



Annual Plan 2016-2017
Art in Public Places Program (APP)
City of Jacksonville (COJ), Florida
Cultural Council of Greater Jacksonville (CCGJ)

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*Mirrored River: Where do you see yourself? (2015) Artist: Roux Art
Southbank Riverwalk. Photography by Laura Evans*



*Girl and Origami (2014) Artist: Sean Mahan
Yates Parking Garage. Photography by Tiffany Manning*

1. Goals

The following table sets forth the goals established in the approved APPP Five Year Plan 2016-2021, and outlines the specific action planned toward those goals during 2016-2017.

Five Year Plan 2016-2021 Goal	Planned Action 2016-2017
Public Art Projects	
<ul style="list-style-type: none"> Develop universal criteria to assure excellence, vibrancy, and impact of City of Jacksonville art collection. 	Finalize universal project criteria documentation and format for use in artist evaluation.
<ul style="list-style-type: none"> Encourage direct participation of neighborhood stakeholders throughout the city to highlight the unique identity of each respective community. 	Formalize and document the process of involving neighborhood and community organizations and the general public in APPP projects.
<ul style="list-style-type: none"> Strengthen partnerships with city departments to ensure that ordinance compliance from the outset is part of the COJ Capital Improvement Plan. 	Establish procedures to closely monitor eligible projects on the COJ Capital Improvement Plan projects list for artwork funding in accordance with the APPP ordinance.
<ul style="list-style-type: none"> Complete currently active public art projects while continuing to pursue future projects. 	Execute APPP responsibilities on COJ approved and funded projects, both continuing and new.
Maintenance, Conservation and Collections Management	
<ul style="list-style-type: none"> Complete and maintain a comprehensive inventory of all City of Jacksonville owned artwork acquired under the APP ordinance based on the APP Conservation Report. 	Complete in-progress conservation work and appraisal reports.
<ul style="list-style-type: none"> Assess and prioritize maintenance needs for each 	Complete in-progress conservation report.

artwork.	
<ul style="list-style-type: none"> Engage conservators at the initiation of new public art projects to ensure substrates, materials, and installation methods are sustainable and low-maintenance. 	Document process for early involvement of conservator in artwork design prior to execution. Include in maintenance budget for each project.
<ul style="list-style-type: none"> Propose revision to Chapter 126, Part 9, Ordinance Code, that will among other things, increase maintenance percentage from 5% to 10% to ensure adequate funding for maintenance of the City's APP collection. 	Assist the Cultural Council and COJ in developing legislation to amend the APPP ordinance to increase the maintenance percentage to 10% and serve as advocate for approval of this change.
Education and Community Outreach	
<ul style="list-style-type: none"> Increase APP presence at cultural and other events to develop greater community knowledge of and involvement in public art. 	Leverage project process to engage and educate community organizations and individuals in public art. Document and archive process.
<ul style="list-style-type: none"> Lead public art educational outreach visits, tours and lectures engaging government officials, community organizations and residents. 	Assess and document public art educational needs. Develop a work plan. Continue to participate and support Cultural Council public art educational programs. Multiple year initiative.
<ul style="list-style-type: none"> Strengthen the partnership with Duval County schools to educate K-12 students and educators on public art. 	Meet with art educators (K-12 and college level) to develop a plan to promote knowledge of public art. Leverage currently developed materials and APPP projects. Multiple year initiative.
Artist Professional Development	
<ul style="list-style-type: none"> Collaborate with existing organizations to provide artist professional development including public art 101 tools for local artists in the Jacksonville area. 	Continue to support Cultural Council initiatives for artist professional development. Multiple year initiative.

<ul style="list-style-type: none"> • Leverage APP public art projects to provide opportunities for artist education and to promote participation. • Encourage area artists to collaborate and engage with recognized art professionals. 	<p>Focus on regional Calls to Artists where appropriate. Encourage teaming in Calls to Artists. Schedule presentations by artists experienced in public art projects, focused on apprenticeship and assistant opportunities.</p>
<p>Development and Financial Strategy</p>	
<ul style="list-style-type: none"> • Leverage city funding sources to maximize impact of City of Jacksonville owned artwork in public spaces. 	<p>Identify potential COJ funding opportunities beyond the APPP ordinance requirements, including through the various authorities, councilperson discretionary funds, COJ departments, etc. Create a planned approach for advocacy with each.</p>
<ul style="list-style-type: none"> • Develop methodologies to cultivate strong collaborations and partnerships with the public and private sector to strengthen the City of Jacksonville art collection. 	<p>Later year initiative.</p>
<ul style="list-style-type: none"> • Establish a proactive approach to private funding as a means of creating opportunities for public art. 	<p>Develop a compelling case for private funding of public art for use in leveraging potential opportunities. Promote inclusion of artwork as a stipulation on private projects where COJ provides incentives.</p>
<ul style="list-style-type: none"> • Investigate and pursue available grant funding opportunities for the administration, maintenance and acquisition of public art. 	<p>Later year initiative.</p>

2. Projects

The following table sets forth the various projects on which work is expected to be initiated through the APPP during 2016-2017.

Artwork Project	Notes
In-Progress Ordinance Funded Projects	
<ul style="list-style-type: none"> • Duval County Courthouse \$866,667.32 	Will proceed upon transfer of approved funding to APPP accounts.
<ul style="list-style-type: none"> • Cuba Hunter Park \$55,435 	Will proceed upon transfer of approved funding to APPP accounts.
Other Funding Source Projects in Progress	
<ul style="list-style-type: none"> • DIA Urban Arts Projects \$180,750 	Funded by COJ through Downtown Investment Authority. Expect completion Spring 2017.
<ul style="list-style-type: none"> • Water Street Parking Structure \$355,287.70 	Will proceed upon transfer of approved funding to APPP accounts.
<ul style="list-style-type: none"> • Law and Liberty Artwork Reinstallation at New Duval County Courthouse Budget TBD 	Privately funded project.
Other Funding Source New Projects	
<ul style="list-style-type: none"> • Winton Drive Project \$75,000 	Funded through Councilman Reginald Brown discretionary funds.
New Ordinance Funded Projects	
<ul style="list-style-type: none"> • Ed Ball Building Renovation \$16,021.31 	Will proceed upon final COJ approval and transfer of approved funding to APPP accounts.
<ul style="list-style-type: none"> • Bob Hayes/N. Community Center \$42,136.35 	Will proceed upon final COJ approval transfer of approved funding to APPP accounts.

Maintenance and Conservation Projects	
<ul style="list-style-type: none"> Condition Assessment of 24 Pre-Ordinance Artworks in COJ Collection \$8,500 	Complete assessment report.
<ul style="list-style-type: none"> Appraisal of 24 Pre-Ordinance Artworks \$11,500 	Complete in order to include on COJ Fine Arts Schedule and included in the Art in Public Places Program Collection.
<ul style="list-style-type: none"> Conservation Work Recommended in Assessments \$68,553.74 	Includes 24 pre-ordinance artworks plus 70 artworks currently included in the Art in Public Places Program Collection.