
* APP inventory is consolidated and organized. A Cataloging Form for the acceptance of new artwork is implemented
* APP website gallery is updated with new works and narratives
 | * Upon completion of maintenance on COJ-owned works, photograph for archiving and Risk, add to website
 |
| * Assess and prioritize maintenance needs for each artwork. **Complete maintenance and conservation work where funding is available**
 | Complete in-progress conservation report. | * A Maintenance Priority Chart identifies all artworks in the APP collection by priority including estimates costs for conservation compared against the 5-10% funding set aside
* Conservation and annual maintenance completed on Mirrored River.
* Deinstallation, storage, and reinstallation recommendations are provided to COJ for Liberty Street artwork removal.
* Assigned APPC member to lead Maintenance initiative
 | * RFP – posted for public art maintenance of Priority 1 and 2 projects
* APPC Maintenance and Deaccession Panel is formed for oversight of APP collection maintenance and the development of related policies, best practices and procedures
* Continue Mirrored River annual assessments and repairs
* Emergency-preparedness policy and funding
 |
| * **Unforseeable/emergency deinstallation, storage and reinstallations**
 | ? | * Provide contractor and COJ with recommendations for Liberty Street artwork removal
* Monitor artwork at storage location
* Received approval to integrate new lighting into Liberty Street for all artworks, Parks will maintain River Runner lights
 | * Deaccession Policy
* Add Fire Memorial and River Runners to priority maintenance list for Liberty St. renovations and reopening. Find funding source.
 |
| * Engage conservators at the initiation of new public art projects to ensure substrates, materials, and installation methods are sustainable and low-maintenance.

  | Document process for early involvement of conservator in artwork design prior to execution. Include in maintenance budget for each project. | * Law & Liberty
* DIA Pre-conservation Assessments with RLA
* Cataloging Form
 | * Contract language requires artists to sign off on conservation
* Create process for administering warranty work in contract
* Minimum, 20+ year lifespan?
 |
| * Propose revision to Chapter 126, Part 9, Ordinance Code, that will among other things, increase maintenance percentage from 5% to 10% to ensure adequate funding for maintenance of the City’s APP collection.
 | Assist the Cultural Council and COJ in developing legislation to amend the APPP ordinance to increase the maintenance percentage to 10% and serve as advocate for approval of this change. | * 2017-0003 Enacted
 | * Add MHPS – responsibility of org/neighborhood - PWOD paint
* Gifts, Loans – maint. set aside?
* Increase maintenance set-aside from 10% following FY2017-2018 repairs
 |
| **Ordinance, Contracts, Committees and Panels, Plans and Reports** |  |  |  |
| * **APP Ordinance amendments, contracts and service agreements**
 |  | * **Updated APPC – PD6…**
* **Added 2 art educators/professional seats to ASP make up by ordinance**
 | * **Updates to Purchasing/Procurement**
* **Finalize artist contract**
* **Obtain service agreement template**
 |
| * **APP Committee and Art Selection Panels**
 |  | * **New APPC Chair elected**
* **New APPC members – Art Professional…approved**
* **Arts Professional qualified list approved by APPC**
 | * **Identify Planning District 6 nominee and approve**
* **Create small panels/committees for goal areas – APPC lead.**
* **Orientation training, roles and responsibilities**
 |
| * **Five Year Plan updates**
 |  | * **n/a**
 | * **Update 5YP with amended ordinance…..**
 |
| Education and Community Outreach  |  |  |  |
| * Increase APP presence at cultural and other events to develop greater community knowledge of and involvement in public art.
 | Leverage project process to engage and educate community organizations and individuals in public art. Document and archive process.  | * Held DIA PI Public Meeting during Artwalk
* Designed and displayed A-frame, kiosk posters and tri-fold map for DIA during installation, dedication ceremony, ongoing
* Klutho-Giraffe Dedication Ceremony
* FAPAP DIA P1 round-table
 |  |
| * Lead public art educational outreach visits, tours and lectures engaging government officials, community organizations and residents.
 | Assess and document public art educational needs. Develop a work plan. Continue to participate and support Cultural Council public art educational programs. Multiple year initiative. | * Public Art Week including public art tours
* DCPS K-12 Educators presentation
 | * APP Train- traveling info show – COJ…
 |
| * Strengthen the partnership with Duval County schools to educate K-12 students and educators on public art.
 | Meet with art educators (K-12 and college level) to develop a plan to promote knowledge of public art. Leverage currently developed materials and APPP projects. Multiple year initiative. | * Assigned APPC member to lead APP public art education, APP K-12 distribution
* High school and college-level internships from Bolles High School, UNF, SCAD, FSU
 | * Work with DCPS Arts Integration Specialist to develop K-12 lessons for new and update for past projects
* Recruit high school and college interns
 |
| * **Publications, Media**
 |  | * **Feature APP projects in local publications, website and social media**
* **Produced DIA tri-fold and kiosk information maps**
 |  |
| Artist Professional Development  |  |  |  |
| * Collaborate with existing organizations to provide artist professional development including public art 101 tools for local artists in the Jacksonville area.
 | Continue to support Cultural Council initiatives for artist professional development. Multiple year initiative. | * Artist Listening Session
* Pre-proposal workshop DIA
 | * Pre-proposal workshops
* Forums
 |
| * Leverage APP public art projects to provide opportunities for artist education and to promote participation.
 | Focus on regional Calls to Artists where appropriate.Encourage teaming in Calls to Artists.Schedule presentations by artists experienced in public art projects | * A-frames, public meeting, dedication ceremony
* Pre-proposal workshop
 | * Focus on national Calls to Artists, research artists (employ various art selection methods)
 |
| * Encourage area artists to collaborate and engage with recognized art professionals.
 | Focus on apprenticeship and assistant opportunities. | * DIA Public Meetings, Installation process and dedication ceremony
* Two local artists awarded DIA projects and participate with four Florida artists
 | * Pair artists working in communities on new projects
* Courthouse – local mentorship/apprenticeship
* Engage area high school teachers and students in public meetings/process
 |
| Development and Financial Strategy  |  |  |  |
| * Leverage city funding sources to maximize impact of City of Jacksonville owned artwork in public spaces.
 | Identify potential COJ funding opportunities beyond the APPP ordinance requirements, including through the various authorities, councilperson discretionary funds, COJ departments, etc. Create a planned approach for advocacy with each. | * DIA Phase I projects funded by CRA
 | * DIA Phase II projects funded by CRA
* COJ Environmental Dept
* COJ Landscaping?
* Bed-tax? Private Development?
 |
| * Develop methodologies to cultivate strong collaborations and partnerships with the public and private sector to strengthen the City of Jacksonville art collection.
 | Later year initiative. | * DIA PI – JTA partnership, vendors (pedroni, sesco lighting..
* Partner with DVI, area businesses
* Artist contract draft – Kate Rowe
 | * JEA
* Northbank lighting
* Advocacy Plan
 |
| * Establish a proactive approach to private funding as a means of creating opportunities for public art.
 | Develop a compelling case for private funding of public art for use in leveraging potential opportunities.Promote inclusion of artwork as a stipulation on private projects where COJ provides incentives. | * Downtown Community Sculpture Initiative - TA
 | * Advocacy Plan
 |
| * Investigate and pursue available grant funding opportunities for the administration, maintenance and acquisition of public art.
 | Later year initiative. | COJ-APP Grant request submitted | * Advocacy Plan
 |

1. **Projects**

The following table sets forth the various projects on which work is expected to be initiated through the APPP during 2016-2017.

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| --- | --- | --- | --- |
| **Artwork Project** | **Notes** | **2016-2017** | **2017-2018** |
| Completed Projects |  |  |  |
| * DIA Urban Arts Project- Phase I

$180,760 |  | ASP approved, ASP Chair (Christina Parrish), ASP selects finalists from qualifications: Call – Open to Florida. Prof. Dev maximized for local and regional artists (Symposium) | 38 artworks installed. DIA Board approvals and acceptance by COJ complete. JTA accepts and has ownership of 18 columns.Tri-fold map, kiosk posters, and public art tours |
| In-Progress Ordinance Funded Projects |  |  |  |
| * Duval County Courthouse

$866,667.32 | Will proceed upon transfer of approved funding to APPP accounts.  | Transfer of funds complete. ASP approved, ASP Chair vacancy- nomination received, Community input summarized, tours, eligible site visits identified, national public art examples reviewed. | **(2017-2019)**Artist ContractRFQ project managerCall to ArtistASP members reconfirmed, identify community members and stakeholdersLandscaping, Lighting - partnerships |
| * Cuba Hunter Park

 $55,435 | Will proceed upon transfer of approved funding to APPP accounts. | Transfer of funds complete, ASP formation in progress, ASP Chair (Mary Harvey) project overview, community and stakeholder reach-out.  | ASP approvedArtist ContractCall to ArtistContinue to identify community/stakeholdersLandscaping, Lighting - partnerships |
| Other Funding Source Projects in Progress |  |  |  |
| * DIA Urban Arts Projects – Phase II

 $139,625 | Funded by COJ through Downtown Investment Authority. Expect completion **????** | ASP in formation, identify community reps by phase.  | Transfer of funds completeASP approved, new CAO appointee Eligible site selections in progressStakeholders/Partnerships development (lighting) |
| * Water Street Parking Structure

 $355,287.70 | Will proceed upon transfer of approved funding to APPP accounts. | Transfer of funds complete, ASP restructuring: new ASP Chair (Lea Mahan), Finalists visit, Surface Prep, Pressure-washing complete | Artist Contract - pendingSite visits with COJ/DIA to assess general needsDistribute surveys to users of the facility on siteConcept **designs? Complete by 3 finalists**Award Finalist, execute artist contract and design modifications, identify additional site needs |
| * Law and Liberty Artwork Reinstallation at New Duval County Courthouse

 Budget TBD | Privately funded project. | Artwork assessed by state conservator and appraisedEligible site – undetermined, proposal to design a structure for mounting artworkDesign concepts developed – estimated costs | Finalize installation location and infrastructural needs including costs.Meeting with artist’s family regarding budgetAssign new APP Project Manager in collaboration with Courthouse exterior public artCall to Artists- nationalMentor/Apprenticeship  |
| Other Funding Source New Projects |  |  |  |
| * Winton Drive Project

 $75,000 | Funded through Councilman Reginald Brown discretionary funds. | Intro meetings with CM BrownASP Formation in progress, ASP Chair (Tracie Thornton) approved, eligible site selections in progress  | Obtain written request to CCGJ to administer the project including services – transfer of funds to APP accountASP approvedCall to ArtistASP selects finalist(s)Artist ContractPublic Meetings |
| New Ordinance Funded Projects |  |  |  |
| * Ed Ball Building Renovation

 $16,021.31 | Will proceed upon final COJ approval and transfer of approved funding to APPP accounts. | Funding transferred into APP Trust FundASP Chair (Mico Fuentes) approvedInitial site visit | ASP approvedCall to ArtistASP selects finalist(s)Artist ContractPublic Meetings |
| * Bob Hayes/N. Community Center

 $42,136.35 | Will proceed upon final COJ approval transfer of approved funding to APPP accounts. | Funding is spendable in Art Trust FundASP Chair (Tracie Thornton) approvedASP Formation in progressEligible site selections in progress.  | ASP approved (use same for Winton)Call to ArtistASP selects finalist(s)Artist ContractPublic Meetings |
| Maintenance and Conservation Projects |  |  |  |
| * Conservation & Maintenance

$103,267.18 | Of 115 total pieces currently included in the Art in Public Places collection, works most in need as identified on the Priority I and II maintenance list will be initiated. | APP collection conservation reports complete. Artwork is prioritized by need and cost estimates | Finalize Maintenance and Deacession Panel Chair (Mico Fuentes)Release formal RFP for Maint/Conservation of top 24 priority 1 and 2 projectsDistribute surveys – APPC members assignedPrioritize projects and budgetsVendor Service AgreementInitiate work |
|  |  |  |  |
|  |  |  |  |