



**Cultural Council**  
OF GREATER JACKSONVILLE

June 17, 2020

300 West Water Street  
Suite 201 Jacksonville, FL  
32202

Dear Sponsor,

Ph: 904.358.3600  
Fax: 904.353.5100

Thank you so much for being a supporter of arts and culture in our community.

CulturalCouncil.org

The Cultural Council of Greater Jacksonville is proud to announce the 2020 Arts Awards themed ***Bridges: Connecting, Arts, Business and the Community***. This spectacular virtual media event marks the 44th Annual Arts Awards and will be live streamed on Wednesday, September 2<sup>nd</sup>, 2020. We will showcase and celebrate the vibrancy of Jacksonville's art and culture scene.

Cultural Council Board of Directors

Jannet Walker -Ford  
*Chair*  
Ari Jolly  
*Vice Chair*  
Lisa Moore  
*Treasurer*  
David Faliszek  
*Secretary*  
Ann Carey  
*Immediate Past Chair*

To work within the unknowns of the current public health and social climate, we have reimagined the 2020 Arts Awards. Our new virtual platform allows us to expand and recognize the extraordinary individuals and businesses who are advocates and champions of arts and culture in our city. A much broader audience will now have the opportunity to engage in this wonderful event, while also supporting our largest fundraiser of the year!

Ryan Ali  
Diana Donovan  
Kristen Doolittle  
Karen Feagins  
Kemal Gasper  
Sandra Hull-Richardson  
Christopher Lazzara

Through generous support of individuals and businesses, last year's 43rd Annual Arts Awards celebration, "LEAP," was a stunning art and cultural experience that attracted over 300 guests raising over \$50,000. The proceeds from last year's event benefited Cultural Council programs such as the Artist Grant Program, Youth Cultural Service Internships, Artist Professional Development services, and our general operations, which have allowed us to engage and activate new arts and cultural programs across Greater Jacksonville.

Ex-officio Board Members  
*Michael Boylan*  
*Audrey Gibson*

The success of our annual fundraiser is made possible by our wonderful network of donors like you who believe in the mission of the Cultural Council of Greater Jacksonville. Enclosed is your sponsorship packet for securing your place as the Title Sponsor, Arts Award Presenter Sponsor; Promoter Sponsor, or Advocate Sponsor.

*Founders*  
Ann Baker (1937-2011)  
Jacqueline Holmes  
Helen Lane

Please contact Ashanta Williamson, Development Associate at (904)358-3600, ext. 21 or [ashanta@culturalcouncil.org](mailto:ashanta@culturalcouncil.org) for questions or assistance with securing your sponsorship. This upcoming year, and with your sponsorship, the virtual stage is set for us to connect arts, business and the community in new and exciting ways.

Thank you, for your support of the Cultural Council.

Joy Young  
Executive Director

Diana Donovan  
2020 Arts Awards Chair

Ashanta Williamson  
Development Associate



44th Annual Arts Awards Sponsorships  
Wednesday, September 2, 2020

### **TITLE SPONSOR | \$10,000**

#### *Benefits of Sponsorship*

- Overall Title Sponsorship Recognition
- Company name and logo mentioned promotional material
- Full page corporate advertisement with premium placement in digital Awards program book
- Separate logo listing with premium placement on the back cover of digital Awards program book
- Featured video testimonial on website about corporation from CEO or Corporate designee
- Corporate statement regarding the company's commitment to the Art's listed on Cultural Council of Greater Jacksonville website
- Commercial in between presentation
- Corporate profile listed and highlighted on Cultural Council of Greater Jacksonville's website
- Premium logo placement in thank-you advertisement announcing the 2020 Art Awards
- Premium Featured in monthly e-blast with company spotlight from June to September sent to over 20,000
- Company name and logo mentioned promotional material
- Social Media advertisement: LinkedIn Page (insert followers) , Instagram Account (Insert Followers), Facebook (Insert Followers)
- Logo and company profile to be the main focus in the slideshow at virtual awards event
- Business-to-business exposure with sponsors

### **AWARD SPONSORSHIP | \$3,500**

#### *Benefits of Sponsorship*

- One (1) corporate-named Art Award
- Full page corporate advertisement with premium placement in digital Awards program book
- Virtual presentation to your named Art Award Finalist with CEO or corporate
- Two complimentary posts on our social media pages (Facebook, LinkedIn, Instagram)
- Opportunity for CEO or corporate designee to participate in virtual announcement and celebration of corporate-named Art Award Finalist
- Commercial in between presentation
- Second tier featured in monthly e-blast with company spotlight from June to September sent to over 20,000
- Full page corporate advertisement in digital Awards program book
- logo listing on back cover of digital Awards program book
- Company name and logo mentioned promotional material
- Business-to-business exposure with sponsor
- Company name to be included in the slideshow at virtual awards event

### **ADVOCATE SPONSORSHIP | \$1000**

#### *Benefits of Sponsorship*

- Half Page logo advertisement in digital Awards program book
- Third tier featured logo in monthly e-blast with company spotlight from June to September sent to over 20,000

### **PROMOTER SPONSORSHIP | \$500**

#### *Benefits of Sponsorship*

- Quarter Page logo advertisement in digital Awards program book
- Fourth tier featured logo in monthly e-blast with company spotlight from June to September sent to over 20,000



**Cultural Council**  
OF GREATER JACKSONVILLE

---

Please check one:

- Enclosed is my check payable to the Cultural Council (check is preferred)
- I will make payment online at [www.culturalcouncil.org](http://www.culturalcouncil.org); click Donate & Support
- I want Cultural Council to process my payment (Please call directly to have payment processed)
- I wish to remain anonymous and decline benefits associated with my sponsorship.

Please mail payment to Cultural Council of Greater Jacksonville, 300 West Water Street, Suite 201, Jacksonville FL 32202. Or call Ashanta Williamson at (904) 358-3600 ext. 21. Thank you for supporting arts & culture in Jacksonville. Your generosity is very much appreciated.